The ICANN GNSO Business Constituency

The Business Constituency welcomes you to Beijing!
选举委员会欢迎你来北京

News from the Chair

Making Sense of ICANN 正确的理解 ICANN

by Elisa Cooper

Even for the most devout ICANN follower, staying abreast of recent announcements, calls for public comment and other important events has been challenging to say the least.

Let's review the astonishing amount of activity that has occurred in the month leading up to the ICANN Meeting in Beijing.

March 6 – Public Interest Commitment (PICs) Published
New gTLD applicants were asked to indicate which parts of their applications would be integrated into the registry agreement as binding commitments. ICANN has clearly stated that the submission of PICs was not required. Consequently, only about a quarter of new gTLD applicants posted additional PIC specifications.

March 7 – Proposed Registrar Accreditation Agreement Posted for Comment
After 18 months of negotiation, ICANN has posted for public comment the contract that ICANN has with accredited Registrars. Major areas of improvement include the addition of 12 recommendations made by law enforcement, enhanced compliance tools, a registrant rights and responsibilities document, and reseller compliance. Although not agreed to by the Registrars, the new agreement also requires Whois verification and provides the ICANN Board the right the right to unilaterally amend the contract.

March 13 – New gTLD Formal Objection Period Closed
While Business did not have important information from the Governmental Advisory Committee (GAC), or even know whether New gTLD applications had passed Initial Evaluation, the formal objection period nonetheless closed on March 13. Lists of formal objections will be publicly posted but were unavailable at the time this article went to print.

On the road to Beijing
在去北京的路上

by Marilyn Cade

ICANN met in Shanghai in 2002, at its first ever meeting in the Asia Pacific region. Many of the BC's members today attended that meeting. It is timely that we, as ICANN, and as the Business Constituency, return to China. Coming together at Beijing for ICANN, and for the BC is a recognition of the exponential growth of Internet users in China, and indeed in the Asia region. It is also a recognition that the World Wide Web, and the Internet are no longer dominated by ASCII.

 The BC was a proponent of prioritizing IDNs, and the introduction of Registries that are in non ASCII scripts are fulfilling the promise that the BC envisioned, along with community gTLDs. China's role in Internet growth in users of the Internet is unparalleled. Alongside India, Internet growth of users from this region dominates the future Internet. Business users must play a key role in the input into ICANN.

 Four general topics seem to dominate in the ICANN agenda: new gTLD status, with the GAC's role in objections; ICANN'S announcement of Working Groups on

News from the Chair
continued from front page

March 15 - Public Interest Commitments Dispute Resolution Procedure Introduced

ICANN posted the Public Interest Commitments Dispute Resolution Procedure (PICDRP) which will leverage an Expert Panel to determine whether a Registry Operator is in violation of the PIC. For those in violation, the Expert Panel will recommend remedies to ICANN. The initial comment period on thses new procedures is scheduled to close April 5.

March 20 – Reply Period on Revised New gTLD Registry Agreement Closed

The proposed new gTLD registry contract has already received harsh criticism from a number of Community members during the initial comment period due to new language which gives the ICANN Board right to unilaterally amend the contract. It still isn't clear how ICANN will move forward in the face of such clear opposition.

March 26 – Trademark Clearinghouse Begins Accepting Submissions

Assuming that the Trademark Clearinghouse accepted trademark submissions on March 26, ICANN will have delivered on its promise that it would be launched in Q1, 2013 — barely. Most companies are now trying to determine specifically which marks to submit.

Invariably, other reports, important announcements, and events that are of interest to Business will occur after this article goes to print. But rest assured – the Business Constituency will be following these activities closely to help our members not only understand the issues that of are of greatest importance to Business, but we will be working together to ensure that our voices are heard throughout the ICANN community.

How to use the Trade Mark Clearinghouse
如何运用商标交易平台

by Chris Chaplow

The Trademark Clearinghouse (TMCH) was launched on March 26 and is the most important rights protection mechanism built into ICANN's new gTLD program. It allows brand owners to submit their trademark data into one centralized database, prior to and during the launch of new gTLDs.

Any trademark holder, private person, or company can submit their trademark(s) to the Clearinghouse for validation using the web interface at trademark-clearinghouse.com and after verification, these rights are centrally stored. The basic fee per trade mark is 1 year 150 $US, 3 years 435 $US, 5 years 725 $US payable by credit card. Discounts are available for bulk submissions and agents by prepaid accounts.

The TMCH protects brands in two ways:

Sunrise
Sunrise is an initial period of at least 30 days before domain names are offered to the general public. Trademark owners can register domain name(s) that match their trademark(s) that have been submitted, validated and accepted into the Trademark Clearinghouse.

This new process reduces the administrative burden and associated costs for trademark holders in comparison to the individual registry validations of the earlier gTLD rounds; such as .mobi, .travel, .biz, and .xxx.

Trademark Claims
Trademark Claims service follows the Sunrise. It is a notification service – mandated by ICANN for all new gTLDs – to warn both domain name registrants as well as trademark holders of possible infringements. This will operate for 90 days from the launch of the domains to the general public.

A potential domain name registrant gets a warning notice when attempting to register a domain name that matches a trademark term in the TMCH.

If, after receiving and accepting the notice, the domain name registrant does continue to register the domain name, the trademark holder with a corresponding mark will receive notification of the domain name registration, so they can take any appropriate action if they would like to.

LEARN MORE For more information consult the dedicated website http://trademark-clearinghouse.com where you can download a copy of the "Trademark Clearinghouse Guidelines a 36 page PDF document with plenty of examples.

At Beijing Meeting: attend the presentation on Thursday 11 April 2013 09.00 hrs to 10.00 hrs in Grand Hall A

Business Voice Contributes To ICANN Nominating Committee

by Ron Andruff

The 2012/13 ICANN Nominating Committee (NomCom) started its work at ICANN 45 Toronto. Although NomCom is composed of members from ICANN stakeholder groups, it functions independently. Members act solely on behalf of the interests of the global Internet community and within the scope of the ICANN mission and responsibilities assigned to it by the ICANN Bylaws.

The Business Constituency contributes two members to the NomCom; this year's representatives are Ron Andruff and Waudo Siganga,

who work closely together to present a unified approach from Business in the work of the NomCom.

At the first meeting in Toronto, Business successfully advocated for a new paradigm within the NomCom to make its processes more transparent and accountable. This effort is manifested in the recording of the NomCom sessions (for internal use) as well as the issuance of Report Cards following each meeting so that all ICANN stakeholders are better informed about the work of the committee.

A key activity of the NomCom is Outreach; reaching out to communities around the world to tap the best candidates for consideration for the various ICANN leadership openings. Openings this year are 3 Board Members, 2 GNSO Councilors, 1 ccNSO Councilor, and 3 members of the ALAC. Apart from the face-to-face meetings, the NomCom accomplishes most of its tasks through monthly conference calls and via an email list. The next face-to-face meeting will be held at ICANN 46 Beijing.

African MIG Works and BC Outreach in Africa

by Jimson Olufuye

ICANN Africa in collaboration with the African Union Commission, AfriNIC, AfTLD, ISOC Africa, ATU, AfRegistrars, Africa ICT Business sector, AIGF and AFRALO organized a 2-day conference in Addis-Ababa, Ethiopia on March 7-8, 2013. The conference was preceded by a 2-day Workshop on growing DNS business in Africa. The fulcrum of the meeting was to bolster the DNS business in Africa, promote the Multi-stakeholder Internet Governance approach and review progress on the implementation of the African Strategy unveiled at the Toronto meeting in October 2012.

To enrich the ICANN Africa engagement effort, Mr Chehade announced the creation of six African regional assistants to support Pierre Dandjinou, ICANN Vice-President for Africa. The regions are North, South, East, West, Central and Indian Ocean. He also tasked the African DNS industry to multiply the number of ICANN accredited registrars from 5 to 25 in 2 years. He announced three new time zone compliant ICANN global offices. While LA Office is remains, the others will be located in Istanbul, Turkey and Singapore. "The

move is to bring ICANN closer to the stakeholders", he said. "Africa will be serviced by the Office in Istanbul with IANA liaison that understands Africa". He further explained.

More than 200 delegates participated in the thought-provoking meeting. Among participants in attendance were ICANN President/CEO, Mr Fadi Chehade, ICANN Board members Mike Silber, Sebastin Bachollet, Ray Pizak and George Sadowsky. ICT Ministers from Burundi and Uganda were in attendance. Nigerian ICT Minister sent a representative. AU Commissioner for ICT and Infrastructure was also in attendance.

Dr Tarek Kamel, Patrick Jones are some of the ICANN staff on ground. Jimson Olufuye, BC member and Chair, Africa ICT Alliance and Waudo Siganga, Chair computer Society of Kenya participated in the meeting.

> **BC Outreach
> @ Africa ICT Allliance**
>
> **AfiCTA ICT Summit 2013
> Abuja, Nigeria – June 28**

by Gabriela Szlak

The Latin American eCommerce Institute (*eInstituto*) has launched its eGobernanza initiative to raise awareness on crucial Internet Governance issues among LatAm companies.

eInstituto reaches over 80% of businesses of the region with web presence and organizes the highly regarded "eCommerce Day" conferences in 9 countries. The eGobernanza launching event in December 2012, with the BC support, gathered 140 participants from 5 countries to discuss New gTLDs impact for businesses. In 2013, eGobernanza's special workshops and outreach activities with industry leaders will foster IG, collaborate with the development of the DNS market in LatAm and help businesses of the region navigate the new challenging Internet scenario.

To learn more please refer to egobernanza@eInstituto.org and follow us at @egobernanza

ICANN Multi-Stakeholder Model ICANN的多方受益模式

Board Team Photo from Prague with CEO Fadi Chehadé
执行总裁Fadi Chehadé 和全体董事会成员在捷克首都布拉格的合影

Back row Left to Right: Sébastien Bachollet (At-Large), Gonzalo Navarro (Nom Com), Bill Graham (GNSO), Thomas Roessler (TLG Liaison) (replaced by Francisco da Silva), Bertrand de La Chapelle (Nom Com), Chris Disspain (ccNSO), Thomas Narten (IETF Liaison), Mike Silber (ccNSO) Front Row Left to Right: Suzanne Woolf (RSSAC Liaison), Judith Duavit Vazquez (Nom Com), Fadi Chehadé – President & CEO, Steve Crocker – Chair (Nom Com), Bruce Tonkin – Vice Chair (GNSO), George Sadowsky (Nom Com), Kuo-Wei Wu (ASO), Cherine Chalaby (Nom Com), Ram Mohan (SSAC Liaison), Raymond A. Plzak (ASO)

Photo taken at ICANN Meeting 44 in Prague (Selecting Organisation in brackets)

Not in photo: Erika Mann (Nom Com), Heather Dryden (GAC Liaison), Francisco da Silva (TLG Liaison)

GNSO

(see following page)

ccNSO

Lesley Cowley (Chair)
Keith Davidson (Vice Chair)
Byron Holland (Vice Chair)

ASO

Louis Lee (Chair)
Alan Barrett (Vice Chair)
Naresh Ajwani (Vice Chair)
Fiona Asonga
Douglas Onyango
Tomohiro Fujisaki
Andy Linton
Jason Schiller
Ron da Silva
Ricardo Patara
Hartmut Glaser
Alejandro Guzman
Hans Petter Holen
Dmitry Kohmanyuk
Wilfried Woeber

Government Advisory Committee (GAC)

Heather Dryden (Canada) (Chair)
Alice Munyua (Kenya) (Vice Chair)
Maria Hall (Sweden) (Vice Chair)
Choon-Sai Lim (Singapore) (Vice Chair)

Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)

Root Server System Advisory Committee (RSSAC)

Jun Murai (Chair)

At-Large Advisory Committee (ALAC)

Olivier Crépin-Leblond (Chair)
Carlton Samuels (Vice Chair)
Evan Leibovitch (Vice Chair)
Tijani Ben Jemaa (Rapporteur)
Rinalia Abdul Rahim (AFRALO Representative)

Technical Liaison Group (TLG)

Fernando Soriano (ETSI)
Bernardo Correia (ETSI)
Reinhard Scholl (ITU-T)
Thomas Roessler (W3C)
tba (IAB)

Internet Engineering Task Force (IETF)

Thomas Narten
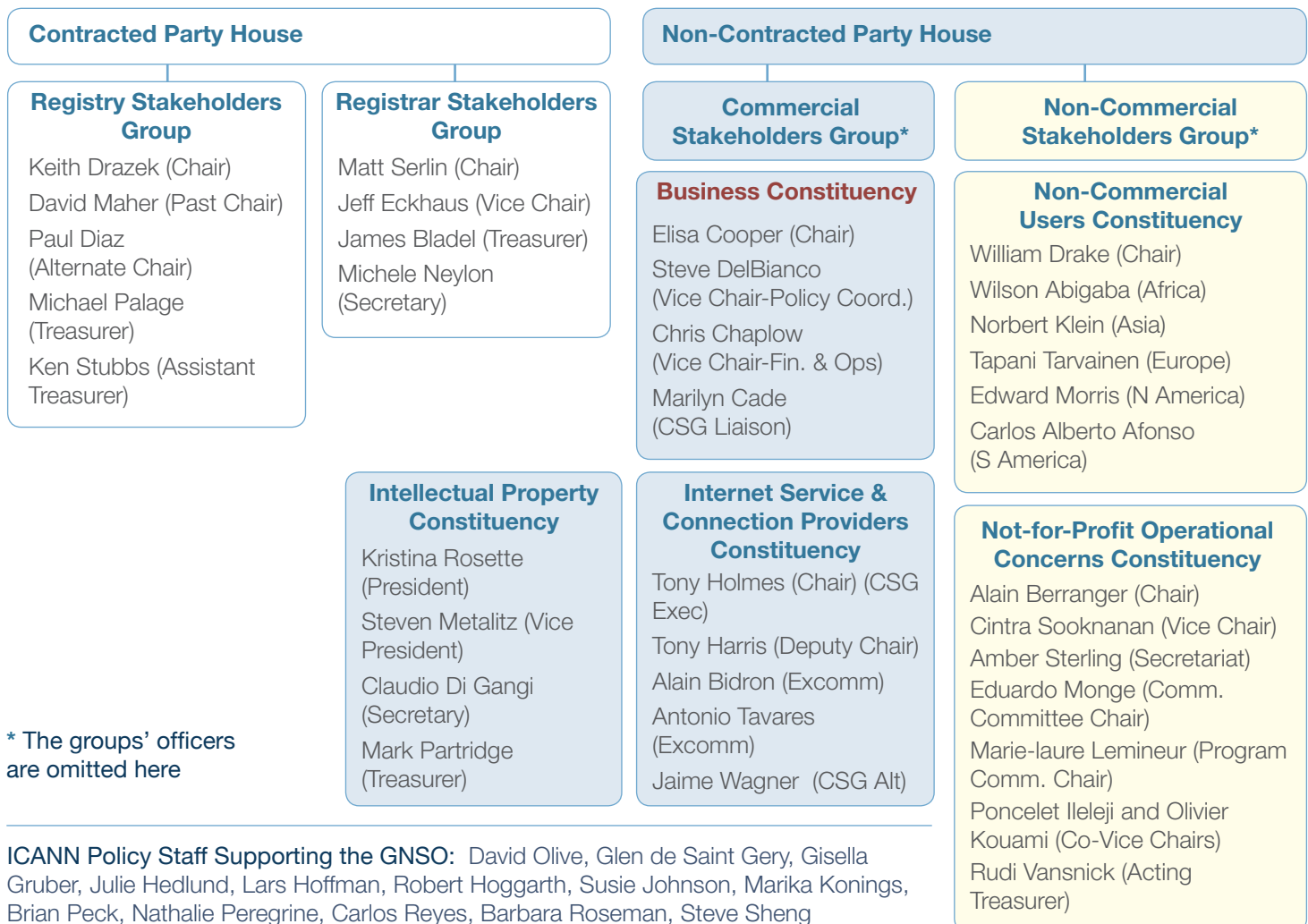(Non Voting Liaison)

Nominating Committee 2013

Yrjö Länsipuro (Chair)
Cheryl Langdon-Orr (Chair-Elect)
Adam Peake (Associate Chair)

Ombudsman

Chris LaHatte

GNSO Stakeholder Groups, Constituencies & Council GNSO的股东、选民、董事会

The GNSO Council is responsible for managing the policy development process of the GNSO.

Contracted Party House Councilors

Registry Stakeholder Group

Jonathan Robinson (Europe) (Chair)

Jeff Neuman (North America)

Ching Chiao (Asia Pacific)

Registrar Stakeholder Group

Mason Cole (N America) (Vice Chair)

Volker Greimann (Europe)

Yoav Keren (Europe)

Nominating Committee Appointees

Lanre Ajayi (Africa) (Voting)

Thomas Rickert (Europe) (Voting)

Jennifer Wolfe (N America) (Non Voting)

Liaison and Observer

Alan Greenberg (N America) (ALAC Liaison)

Han Chuan Lee (Asia Pac) (ccNSO Observer)

Non-Contracted Party House Councilors

Commercial Stakeholder Group

Commercial and Business Users

Zahid Jamil (Asia Pac)

John Berard (N America)

Intellectual Property Interests

Brian Winterfeldt (North America)

Petter Rindforth (Europe)

Internet Service and Connection Providers

Wolf-Ulrich Knoben (Europe) (Vice Chair)

Osvaldo Novoa (Latin America)

Non-Commercial Stakeholder Group

David Cake (Asia)

Maria Farrell (Europe)

Joy Liddicoat (Asia)

Magaly Pazello (S America)

Wendy Seltzer (N America)

Wolfgang Kleinwächter (Europe)

Contracted Party House

Registry Stakeholders Group

Keith Drazek (Chair)

David Maher (Past Chair)

Paul Diaz (Alternate Chair)

Michael Palage (Treasurer)

Ken Stubbs (Assistant Treasurer)

Registrar Stakeholders Group

Matt Serlin (Chair)

Jeff Eckhaus (Vice Chair)

James Bladel (Treasurer)

Michele Neylon (Secretary)

Intellectual Property Constituency

Kristina Rosette (President)

Steven Metalitz (Vice President)

Claudio Di Gangi (Secretary)

Mark Partridge (Treasurer)

Non-Contracted Party House

Commercial Stakeholders Group*

Business Constituency

Elisa Cooper (Chair)

Steve DelBianco (Vice Chair-Policy Coord.)

Chris Chaplow (Vice Chair-Fin. & Ops)

Marilyn Cade (CSG Liaison)

Internet Service & Connection Providers Constituency

Tony Holmes (Chair) (CSG Exec)

Tony Harris (Deputy Chair)

Alain Bidron (Excomm)

Antonio Tavares (Excomm)

Jaime Wagner (CSG Alt)

Non-Commercial Stakeholders Group*

Non-Commercial Users Constituency

William Drake (Chair)

Wilson Abigaba (Africa)

Norbert Klein (Asia)

Tapani Tarvainen (Europe)

Edward Morris (N America)

Carlos Alberto Afonso (S America)

Not-for-Profit Operational Concerns Constituency

Alain Berranger (Chair)

Cintra Sooknanan (Vice Chair)

Amber Sterling (Secretariat)

Eduardo Monge (Comm. Committee Chair)

Marie-laure Lemineur (Program Comm. Chair)

Poncelet Ileleji and Olivier Kouami (Co-Vice Chairs)

Rudi Vansnick (Acting Treasurer)

* The groups' officers are omitted here

ICANN Policy Staff Supporting the GNSO: David Olive, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffman, Robert Hoggarth, Susie Johnson, Marika Konings, Brian Peck, Nathalie Peregrine, Carlos Reyes, Barbara Roseman, Steve Sheng

ICANN Sr Leadership Team

Global responsibilities & Departments

Fadi Chehadi **CEO & President**	*Global Resposibility* · Compliance
Sally Costerton **Sr Advisor to the President, Global Stakeholder Engagement**	*Public /Stakeholder Engagement* · Capacity Building · Collaboration Platform *Communications Services* · Media / Press · Meetings · Internal · Language Services
Akram Atallah **Chief Operating Officer**	*Core Technical Services* · IANA · DNS · SSR *Organisational support* · Finance · Human Resources · IT · Internal Security · Procurement · Meeting Operations
Tarek Kamel **Sr Advisor to the President, Government Engagement**	*Government Engagement* · GAC · Internet Governance
Cyrus Namazi **Vice President, DNS Industry Engagement**	*Registry & Registrar Services* · New gTLD's
John Jeffrey **General Counsel and Secretary**	*Governance Support* · Legal · Board Support
Denise Michel **Vice President Strategic Initiatives and Advisor to the President**	*Governance Support* · Strategic Planning and Projects · Multi Stakeholder Model Reviews · Affirmation of Commitment
David Olive **Vice President, Policy Development**	*Stakeholder Support* · Policy Development · SO/AC Secretariat

KEY	**Name**	**Title**	*Global Responsibility*	· Department

ICANN Vice Presidents

Edward Beck
Information Technology

Elise Gerich
IANA & Technical Operations

Christopher Gift
Online Community Services

Christopher Mondini
Business Engagement

Maguy M. Serad
Contractual Compliance Services

Christine Willett
gTLD Operations

STAKEHOLDER ENGAGEMENT

Jamie Hedlund North America

Pierre Dandjinou Africa

Rodrigo de la Parra Latin America and the Caribbean

Baher Esmat Middle East

Nigel Hickson Europe

Xiaodong Lee Asia

Veni Markovski Russia/CIS/Eastern Europe

Savenaca Vocea Australasia Pacific Islands

Visualising ICANN Security
ICANN安全的具体化

by Patrick Jones
ICANN Senior Director, Security

As part of the FY 14 Security, Stability and Resiliency Framework, the Security team has developed the following info graphic (on the next page) to provide an overview of the functions of security at ICANN – supporting organizational risk management, facilitating threat awareness of the Internet's unique identifiers, collaborating and coordinating with partners in the Internet community, and providing subject matter expertise in technical engagement, including training, thought leadership and consultation on technical and policy matters.

All of this activity is part of fostering a healthy, stable and resilient Internet ecosystem.

Upcoming SSR Training

6-11 April: ICANN Beijing

8-12 April: OECD Work Party on Security and Privacy, Paris, France

22-26 April: DNSSEC training in Tunis, Tunisia

22-26 April: Commonwealth Telecom Organization Cybersecurity conference in Yaounde, Cameroon

25-26 April: Russian IGF, Moscow, Russian Federation

14-17 May: WTPF/WSIS Forum, Geneva, Switzerland

TBD May: Benin IGF

VERSION 1.0 04/01/13

ICANN

SUPPORTING A HEALTHY, RESILIENT INTERNET

ICANN facilitates the security, stability and resiliency of the Internet's unique identifier systems through coordination and collaboration. ICANN Security works across the organization and community, providing global reach and expertise in technical and policy issues impacting the Internet's unique identifiers. ICANN's relationships in these areas guide its engagement with the greater Internet ecosystem.
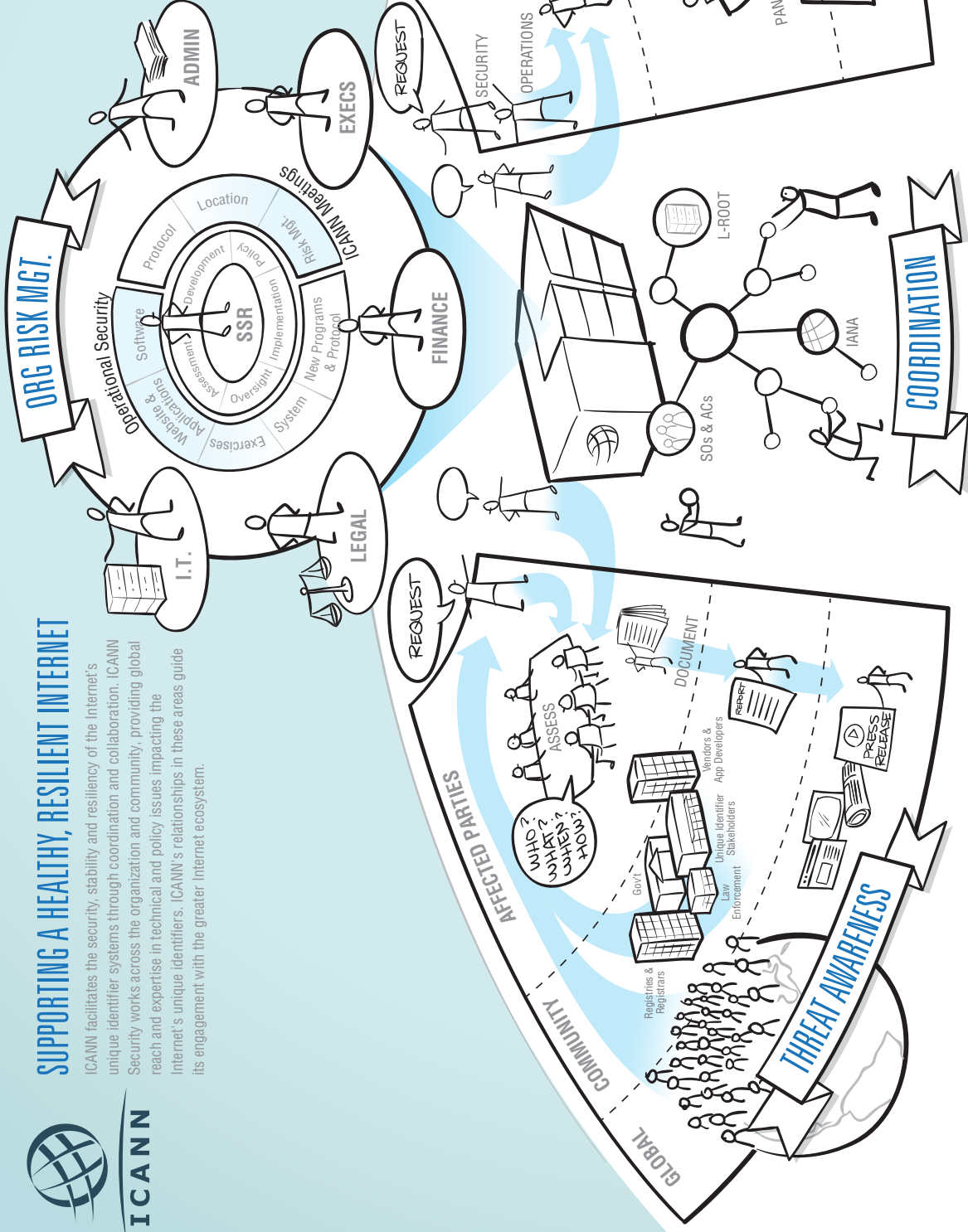
PANELS AND PRESENTATIONS

Security team members regularly speak as invited subject matter experts on panels and conferences. Topics range from general DNS and Internet security matters to Internet governance.

TRAINING

The Security team facilitates training and capability building on the Internet's unique identifiers, contributing to a healthy, stable and resilient ecosystem.

ORG. RISK MGT.

ADMIN
EXECS
FINANCE
LEGAL
I.T.

Location
Protocol
Risk Mgt.
ICANN Meetings
Policy
Development
SSR
Implementation
Software
Operational Security
Website &
Application
Exercises
Assessment
Oversight
System
New Programs
& Protocol

REQUEST

SUBJECT MATTER EXPERTISE · PROMOTION

CONSULTATION
TRAINING
SECURITY BASICS
BEST PRACTICE
PANELS & PRESENTATIONS
DNS BASICS
SECURITY
OPERATIONS

TECHNICAL ENGAGEMENT

COORDINATION

L-ROOT
IANA
SOs & ACs

AFFECTED PARTIES
ASSESS
WHO? WHAT? WHEN? HOW?
DOCUMENT
REPORT
Vendors & App Developers
Gov't
Unique Identifier Stakeholders
Law Enforcement
Registries & Registrars
PRESS RELEASE

REQUEST

COMMUNITY
GLOBAL

THREAT AWARENESS

REVIEW & COMMENT

POLICY
RFCs

The team regularly provides input into policy development processes, comments on protocols and open standards managed by others in the Internet ecosystem.

CONSULT & ADVISE

EXERCISES
POLICY
ROOT SERVER

The team contributes to scenarios for global cyber exercises, provides advice on operational practices such as with the root server community and DNS technical community.

PUBLICIZE & PROMOTE

WHITE PAPERS
TALKS

The Security team provides thought leadership in the form of white papers, blog posts and the annual Security, Stability & Resiliency Framework for ICANN.

Team members represent ICANN at various conferences and events worldwide, speaking on cybersecurity and governance, the Internet's unique identifiers and ICANN.

COORDINATE & COLLABORATE

Operational Security Community
DNSSEC Implementation and Support

The Security team is regularly invited to speak with community stakeholder groups, and facilitates activity with ICANN's Supporting Organizations and Advisory Committees.

About the Business Constituency (BC)

The mission of the BC:
选举委员会的目标

- The Constituency fully represents the views of the Internet business user community,

- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

- ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Meet the Secretariat

Benedetta Rossi, based in France, speaks English, Italian, French and Spanish. The duties of the Secretariat include member queries, BC web site management & updates, budget & invoicing services, ICANN meeting logistics, mailing lists, reports and other administrative tasks.

Photographs by Michelle Chaplow

Please download our latest Factsheet, published in April 2013, and other resources at bizconst.org

On the road to Beijing *continued from front page*

Next Generation Directory Services; announcement of the second ATRT (ATRT2); and the output of the regional strategies: Africa; Middle East, and LATIM. Business constituency members participated in their individual capacity in all three regional strategies, and will continue to advance business participation. We look forward to contributing to Asia Pacific strategy by bringing the voice of business users to that dialogue.

During ICANN in Bejing, the BC will join with its sister organizations for a special dialogue with GNSO Board members; meet with the full Board; participate in a cross constituency Tuesday breakfast with the GAC, and on Thursday morning will participate in an ICANN-sponsored outreach event to Chinese business.

On Wednesday, members from business will join others from the stakeholders in a roundtable on Internet governance – advancing how ICANN incorporates our views in their involvement on the global stage.

If you would like to become a member of the BC, please contact the BC Secretariat at: bc-secretariat@icann.org

www.bizconst.org

Executive Committee
Chair: Elisa Cooper

Vice Chair, Policy Coordination: Steve DelBianco

Vice Chair, Finance & Operations: Chris Chaplow

CSG Representative: Marilyn Cade

GNSO Councilor: Zahid Jamil

GNSO Councilor: John Berard

BC Appointees to the Nominating Committee 2013
Ron Andruff
Waudo Siganga

BC Credentials Committee:
Martin Sutton
David Fares
Ron Andruff

BC Finance Sub Committee:
Anders Halvorsen
James Baskin
Angie Graves

Useful Links

BC Charter:
www.bizconst.org/charter.htm

BC Members:
www.bizconst.org/members.htm

Join the BC:
www.bizconst.org/joinus.htm

Acronym Helper:
www.bizconst.org/glossary.htm