The ICANN GNSO Business Constituency

News from the Chair

by Elisa Cooper

Dear ICANN Community Members,

The last several months have been an incredibly busy time for both ICANN and the Business Constituency. With the initial report from the Expert Working Group on Directory Services, final versions of RPM Requirements for New gTLDs and Name Collision Mitigation, and further guidance from the Governmental Advisory Committee (GAC), staying abreast of recent issues continues to be a challenge.

Due to the dedication and hard work of Business Constituency members, we have been able to not only review and evaluate the issues of importance to us, but we've been able to submit our comments to ICANN through the Public Comment Process and have our collective voices heard. We have also corresponded directly with the ICANN Board on the topics of uniformity of contracts for UDRP providers, and concerns related to the delegation of singular and plural versions of the same TLD.

While the Business Constituency is faced with the impending launch of new gTLDs and their impacts to Business, we are now also forced to turn our attention to the Montevideo Statement and the subsequent "globalization of ICANN and IANA functions" – as the multi-stakeholder model of governance appears to hang in the balance.

Stating the obvious, the multi-stakeholder model is one of great importance to Business, as it ensures that our voices are heard, along with those of Government.

We expect the next several months to bring continued complexity as we seek to understand the changing landscape and do our best to ensure that our interests are considered. And although the road ahead may be one filled with hard work and challenges, the Business Constituency will continue to forge ahead to ensure that our voices are heard.

Wishing you all a successful meeting in Buenos Aires.

On the Road to Buenos Aires
by Marilyn Cade

As ICANN gathers in Buenos Aires, the BC's members are focused on core issues that are central to ICANN's mission, ranging from the ICANN budget, the Strategic Plan, ATRT2, and ongoing issues in the progression of the new gTLD program. One topic which emerged in Durban, and has grown in drawing attention is the issue of name collision. This term has been used in computer science for three decades, but just emerged into the ICANN community's full awareness after ICANN commissioned an initial study which was released during Durban's ICANN meeting. Some of the new gTLD strings are words which are used in internal networks, raising questions about risks and consequences of domain collisions. This topic has been the focus of public comments, and a

On the road to Buenos Aires

recent Online Trust Alliance workshop to further explore this issue. The OTA workshop panel suggested a Y2K like framework is needed to understand the risks, and how to prepare for them. As ICANN is announcing further steps toward a Collision Management Proposal, BC members and others from ICANN stakeholders will undoubtedly be calling for further discussion during ICANN 48.

The topic of Internet Governance is drawing significant interest across the ICANN community, driven by recent events, including speeches made at the UN General Assembly, and a recent announcement by the I* organizations, [Internet Architecture Board, Internet Engineering Task Force, Internet Society, World Wide Web Consortium, and the five regional Internet Registries and ICANN. A subsequent call by ICANN's CEO and President Rouseff of Brazil for a meeting in Brazil in the first trimester has also garnered significant interest and attention. Discussions about this initiative include how to ensure that the ICANN community is fully informed and engaged in any activities. The overall Internet governance landscape, includes a range of events, such as WSIS + 10; and the World Telecommunications Development Conference (WTDC-14), both taking place in Sharm el-Sheikh, Egypt in April 2014, and the Commission on Science and Technology for Development (CSTD) Working Group on Enhanced Cooperation. BC members are paying attention to the full range of such activities, and will be actively engaging both at the ICANN 48, and in other settings.

ICANN has turned 15 years old, and Buenos Aires is the host for ICANN's 15th anniversary. Some BC members have been engaged with ICANN since its inception, and we are all looking forward to the **Anniversary Celebration, scheduled for Sunday, November 17th at 7pm.**

Hot Topics @ ICANN

by Marilyn Cade, Chris Chaplow and John Berard

As part of ICANN's maturing, the organization is increasing its focus on broadening and deepening its reach, and the BC is working actively as well to grow our membership.

[See the article on the opposite page describing the eGobernanza initiative and on page 6, describing ICANN's regional strategy).

The BC membership gathering in Buenos Aires is showing the impact of the five years of a near total focus on new gTLDs. Constituencies are converging and expanding in ways not yet fully understood. The lines of demarcation internally within ICANN are changing in ways that were not imagined 15 years ago. It is hard to know whether the work done at the birth of the Internet will stand the test of the coming Internet of Things, for instance. And, it is hard to foretell how the growth of interest by governments in managing the domain name system will impact ICANN. It is is clear, however, that however ICANN evolves, it will fall to the BC to help to draw the table of any changes for ICANN. It is going to be critically important that ICANN do its day job, even as it also focuses on Internet governance.

> "The ability of the BC to deploy seasoned executive talent against the challenges that ICANN is facing is strong, and we look forward to drawing new members to join us in helping ICANN meet its core mission..."

In recent months, the BC's membership has grown and evolved, and our goal is to increase diversity and presence more broadly. As ICANN continues to evolve and constituencies become replicated in each other, it is the BC that offers a home to businesses who use the Internet. The ability of the BC to deploy seasoned executive talent against the challenges that ICANN is facing is strong, and we look forward to drawing new members to join us in helping ICANN meet its core mission, deal with Internet governance challenges, and address the key policy issues that affect the security, stability, and resiliency of the global Internet. **Happy Anniversary to all ICANN stakeholders!**

Business Initiatives Lead the Way for Broadening Visibility of ICANN in Latin America

egobernanza
Fortaleciendo la Gobernanza de Internet

by Gabriela Szlak & Celia Lerman

In late 2010, Gabriela Szlak, Regional Director of eInstituto (Latin American eCommerce Institute), participated at ICANN for the first time and advocated for eInstituto to join ICANN. She raised awareness about ICANN's role in the coordination of the addresses and unique identifiers that allow for the Internet to be a single, interoperable and growing network, and on the fact that ICANN administers the Domain Names System which humans, and companies rely on to navigate the Internet. This first ICANN experience also highlighted the relevance of business participation at ICANN as key stakeholders for the success of companies that conduct their businesses online. "*Being eInstituto a network of chambers of eCommerce and Internet Associations of the region, we understood from Gabriela's experience that businesses from Latin America needed to be represented and needed to have a voice at ICANN as they are mostly interested in the expansion of the Internet into new markets, as well as in innovation and new business models which altogether help the Internet grow so fast and large*" said Marcos Pueyrredón, President of eInstituto.

eInstituto joined the Business Constituency as its first member from Latin American in early 2012. This group of companies and organizations represent businesses as users of the Internet by helping to promote end-user confidence that enables trust in the Internet as a safe place to conduct business, working to guarantee a competitive online environment, and helping to maintain a technically stable, secure and reliable Internet for all.

With the passion and commitment of Gabriela Szlak and Celia Lerman, eInstituto´s representatives at ICANN, we decided to go further and several months later we've launched our eGobernanza Initiative, which seeks

Panel: New Business Models, Trends and Innovation in eCommerce – The new gTLDs
Right: Gabriela Szlak, Regional Director, eGobernanza Initiative - eInstituto
eCommerce Day Santiago, Chile – Organized by eInstituto and the Santiago Chamber of Commerce (CCS)

to raise awareness among Latin American companies on crucial Internet issues that directly affect them and to bring the Latin American companies voices into ICANN and Internet Governance debates.

eGobernanza launching event was held in December 2012, with the BC's support, and gathered 140 participants from 5 countries to discuss New gTLDs impact for businesses. In 2013 we presented a video at the "Internet Day" Argentina Conference to raise awareness on New gTLDs among Latin American businesses. We also organized workshops on ICANN and Internet Governance issues from a business

perspective at "eCommerce Day Santiago", "eCommerce Day Montevideo" and "eCommerce Day Lima" with audiences of over 4000 businesses participants and more participating online from all Latin America. eInstituto's "eCommerce Day" conferences are held in 10 countries of the region with around 1800 participants in each country. We have also organized a "Roundtable with eLeaders" event, with online streaming to all Latin America, together with Escuela Virtual Mercosur. We published an article on the New gTLD program and Internet Governance in a journal in

ICANN Multi-Stakeholder Model

Representatives on these Charts are updated as of the end of the Annual Meeting, ICANN 48.
Note: Officers for the GNSO Policy Council are elected at the close of ICANN 48.

ICANN Board of Directors

Top row Left to Right: Steve Crocker – Chair (Nom Com), Bruce Tonkin – Vice Chair (GNSO), Sébastien Bachollet (At-Large), Cherine Chalaby (Nom Com), Fadi Chehadé – President & CEO, Chris Disspain (ccNSO), Heather Dryden (GAC Liaison), Bill Graham (GNSO), Bruno Lanvin (Nom Com), Olga Madruga-Forti (Nom Com)

2nd row Left to Right: Erika Mann (Nom Com), Ram Mohan (SSAC Liaison), Gonzalo Navarro (Nom Com), Raymond A. Plzak (ASO), George Sadowsky (Nom Com), Mike Silber (ccNSO), Francisco da Silva (TLG Liaison), Jonne Soininen (IETF Liaison), Suzanne Woolf (RSSAC Liaison), Kuo-Wei Wu (ASO)

GNSO

(see following page)

ccNSO

Byron Holland (Chair)
Keith Davidson (Vice Chair)

ASO

Louis Lee (Chair)
Alan Barrett (Vice Chair)
Naresh Ajwani (Vice Chair)
Fiona Asonga
Douglas Onyango
Tomohiro Fujisaki
Andy Linton
Jason Schiller
Ron da Silva
Ricardo Patara
Hartmut Glaser
Hans Petter Holen
Dmitry Kohmanyuk
Wilfried Woeber

Government Advisory Committee (GAC)

Heather Dryden (Canada) (Chair)
Tracy Hackshaw (Trinidad & Tobago) (Vice Chair)
Petter Nettlefold (Australia) (Vice Chair)
Thomas Schneider (Switzerland) (Vice Chair)

Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)

Root Server System Advisory Committee (RSSAC)

Lars-Johan Liman (Co-Chair)
Jun Murai (Co-Chair)

At-Large Advisory Committee (ALAC)

Olivier Crépin-Leblond (Chair)
Carlton Samuels (Vice Chair)
Evan Leibovitch (Vice Chair)
Tijani Ben Jemaa (Rapporteur)
Rinalia Abdul Rahim (APRALO Regional Representative)

Technical Liaison Group (TLG)

Fernando Soriano (ETSI)
Bernardo Correia (ETSI)
Reinhard Scholl (ITU-T)
Thomas Roessler (W3C)
tba (IAB)

Internet Engineering Task Force (IETF)

Jonne Soinen
(Non Voting Liaison)

Nominating Committee 2014

Cheryl Langdon-Orr (Chair)
Yrjo Lansipuro (Associate Chair)
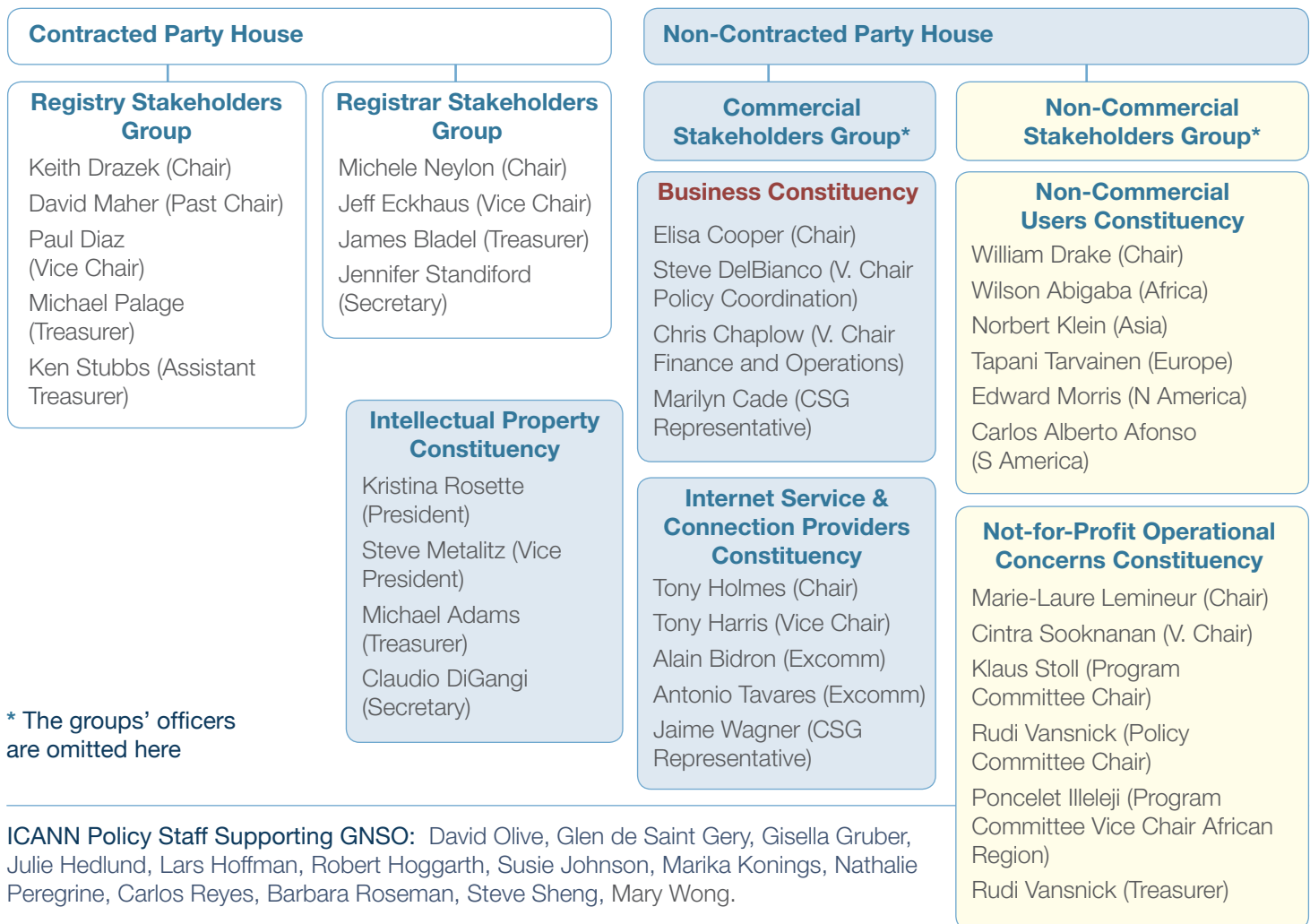Stéphane Van Gelder (Chair Elect)

Ombudsman

Chris LaHatte

GNSO Stakeholder Groups, Constituencies & Council

Chair & V. Chair of GNSO Council pending elections in Buenos Aires.

The GNSO Council is responsible for managing the policy development process of the GNSO.

Contracted Party House Councilors

Registry Stakeholder Group

Jonathan Robinson (Europe)

Jeff Neuman (North America)

Ching Chiao (Asia Pacific)

Registrar Stakeholder Group

James Bladel (North America)

Volker Greimann (Europe)

Yoav Keren (Europe)

Nominating Committee Appointees

Daniel Reed (North America) (Voting)

Thomas Rickert (Europe) (Voting)

Jennifer Wolfe (N America) (Non Voting)

Liaison and Observer

Alan Greenberg (N America) (ALAC Liaison)

Han Chuan Lee (Asia Pac) (ccNSO Observer)

Non-Contracted Party House Councilors

Commercial Stakeholder Group

Commercial and Business Users

Gabriela Szlak (Latin America)

John Berard (N America)

Intellectual Property Interests

Brian Winterfeldt (North America)

Petter Rindforth (Europe)

Internet Service and Connection Providers

Mikey O'Connor (North America)

Osvaldo Novoa (Latin America)

Non-Commercial Stakeholder Group

David Cake (Asia)

Maria Farrell (Europe)

Magaly Pazello (S America)

Wolfgang Kleinwächter (Europe)

Avri Doria (N America)

Amr Elsadr (Africa)

Contracted Party House

Registry Stakeholders Group

Keith Drazek (Chair)

David Maher (Past Chair)

Paul Diaz (Vice Chair)

Michael Palage (Treasurer)

Ken Stubbs (Assistant Treasurer)

Registrar Stakeholders Group

Michele Neylon (Chair)

Jeff Eckhaus (Vice Chair)

James Bladel (Treasurer)

Jennifer Standiford (Secretary)

Intellectual Property Constituency

Kristina Rosette (President)

Steve Metalitz (Vice President)

Michael Adams (Treasurer)

Claudio DiGangi (Secretary)

* The groups' officers are omitted here

Non-Contracted Party House

Commercial Stakeholders Group*

Business Constituency

Elisa Cooper (Chair)

Steve DelBianco (V. Chair Policy Coordination)

Chris Chaplow (V. Chair Finance and Operations)

Marilyn Cade (CSG Representative)

Internet Service & Connection Providers Constituency

Tony Holmes (Chair)

Tony Harris (Vice Chair)

Alain Bidron (Excomm)

Antonio Tavares (Excomm)

Jaime Wagner (CSG Representative)

Non-Commercial Stakeholders Group*

Non-Commercial Users Constituency

William Drake (Chair)

Wilson Abigaba (Africa)

Norbert Klein (Asia)

Tapani Tarvainen (Europe)

Edward Morris (N America)

Carlos Alberto Afonso (S America)

Not-for-Profit Operational Concerns Constituency

Marie-Laure Lemineur (Chair)

Cintra Sooknanan (V. Chair)

Klaus Stoll (Program Committee Chair)

Rudi Vansnick (Policy Committee Chair)

Poncelet Illeleji (Program Committee Vice Chair African Region)

Rudi Vansnick (Treasurer)

ICANN Policy Staff Supporting GNSO: David Olive, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffman, Robert Hoggarth, Susie Johnson, Marika Konings, Nathalie Peregrine, Carlos Reyes, Barbara Roseman, Steve Sheng, Mary Wong.

Regional Strategies @ ICANN

by Mandy Carver

In keeping with the core values and central mission of the organization ICANN has embarked on an internationalization process. This runs the gamut from the opening of new operational hubs and engagement centers to the development of a global stakeholder engagement department.

Latin America Strategy

Rodrigo de la Parra
Vice President, Stakeholder
Engagement – Latin America &
The Caribbean

The Latin America regional strategy has completed a series of exercises to garner input from the region, define concerns and develop projects proposals to address those concerns. The strategic working group used the ICANN strategic plan to organize ideas within the organization wide four focus areas for strategic objectives ie DNS Security and Stability; Core Operations including IANA; Competition Consumer Trust and Consumer Choice; and Healthy Internet Ecosystem. The outcome of this exercise identified 40 initiatives of importance to the region. The community then prioritized these 40 proposals through a ranking exercise to identify the 5 projects that would be conducted in the first year.

The department is managed by Tarek Kamel who focuses on government engagement globally and Sally Costeron who manages the non-government stakeholder engagement globally. They have built a team of regional vice presidents selected for their political, cultural and linguistic skills to lead the engagement in each region. Through these efforts ICANN is using a globally coordinated but regionally designed and driven set of engagement strategies.

While ICANN has traditionally had 5 regions (North America, Latin America and the Caribbean, Africa, Europe and Asia) the global stakeholder engagement team has added an additional three (Russia/CIS, Middle East and Austral Asia Pacific Islands). Having eight regions allows a more nuanced approach to reflect the linguistic and cultural differences and sensitivities and structural challenges within the larger regional categories. The regional Vice Presidents are as follows:

North America: Christopher Mondini (and global business engagement)
Latin America-Caribbean: Rodrigo de la Parra
Asia: YC Kuek
Austral Asia Pacific Islands: Save Vocea
Europe: Nigel Hickson
Russia/CIS: Veni Markovski
Middle East: Baher Esmat

These VPs affiliate with the ICANN hub offices and engagement centers in their regions and field staff that are based remotely. This has been part of the transformation of ICANN from a US based (Los Angeles) organization to one with a three hub structure (offices in Singapore and Turkey in addition to LA) that form the operational core of ICANN. In addition there are engagement centers in Washington DC, Brussels Belgium, Beijing China and in Montevideo, Uruguay, with one in Geneva to open soon. In addition ICANN has field staff that is based in 20 different countries

All of these are efforts to move ICANN closer to our stakeholders, rather than requiring our stakeholders to come to us. The Regional Vice Presidents were appointed to oversee stakeholder engagement in each of their regions, and also to manage relationships with the domain name industry, inter-governmental organizations, the business community and others.

We are committed to work with the Internet community to develop globally coordinated regionally focused strategies for ICANN's efforts. These strategies have been and will be built from the bottom-up, based on ICANN's core values and central mission and what our constituent members and others in the Internet ecosystem identify as priorities for ICANN. Each regional VP has, or is in the process of developing a regional engagement strategy. These strategies are led by constituents. The RVPs form strategic engagement committees to identify concerns, design initiatives and prioritize projects to address those concerns. Please see examples of the regional engagement strategy documents here: Africa Strategy and Latin America/Caribbean Strategy, and the Middle East Strategy:

FY14 Implementation Plan. The strategies are to increase participation and stakeholder involvement, and these efforts include relationships with all stakeholders including end users as well as local businesses. In addition there is a global business engagement strategy in development through CEO roundtables and regional business outreach and discussions lead by Christopher Mondini

The Africa strategy was the first regional strategy launched and was presented at the ICANN Toronto meeting – the African engagement strategy is now well into its second year of implementation projects. Some examples have included a DNS Forum to encourage interest in and identify challenges to the expansion of the DNS business in Africa. In addition awards were given for the best practices for registrar and registry in the region. The Middle East strategy launched in Beijing and is its first year of implementation projects. Written updates on the status of the strategies are available on line on the GSE tab of the community wiki and regular interactive sessions are also held at each ICANN meeting to provide updates on activity to the ICANN community. These sessions report progress as well as the process used by the working groups for identifying the initiatives.

GSE staff is working on similar strategies for Asia, API and Europe, as well as strategies directed at the international business community and the DNS industry. Asia and API discussions will be coordinated to address potential geographic overlap and the coordination of efforts. The collaboration also allows for cross pollination of ideas while still preserving the community

identified priorities and region specific concerns. This means that community member committees staffed by the regional GSE staff are developing, implementing or exploring developing regional strategies, depending on the needs and priorities of the regions.

Priority was given to those projects that had a regional reach; impacted a greater number of stakeholders; involved collaboration and interaction among regional organization and initiatives; Address the regional implementation of key operations (Security, Stability and Resiliency of the DNS, IPv6, ccTLDs, new gTLDs) ; and address the needs of less-favored zones or countries and with a smaller representation within ICANN structure and its predominant languages; capacity building projects with the greater number of regional stakeholder's, especially end users and governments; address an emergency situation; respond to a current juncture issue; have support from the greatest number of regional organizations; intend to reduce barriers to participation, especially from regional economic stakeholders; and create a greater presence of ICANN in the region, with adequate financial resources and staff.

Examples of the regional engagement strategy documents are available on the ICANN website at www.icann.org.

Spanish and we were interviewed on Internet Governance issues on a local TV show. Finally, together with ICANN and the support of the Commercial Stakeholders Group at ICANN we organized a Webinar on the 30th of October this year, to encourage business participation at the ICANN meeting in Buenos Aires. The issues that were discussed in all these activities included the fundamental role of businesses at ICANN's multistakeholder model, the importance for local businesses to become engaged in Internet Governance and join the BC to make a difference, ICANN's LAC regional Strategy as a tool for development, and the impact of the new gTLDs program from a business perspective.

The Latin American eCommerce Institute (eInstituto) is a network of eCommerce Chambers and Internet Associations from several Latin American countries, and its mission is to foster initiatives to promote the development of the Digital Economy in Latin America. eInstituto reaches over 80% of businesses of the region with web presence. eGobernanza Initiative organizes outreach activities with industry leaders. Our mission is to foster Internet Governance, collaborate with the development of the regional DNS market and help our businesses navigate the new challenging Internet scenario.

The Buenos Aires ICANN meeting is a great opportunity to foster regional participation and engagement at ICANN. We are definitely ready for the challenges coming ahead!

To learn more please refer to egobernanza@eInstituto.org and follow us at @egobernanza

The mission of the BC:

- The Constituency fully represents the views of the Internet business user community,

- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

- ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Meet the Secretariat

Benedetta Rossi, BC Secretariat, is the BC's professional Secretariat responsible for: member queries, BC website management & updates, budget & invoicing services, ICANN meeting logistics, mailing lists, minutes, reports and other administrative tasks. Based in France, Benedetta speaks English, Italian, French and Spanish.

If you would like to become a member of the BC, please contact the BC Secretariat at: bc-secretariat@icann.org

November 2013 Buenos Aires Meeting Edition
ICANN Business Constituency Factsheet

Welcome to Buenos Aires ICANN 48

Please download our latest Factsheet, published in Nov. 2013, and other resources at bizconst.org

New Appointments within ICANN

The 2013 ICANN Nominating Committee (NomCom) has completed its selections for nine leadership positions within ICANN, listed below for each ICANN body, in alphabetical order by family name:

ICANN Board of Directors
Cherine Chalaby, Africa

Bruno Lanvin, Europe

Erika Mann, Europe

ALAC
Rafid Fatani, Asia/Australia/Pacific Islands

Beran Dondeh Gillen, Africa

Leon Sanchez, Latin America/Caribbean Islands

GNSO Council
Daniel Reed (Non-Contracted Party House)

Thomas Rickert (Contracted Party House)

ccNSO Council
Celia Lerman, Latin America/Caribbean Islands

Jordi Iparraguirre, Europe

www.bizconst.org

Executive Committee
Chair: Elisa Cooper

Vice Chair, Policy Coordination: Steve DelBianco

Vice Chair, Finance & Operations: Chris Chaplow

CSG Representative: Marilyn Cade

GNSO Councilor: Gabriela Szlak

GNSO Councilor: John Berard

BC Appointees to the Nominating Committee 2014
Ron Andruff (Small Business Seat)
Sarah Deutsch (Large Business Seat)

BC Credentials Committee:
Philip Corwin
Laura Covington
Jimson Olufuye

BC Finance Sub Committee:
Anders Halvorsen
James Baskin
Angie Graves

Useful Links

BC Charter: www.bizconst.org/charter.htm

BC Members: www.bizconst.org/members.htm

Join the BC: www.bizconst.org/joinus.htm

Acronym Helper: www.bizconst.org/glossary.htm