



## Welcome to Marrakech and ICANN65!

**On behalf of the ICANN Business Constituency (BC), dedicated to the interests of business users of the Internet and the future of business growth on the Internet, welcome to Marrakech and ICANN65!**

In 2019, work will continue to focus on the European General Data Protection Regulation (GDPR) and its impact on WHOIS. In April 2019, the BC submitted comments on Phase I of the GNSO Expedited Policy Development Process (EPDP) on the Temporary Specification for gTLD Registration Data Policy Recommendations to the ICANN Board. We in the BC will continue to work tirelessly to pursue an “accreditation model” for interested third parties, security researchers, and companies to access to the WHOIS register.

The ongoing work of the EPDP, however, will not be the only topic discussed during the ICANN Public Meeting. Other

critical issues and priorities include: New gTLD Subsequent Procedures; Rights Protection Mechanisms; and Auction Proceeds. Sessions during ICANN65 will focus on policy topics that are important to the ICANN Community.

ICANN65 will be the only “Policy Forum” of the year and will also focus on (apart from policy issues) outreach, capacity development, and showcasing ICANN’s work to a broader global audience. Recognizing that the Internet affects business users all over the world, the BC is thrilled to expand outreach to the broader business community, and particularly, in the African Region.

The BC welcomes all business and commercial users to join us at our meeting event in Marrakech to learn more about what the BC does, how business can benefit from the BC representation, and how members in the BC positively engage in the community.

The BC values geographical diversity and involvement of women in the community!

The BC continues to play its part to make sure the ICANN community is more transparent and accountable every day. The BC remains committed to help strengthen the multi-stakeholder model that has helped built the successful, global, and business-friendly Internet community we have today. And we look forward to more and deeper engagement of new potential members in different regions of the world: from Marrakech to Montreal, where the next ICANN meetings will be held. Please reach out to us if you have any questions about our Constituency, we would love to meet with you.

**Claudia Selli, BC Chair**

For more information regarding the BC, please visit our website at:

<https://www.bizconst.org>

# BC Outreach News

## Outreach & Engagement Activities in Japan

by Marilyn Cade, BC Outreach Chair



**For ICANN64 Kobe, the BC welcomed ICANN's return to Japan for a second time in ICANN's 20-year history. In 2000, Japan hosted ICANN's fourth public meeting in Yokohama, at the invitation of the Japanese technical and business community, and the Japanese government. Over the years, the numerous contributions made by these groups helped establish the processes that created ICANN, making recent BC outreach and engagement activities in Japan significant to the Constituency's history.**

In preparation for ICANN64, the BC organized a multi-faceted approach to outreach in Japan, which included events in Tokyo and in Kobe. On Friday, 8 March 2019, the BC met with two senior associations in Tokyo: the Keidanren, an industry organization with very senior corporate members; and the Japan Techno-Economic Society (JATES), a business association dedicated to innovation and international exchange. The BC delegation included Claudia Selli, Chair of the BC; Steve Del Bianco, Vice Chair

of Policy Coordination; Marilyn Cade, Chair of the Outreach Committee; and Andrew Mack, Chair of the Credentials Committee. In Kobe, BC members Mark Svancarek (Microsoft) and Scott McCormick (HackerOne) presented on Security, Stability, and Resiliency of the Internet at an off-site event hosted by the Internet Service Providers and Connectivity Providers (ISPCP) and the Japan Internet Providers Association (JAIPA).

Leading up to the Tokyo and Kobe

events, the BC delegation worked closely with Masonobu Katoh, former ICANN Board member and a senior executive with Xinova, who was a critical advisor to the planning of BC outreach events and helped to advance the receptivity for the BC messages and priorities. Previously, Katoh provided an interview for the BC's March 2019 newsletter in advance of ICANN64, which can be found on the BC website. The BC also collaborated with ICANN's regional staff to conduct outreach: Jia-Rong Low, ICANN's Regional Vice

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## The BC welcomed ICANN's return to Japan



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**Top:** the BC Outreach team met with the Keidanren and the Japan Techno-Economic Society.

**Right:** Claudia Selli, Chair of the BC, with Masonobu Katoh, former ICANN Board member and a senior executive with Xinova, who was a critical advisor to the planning of the BC outreach events in Japan.



## BC Outreach News continued



President for the Asia Pacific; Yumi Ohashi, ICANN's Manager for Japan; and Chris Mondini, Vice President of Engagement and Global Business.

Planning for these events began in 2018, following the Internet Governance Forum. As the majority of senior business leaders are located in Tokyo, it quickly became clear that to reach C-suite level executives, a unique approach was needed. For the Keidanren meeting, the BC was received and welcomed by Hiro Hito, a long-standing colleague to the BC since ICANN's inception, and also a key contributor to Japan's ongoing engagement.

Each country is unique and for the Tokyo meetings in particular, the BC delegation was also supported and coached in Japanese business protocol

by Yumi Ohashi and other ICANN staff to ensure that outreach and engagement activities were effective and addressed the needs of Japanese businesses.

For the benefit of our Japanese counterparts, the BC's PowerPoint presentations were translated into Japanese. The Keidanren also provided an interpreter, further ensuring a productive exchange of views. To further build awareness about the BC, our outreach materials were printed in both Japanese and English. A BC Fact Sheet was distributed during the Tokyo meetings, and for the ISPCP event, the ICANN64 BC newsletter was provided in both English and Japanese.

The meetings highlighted many shared values and opportunities for future collaboration with Japanese businesses,

including the possibility of recruiting a few new members. Discussions are also ongoing regarding the recruitment of association staff and possibly board members from the two associations the BC delegation met with.

From Kobe to Marrakech and beyond, the BC seeks meaningful engagement with potential members from the different regions of the world and is working with ICANN staff to follow-up with relationships made in Japan.



**Marilyn Cade**  
BC Outreach  
Chair



# March 2019, ICANN Kobe

## Building Sustained BC Participation in Latin America

### By the Study Team for BC Participation in Latin America

For years ICANN Business Constituency (BC) members connected to or from Latin America have lamented the lack of BC participation from the region.

To better understand this pattern – and to explore how we as a constituency could bring more Latin American voices to the BC in a sustainable way – the BC agreed to support a Study to look deeply at the root causes of this lack of participation and explore creative ways to address it, including new models for participation that might work for Latin American business and other new BC members from Emerging Markets.

The Study Team included three BC members with wide experience across the region – Gabriela Szlak (Argentina), Mark Datysgeld (Brazil) and Andrew Mack (USA). They leveraged a variety of data sources from ICANN, the BC and regional data sets as well as dozens of interviews to look in depth at foundational issues:

- What are the most important constraints to membership and participation?
- What motivates/could motivate membership – and why business leaders from the region might not be choosing to join?
- How the topics and practices of the BC might appeal or constrain participation from Latin America?

The result was a detailed analysis leading to a series of recommendations on a variety of topics, from language to meeting style, from coordination with ICANN in outreach to new sources of data. The Team focused on solutions – looking at creative ways to promote participation and new possible participation models that would appeal to the region’s business leaders,



**The Study Team: Mark Datysgeld, Andrew Mack and Gabriela Szlak**

including models that might be easier/more accessible for new members.

The Team presented findings in Kobe to the BC and received a very positive response, with BC members keen to try out many of the Team’s recommendations and with a recognition that lessons learned in Latin America could help with outreach and engagement in other parts of the world with historically lower BC membership. The Team also presented to regional Latin American audiences from a variety of constituencies – including regional ICANN leadership – all of which expressed strong support for the work and a desire to substantially increase collaboration with the BC going forward.

The Study is in the process of being translated into Spanish and Portuguese and is soon expected to be shared with a wider in-region audience. The Study can be found on the outreach section of the BC website:

<https://www.bizconst.org/outreach>



# ICANN Multistakeholder Organizational Chart



## ICANN Board of Directors

**Top row Left to Right:** Göran Marby – President & CEO, Cherine Chalaby – Chair (NomCom), Chris Disspain – Vice Chair (ccNSO), Becky Burr (GNSO), Ron da Silva (ASO), Maarten Botterman (NomCom), Sarah Deutsch (NomCom), Avri Doria (NomCom), Matthew Shears (GNSO), Leon Felipe Sanchez Ambia (At-Large)

**2nd row Left to Right:** Khaled Koubaa (NomCom), Rafael Lito Ibarra (NomCom), Danko Jevtovic (NomCom), Tripti Sinha (NomCom), Manal Ismail (GAC Liaison), Nigel Roberts (ccNSO), Akinori Maemura (ASO), Merike Kao (SSAC Liaison), Harald Alvestrand (IETF), Kaveh Ranjbar (RSSAC Liaison)

### Generic Names Supporting Organization (GNSO)

(see following page)

Keith Drazek (Chair)  
Pam Little (V. Chair)  
Rafik Dammak (V. Chair)

### Country Code Names Supporting Organization (ccNSO)

Katrina Sataki (Chair)  
Byron Holland (V. Chair)  
Alejandra Reynoso (V. Chair)

### Address Supporting Organization (ASO)

Alan Barrett (Chair)  
Axel Pawlik (V. Chair)  
Oscar Robles (V. Chair)

### Empowered Community Administration

Maureen Hilyard (ALAC)  
Axel Pawlik (ASO)  
Stephen Deerhake (ccNSO)  
Manal Ismail (GAC)  
Keith Drazek (GNSO)

### Government Advisory Committee (GAC)

Manal Ismail – (Chair)

#### Vice Chairs:

Thiago Jardim  
Olga Cavalli  
Pär Brumark  
Chérif Diallo

### Security & Stability Advisory Committee (SSAC)

Rod Rasmussen (Chair)  
Julie Hammer (V. Chair)

### Root Server System Advisory Committee (RSSAC)

Brad Verd (Co-Chair)  
Fred Baker (Co-Chair)

### At-Large Advisory Committee (ALAC)

Maureen Hilyard (Chair)  
John Laprise (V. Chair)  
Tijani Ben Jemaa (V. Chair)

### Technical Liaison Group (TLG)

Christian Toche (ETSI)  
Howard Benn (ETSI)  
Reinhard Scholl (ITU-T)  
Jie Zhang (ITU-T)  
Wendy Seltzer (W3C)  
Daniel Dardailler (W3C)  
Warren Kumari (IAB)  
Tim Wicinski (IAB)

### Internet Engineering Task Force (IETF)

Jason Livingood

### Nominating Committee 2019

Damon Ashcraft (Chair)  
Cheryl Miller (Chair-Elect)  
Zahid Jamil (Associate Chair)

### Ombudsman

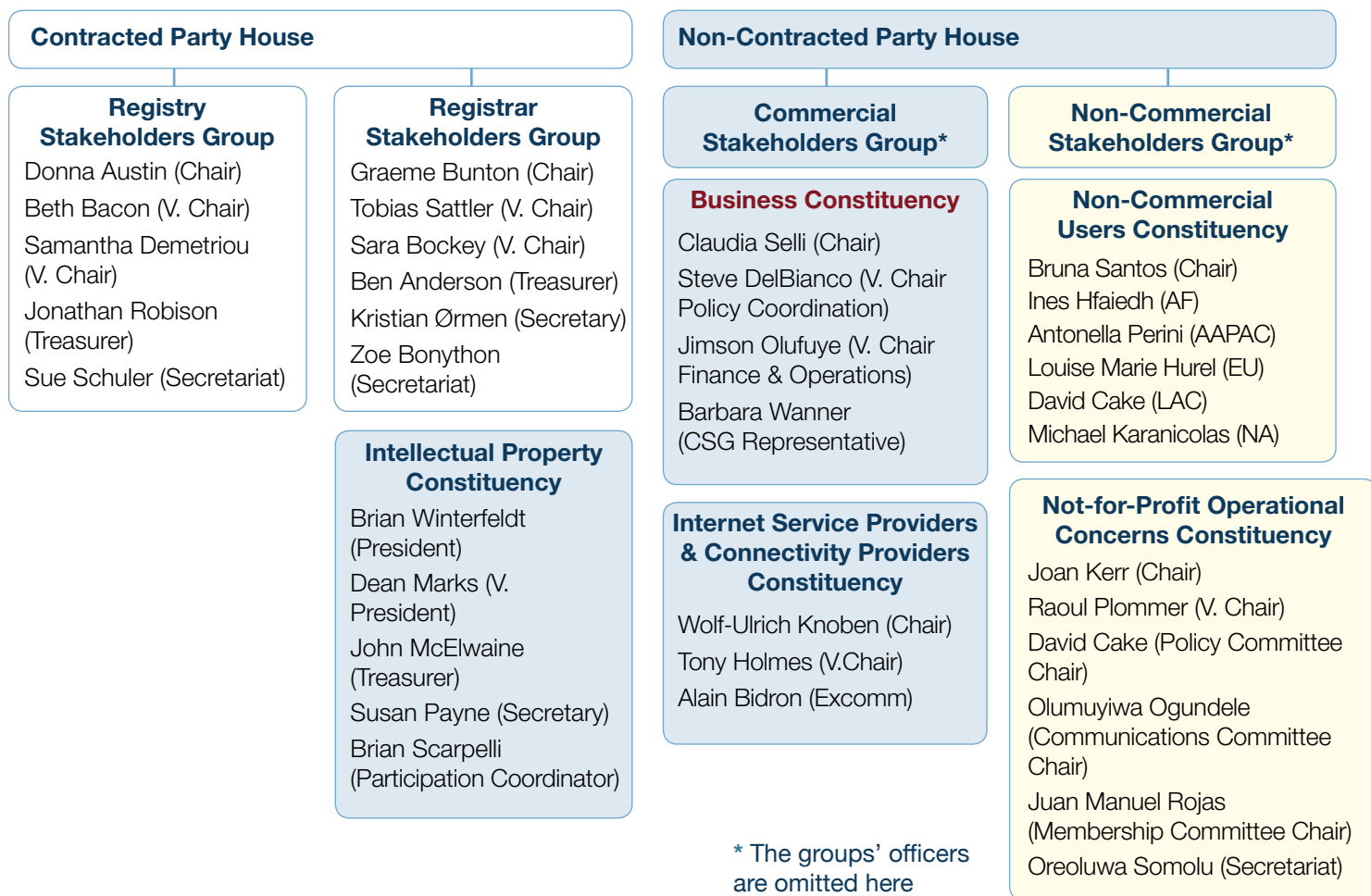
Herb Wayne

### Customer Standing Committee (CSC)

Byron Holland (Chair)

# GNSO Stakeholder Groups, Constituencies & Council

The GNSO Council is responsible for managing the policy development process of the GNSO.







## The Benefits of BC Membership

The Business Constituency (BC) is the voice of commercial Internet users within ICANN – the Internet Corporation for Assigned Names and Numbers.

Business users rely on a stable and secure Internet and e-commerce experience, one that serves their users and customers on a global basis. Through your participation in ICANN, and in the Business Constituency, your company will make a difference on behalf of business.

### BC members contribute as:

- participants on the BC e-mail list to learn about and debate issues
- participants on telephone conferences to reach consensus on key issues
- participants at physical meetings coincident with ICANN global meetings
- issue managers on specific topics
- bridges for information flow between other GNSO constituencies

## The mission of the BC

The Constituency fully represents the views of the Internet business user community.

ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.

ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

## BC Executive Committee



**Chair**  
Claudia Selli



**Vice Chair Policy Coordination**  
Steve Del Bianco



**Vice Chair Finance & Operations**  
Jimson Olufuye



**CSG Representative**  
Barbara Wanner



**GNSO Councilor**  
Marie Pattullo



**GNSO Councilor**  
Scott McCormick

### Nominating Committee (NOMCOM members)



**Large Business Seat**  
Paul Mitchell



**Small Business Seat**  
Lawrence Olawale-Roberts

### BC Credentials Committee:

Andrew Mack (Chair), John Berard, Arinola Akinyemi, Adetola Sogbesan, Lawrence Olawale-Roberts

### BC Finance Sub Committee:

Jimson Olufuye (Chair), Marilyn Cade, Chris Chaplow, Arinola Akinyemi, Tim Smith

### Outreach Committee Members:

Marilyn Cade (Chair), Andrew Mack, Gabriela Szlak, Lawrence Olawale-Roberts, Omar Mansoor Ansari, Adetola Sogbesan, Arinola Akinyemi



**BC Secretariat:**  
Chantelle Doerksen

If you would like to become a member of the BC, please contact the BC Secretariat at: [info-bc@icann.org](mailto:info-bc@icann.org) or simply visit our website and register online: [www.bizconst.org](http://www.bizconst.org)

Join the conversation on Twitter: @BizConstituency