The ICANN GNSO Business Constituency

ICANN 60 ABU DHABI

Welcome to ABU DHABI and ICANN60!

On behalf of the ICANN Business Constituency (BC), dedicated to the interests of business users of the Internet and the future of business growth on the Internet, welcome to Abu Dhabi and ICANN60!

ICANN60 follows on the very successful "policy forum" meeting at ICANN 59 in Johannesburg, where members assembled in one of Africa's Internet hubs to talk about crucial policy issues, including data protection, human rights, and the future of the new gTLD program among many others. As usual, the BC's members played leadership roles, providing guidance to the ICANN Board and collaborating extensively with other constituency groups and staff.

Also at the Johannesburg meeting, the BC put on a successful "outreach" event aimed at sharing our work – and our vision – with the broader business community, especially business leaders from global

south countries. African and other business leaders from a dozen or more countries attended the event. We talked about the role of business within the ICANN community and the ways that businesses large and small can influence policy as part of the BC.

We have a good story to tell, and I'm happy to say that our outreach efforts have been paying off. Since the Johannesburg meeting, a number of new members have joined the BC from Africa and other regions. In my first meeting as BC Chair, it was particularly gratifying to participate in the event and see just how engaged – and engaging – BC members can be when talking about our work!

As we look forward, there is much to do. We in the business community continue to play our part to make sure the ICANN community is every day more transparent and accountable. We remain committed to helping strengthen the multi-stakeholder

model that has helped build the successful, global, and business-friendly Internet community we have today. And we look forward to more and deeper engagement of new potential members in new places, from Abu Dhabi to Latin America where ICANN61 will be held.

When you get to the Abu Dhabi ICANN meeting, look around. Whether at the microphone talking policy or greeting new community from the Newcomers or Fellowship programs, you'll see committed, experienced BC members. We're a passionate group of businesses from around the globe, and we'll be pleased to speak with you about our work!

Warm regards,

Andrew Mack, BC Chair

For more information regarding the BC, please go to our updated website at **bizconst.org**.

Policy Perspective
Empowered Community rights

By Steve DelBianco, Vice Chair for Policy Coordination

It's been one year since the US Government allowed its IANA contract with ICANN to expire, leaving ICANN to manage name and number resources with direct accountability to the global Internet community.

The IANA Transition process has ensured that no single government or any other single entity can block resolution of TLDs for country codes.

Actually, little has changed in how ICANN and the community are operating since the 'transition' occurred.

Yet, every time I hear about a political controversy or disagreement among governments, I am reminded of the wisdom of the decision to move ICANN out of direct oversight by any government or intergovernmental organization.

It's always challenging for the private sector and governments to reach consensus at ICANN, but imagine how much harder it would be if the present US administration had the power to approve changes to the root zone. It's no stretch to think that any entity could threaten to block resolution of TLDs for disfavored country-codes. The IANA Transition process has ensured that no single government or any other single entity can block resolution of TLDs for country codes.

The BC is proud of the role we played in making the transition happen – and making the most of it. The BC was the first to propose using this transition as leverage to make ICANN.org more accountable to the business community. The ideas we surfaced in early 2013 gained support and became the foundation for the 'Empowered Community' rights that are now enshrined in ICANN bylaws.

This transition will continue for a bit longer, actually. In the coming months we will see recommendations from 'Work Stream 2' of the transition, covering diversity, human rights, legal jurisdiction, and several remaining aspects of accountability. BC members helped craft some of those recommendations and the full BC will be ready to review and comment.

We'll also be helping ICANN navigate the maze of upcoming European government regulations over transfer of personal data.

The EU's General Data Protection Regulation (GDPR) may threaten Whois -- ICANN's legacy policy for identifying domain name registrants. The BC is advocating a community-driven approach to address GDPR compliance that preserves legitimate uses of Whois information in order to protect business interests.

While you're in Abu Dhabi, look for anyone with a "Business Constituency" name badge and ask them about joining the BC to advance the interests of business registrants and users.

Steve DelBianco, Vice Chair for Policy Coordination

Outreach @ICANN59
Reaching Internet Business Users in South Africa

By Marilyn Cade

Cross-section of speakers @ the BC Outreach event

A half day outreach session was held to reach out to business executives in Johannesburg during ICANN59, at The Hilton, Sandton, on June 25, 2017.

With the theme **"Exploring the Next Level for Internet Business Users in Africa"** the BC Outreach committee (OC) engaged key South Africa (SA) stakeholders such as the Information Technology Association (ITA) and the Institute of IT Professionals of SA (IITPSA), under the auspices of Africa ICT Alliance (AfICTA).

Chris Mondini at the outreach event

ICANN Senior Director, Global Stakeholder Engagement, Patrick Jones emphasized the nexus of business growth to the need for the continuous security, stability, and resiliency of the Internet. He acknowledged the BC for its "active engagement" in ICANN. The ICANN

Global Business Stakeholder team led by Vice President, Chris Mondini and Africa Stakeholder Engagement team led by Vice President, Pierre Dandjounu spoke on removing business eFriction in Africa viz developments around the world and fostering the African Domain industry referencing the newly released African DNS Market report. Alice Munyua, ICANN Government Advisory Committee (GAC), Vice Chair GAC Public Safety Working Group said *"African governments are committed to a bottom-up, multi-stakeholder and inclusive governance of the Internet for African public good."*

"IT Professionals should be engaged in Africa to assure appropriate standards as ICT infrastructure deployment grows was the statement of Ulandi Exner, President IITPSA. Sunil Geness, President of ITA said *"I've learnt a lot today about the enormous work and value BC is adding to Internet security, stability, and resiliency. Thank you for organising this outreach."*

"I never knew there is so much important work going on in the BC. This is a rich event." said Maggs Reddy, ITA & AfICTA board member.

BC members who spoke included, Andrew Mack (Chair BC), Marilyn Cade, Lawrence Olawale Robert,

Arinola Akinyemi, Opeyemi Onifade, Steve DelBianco (Vice Chair Policy Coordination), Hibah Kamal-Grayson of Google. Other guest speakers included Dr Nii Quaynor, (Chair, National Information Technology Agency of Ghana (NITA)), Kileo Yusuph Kileo, AfICTA Board member among many others.

The very successful event was coordinated and chaired by Jimson Olufuye, BC Vice-Chair Finance and Operations who is also the Chair of AfICTA, a BC Association member.

The event was held on the Sunday, before ICANN59, in an off site location. Through engagement with the ICANN Fellowship and mentoring pilot, additional attendees were recruited upon their arrival. Materials distributed included the updated newsletter, the BC's fact sheet, and through the generous contribution of ICANN, materials from the Boston Consulting Group's e-friction study were distributed to participants (See page 7).

Marilyn Cade, BC Finance Sub Committee & Outreach Committee Member

ICANN Multistakeholder Organizational Chart

ICANN Board of Directors

Top row Left to Right: Göran Marby – President & CEO, Steve Crocker – Chair (NomCom), Becky Burr (GNSO), Rinalia Abdul Rahim (At-Large), Cherine Chalaby – Vice Chair (NomCom), Chris Disspain (ccNSO), Asha Hemrajani (NomCom), Ron da Silva (ASO), Markus Kummer (GNSO), Maarten Botterman (NomCom)

2nd row Left to Right: Khaled Koubaa (NomCom), Rafael Lito Ibarra (NomCom), Lousewies van der Laan (NomCom), George Sadowsky (NomCom), Thomas Schneider (GAC), Mike Silber (ccNSO), Akinori Maemura (ASO), Ram Mohan (SSAC Liaison), Jonne Soininen (IETF Liaison), Kaveh Ranjbar (RSSAC Liaison)

Generic Names Supporting Organization (GNSO)
(see following page)

James Bladel (Chair)
Heather Forrest (V. Chair)
Donna Austin (V. Chair)

Country Code Names Supporting Organization (ccNSO)

Katrina Sataki (Chair)
Byron Holland (V. Chair)
Demi Getschko (V. Chair)

Address Supporting Organization (ASO)

Filiz Yilmaz (Chair)
Louie Lee (V. Chair)
Ricardo Patara (V. Chair)

Government Advisory Committee (GAC)

Thomas Schneider – (Chair)
Vice Chairs:
Manal Ismail
Milagros Castanon Seoane
Ghislain de Salins
Mark Carvell
Guo Feng

Security & Stability Advisory Committee (SSAC)

Patrik Fältström (Chair)
James Galvin (V. Chair)

Root Server System Advisory Committee (RSSAC)

Brad Verd (Co-Chair)
Tripti Sinha (Co-Chair)

At-Large Advisory Committee (ALAC)

Alan Greenberg (Chair)
Tijani Ben Jemaa (V. Chair)
Leon Sanchez (V. Chair)

Technical Liaison Group (TLG)

Bilel Jamoussi
Wendy Seltzer
Daniel Dardaillier
Warren Kumari

Internet Engineering Task Force (IETF)

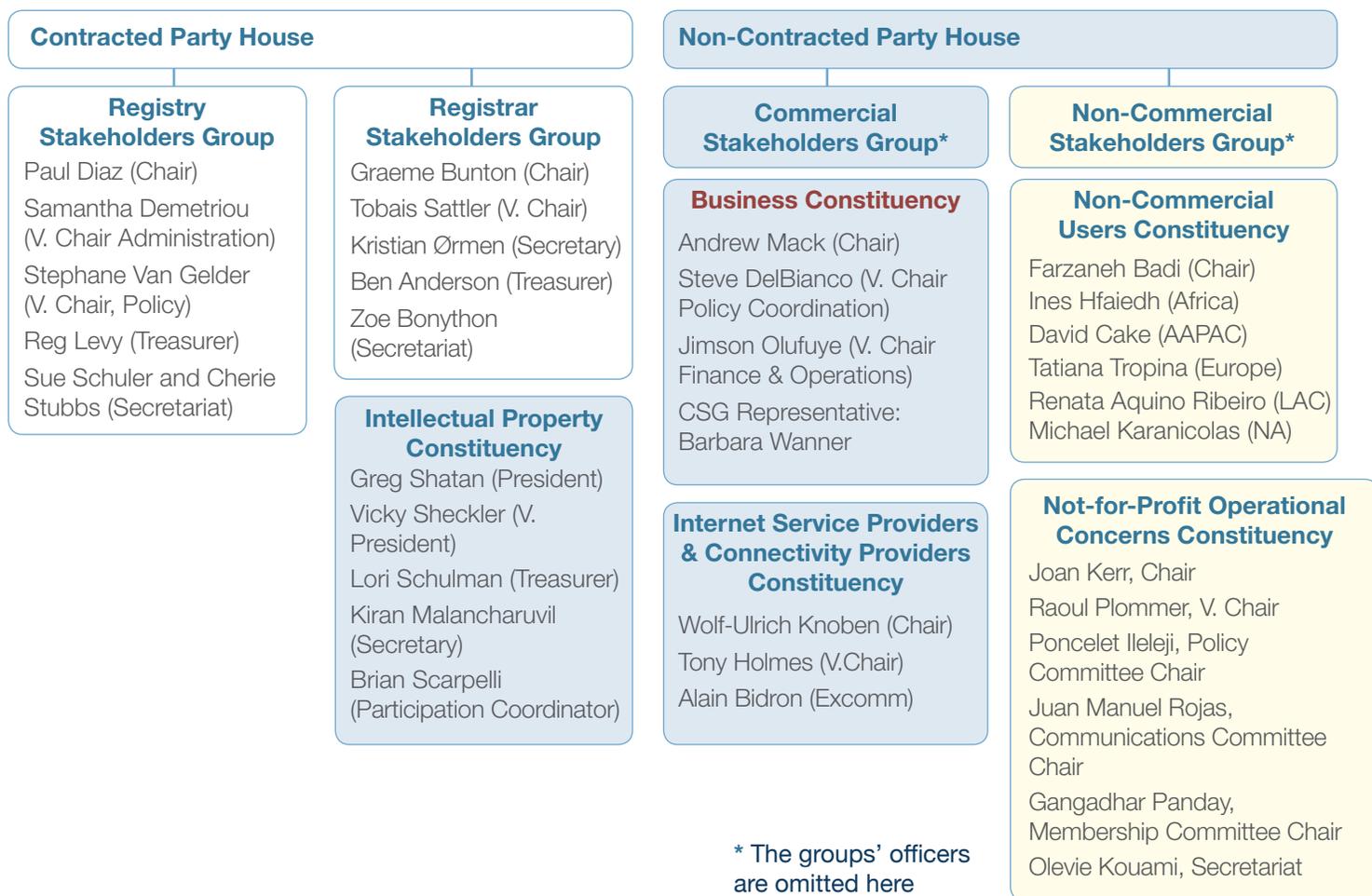Jari Arkko (Chair)

Nominating Committee 2017

Hans Petter Holen (Chair)
Zahid Jamil (Chair-Elect)
Stéphane Van Gelder (Associate Chair)

Ombudsman

Herb Waye

GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.

Contracted Party House Councilors

Registry Stakeholder Group
Donna Austin, V. Chair GNSO Council (APPAC)
Keith Drazek (NA)
Rubens Kuhl (LAC)
Donna Austin (AAPAC)

Nominating Committee Appointees
Johan (Julf) Helsingius, Voting Non-Contracted Party House (EU)
Hsu Phen Valerie Tan, Voting Contracted Party House (AAPAC)
Erika Mann, Non-Voting (EU)

Registrar Stakeholder Group
James Bladel, GNSO Council Chair (NA)
Volker Greimann (EU)
Jennifer Gore (NA)

Liaison and Observer
Olivier Crepin Leblond, ALAC Liaison (EU)
Patrick Myles, ccNSO Observer (APPAC)

Non-Contracted Party House Councilors

Commercial Stakeholder Group
Commercial and Business Users
Susan Kawaguchi (NA)
Philip Corwin (NA)
Intellectual Property Interests
Heather Forrest, V. Chair GNSO Council (AAPAC)
Paul McGrady (NA)
Internet Service and Connection Providers
Tony Harris (LAC)
Wolf-Ulrich Knoben (EU)

Non-Commercial Stakeholder Group
David Cake (AAPAC)
Stefania Milan (NA)
Rafik Dammak (AF)
Marilia Maciel (LAC)
Tatiana Tropina (EU)
Stephanie Perrin (NA)

Contracted Party House

Registry Stakeholders Group
Paul Diaz (Chair)
Samantha Demetriou (V. Chair Administration)
Stephane Van Gelder (V. Chair, Policy)
Reg Levy (Treasurer)
Sue Schuler and Cherie Stubbs (Secretariat)

Registrar Stakeholders Group
Graeme Bunton (Chair)
Tobais Sattler (V. Chair)
Kristian Ørmen (Secretary)
Ben Anderson (Treasurer)
Zoe Bonython (Secretariat)

Intellectual Property Constituency
Greg Shatan (President)
Vicky Sheckler (V. President)
Lori Schulman (Treasurer)
Kiran Malancharuvil (Secretary)
Brian Scarpelli (Participation Coordinator)

Non-Contracted Party House

Commercial Stakeholders Group*

Business Constituency
Andrew Mack (Chair)
Steve DelBianco (V. Chair Policy Coordination)
Jimson Olufuye (V. Chair Finance & Operations)
CSG Representative: Barbara Wanner

Internet Service Providers & Connectivity Providers Constituency
Wolf-Ulrich Knoben (Chair)
Tony Holmes (V.Chair)
Alain Bidron (Excomm)

Non-Commercial Stakeholders Group*

Non-Commercial Users Constituency
Farzaneh Badi (Chair)
Ines Hfaiedh (Africa)
David Cake (AAPAC)
Tatiana Tropina (Europe)
Renata Aquino Ribeiro (LAC)
Michael Karanicolas (NA)

Not-for-Profit Operational Concerns Constituency
Joan Kerr, Chair
Raoul Plommer, V. Chair
Poncelet Ileleji, Policy Committee Chair
Juan Manuel Rojas, Communications Committee Chair
Gangadhar Panday, Membership Committee Chair
Olevie Kouami, Secretariat

* The groups' officers are omitted here

ICANN60 and the Digital Economy:
New Research Sheds Light on Regional Opportunities

By Chris Mondini

In preparation for ICANN60 in Abu Dhabi, ICANN commissioned research from Dr. David Dean, Senior Advisor to the Boston Consulting Group, to examine the development of the digital economy in the Middle East and neighboring regions.

The resulting article, "Accelerating the Digital Economy in the Middle East, North Africa and Turkey," is the continuation of a nearly four-year research collaboration demonstrating links between the global Internet and business success, including how the work of the ICANN Community contributes to economic opportunity.

The Middle East is a particularly fascinating region for study from an ICANN perspective. This is because innovations in the Domain Name System, such as domain names written in Arabic, facilitate the growth of local content.

Consumer demand for local content is made clear from a number of interesting statistics. For example, Saudis use YouTube on a per capita basis more than any other country in the world, while on Facebook, the number of users posting in Arabic has doubled in just two years.

Citing examples ranging from start-ups to established regional powerhouses, the study nevertheless outlines several areas for potential growth. These include e-commerce and interactive gaming, as well as Internet adoption by small and medium sized businesses. The regional challenges of domain name registration are cited as one factor to be addressed in this regard.

The article outlines some clear advice for governments on how to nurture a business environment that is open for investment and innovation. Key recommendations includ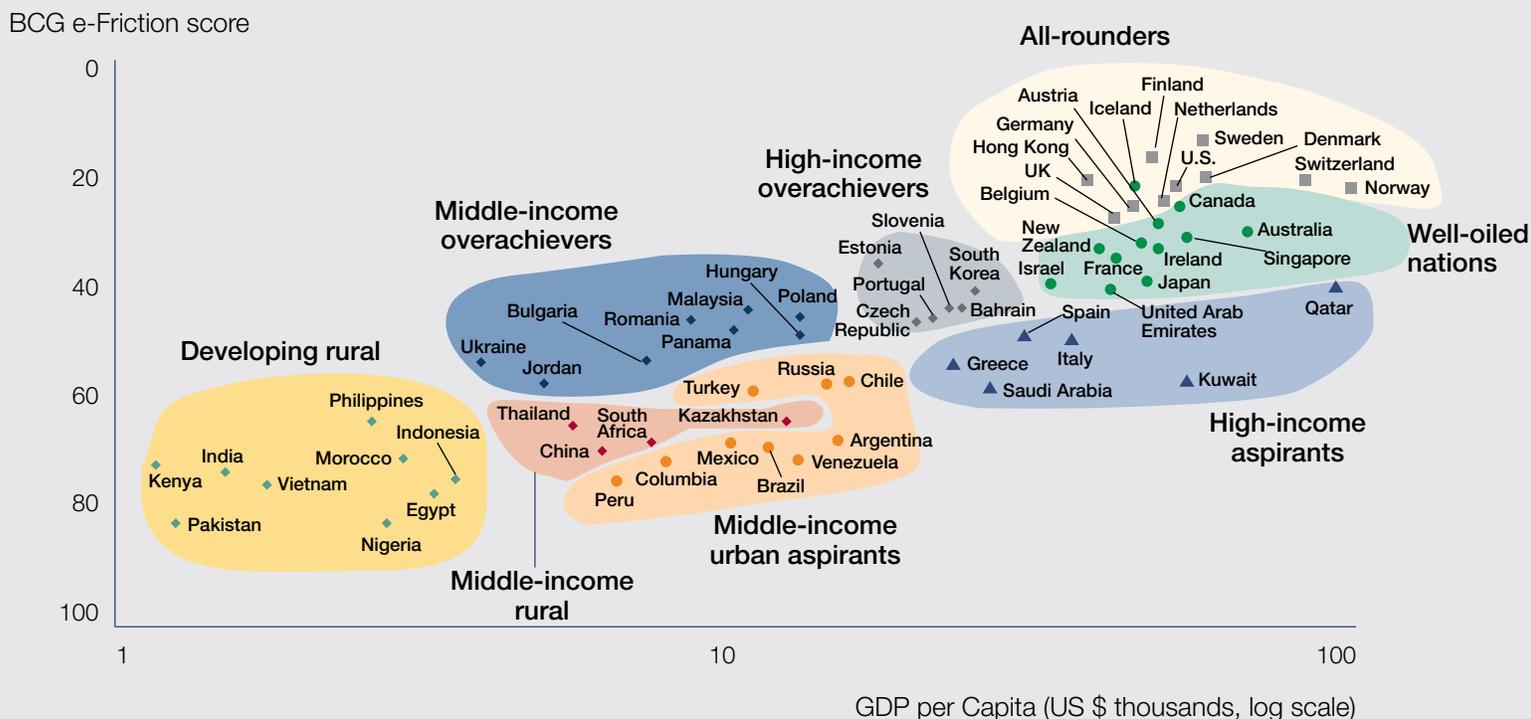e investing in the development of digital skills, ensuring a consistent rule of law, and coordinating with trading partners.

As in earlier studies, Dr. Dean concludes that there is no silver bullet solution for maximizing benefits from the Internet, but rather a combination of approaches – in infrastructure, public policy and content – is the best approach. The private sector, including businesses that participate at ICANN, has a leading role to play.

To read the complete article, please visit: icann.org/medigitaleconomy

An Analysis of Per Capita GDP and e-Friction Reveals Eight Country Clusters with Similar Issues

BCG e-Friction score versus GDP Capita

Wealth is an important factor, but it cannot explain e-Friction well on its own

Source: World Bank GDP per capita (current US$) for 2012; Bangladesh is omitted on this chart, as its GDP per capita is less than $1,000

Further relevant research undertaken by the Boston Consulting Group, commissioned by ICANN include *Which Wheels to Grease? Reducing e-Friction in the Internet Economy* is an update to the original 2014 report *Greasing the Wheels of the Internet Economy.* The 2015 update expands on the analysis of "e-friction" by looking at its major causes and by defining clusters of countries that face similar challenges and can work together towards similar solutions.

The BCG e-Friction Index, introduced in the *State of e-Friction Around the World*, first released in 2014, introduced 55 indicators of e-friction – factors that are inhibiting online interaction and economic activity. As noted in *Greasing the Wheels of the Internet Economy*, an updated report, released in 2015, as the Internet has become more important

and integral to daily social and economic life at all levels – local and international – debates over governance have grown. The 2015 Report notes that many sources of "friction" exist at national levels and may include lack of infrastructure, regulatory barriers, inadequate digital skills, or even governmental restrictions on content. The Report also identifies the risk of fragmentation of the Internet as governance debates evolve.

> "An important finding of the e-friction research is that the global Internet presents countries with and opportunities to rapidly advance their digital economies, and that there are some relatively low-cost innovative steps that can make a big difference."
>
> **Chris Mondini**

Chris Mondini
VP Stakeholder Engagement – Global Business, ICANN

Dr. David Dean
Senior Advisor to Boston Consulting Group

The Benefits of BC Membership

The Business Constituency (BC) is the voice of commercial Internet users within ICANN – the Internet Corporation for Assigned Names and Numbers.

Business users rely on a stable and secure Internet and e-commerce experience, one that serves their users and customers on a global basis. Through your participation in ICANN, and in the Business Constituency, your company will make a difference on behalf of business.

BC members contribute as:

- participants on the BC e-mail list to learn about and debate issues
- participants on telephone conferences to reach consensus on key issues
- participants at physical meetings coincident with ICANN global meetings
- issue managers on specific topics
- bridges for information flow between other GNSO constituencies

The mission of the BC

The Constituency fully represents the views of the Internet business user community.

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

BC Executive Committee

Chair
Andrew Mack

Vice Chair Policy Coordination
Steve Del Bianco

Vice Chair Finance & Operations
Jimson Olufuye

CSG Representative
Barbara Wanner

GNSO Councilor
Philip Corwin

GNSO Councilor
Susan Kawaguchi

Nominating Committee (NOMCOM members)

Large Business Seat
Cheryl Miller

Small Business Seat
Jay Sudowski

BC Credentials Committee:
Andrew Mack
John Berard,
Arinola Akinyemi
Lawrence Olawale-Roberts

BC Finance Sub Committee:
Jimson Olufuye (Chair)
Marilyn Cade
Chris Chaplow
Arinola Akinyemi

Outreach Committee Members:
Andrew Mack (Coordinator)
Gabriela Szlak
Marilyn Cade
Lawrence Olawale-Roberts
Omar Mansoor Ansari

BC Secretariat:
Chantelle Doerksen

If you would like to become a member of the BC, please contact the BC Secretariat at:
info-bc@icann.org

Join the BC:
www.bizconst.org/joinus.htm

www.bizconst.org