Making Sense of ICANN 正确的理解 ICANN
by Elisa Cooper

Even for the most devout ICANN follower, staying abreast of recent announcements, calls for public comment and other important events has been challenging to say the least.

Let’s review the astonishing amount of activity that has occurred in the month leading up to the ICANN Meeting in Beijing.

March 6 – Public Interest Commitment (PICs) Published
New gTLD applicants were asked to indicate which parts of their applications would be integrated into the registry agreement as binding commitments. ICANN has clearly stated that the submission of PICs was not required. Consequently, only about a quarter of new gTLD applicants posted additional PIC specifications.

March 7 – Proposed Registrar Accreditation Agreement Posted for Comment
After 18 months of negotiation, ICANN has posted for public comment the contract that ICANN has with accredited Registrars. Major areas of improvement include the addition of 12 recommendations made by law enforcement, enhanced compliance tools, a registrar rights and responsibilities document, and reseller compliance. Although not agreed to by the Registrars, the new agreement also requires Whois verification and provides the ICANN Board the right to unilaterally amend the contract.

March 13 – New gTLD Formal Objection Period Closed
While Business did not have important information from the Governmental Advisory Committee (GAC), or even know whether New gTLD applications had passed Initial Evaluation, the formal objection period nonetheless closed on March 13. Lists of formal objections will be publicly posted but were unavailable at the time this article went to print.
How to use the Trade Mark Clearinghouse
如何运用商标交易平台

by Chris Chaplow

The Trademark Clearinghouse (TMCH) was launched on March 26 and is the most important rights protection mechanism built into ICANN’s new gTLD program. It allows brand owners to submit their trademark data into one centralized database, prior to and during the launch of new gTLDs.

Any trademark holder, private person, or company can submit their trademark(s) to the Clearinghouse for validation using the web interface at trademark-clearinghouse.com and after verification, these rights are centrally stored. The basic fee per trademark is 1 year 150 $US, 3 years 435 $US, 5 years 725 $US payable by credit card. Discounts are available for bulk submissions and agents by prepaid accounts.

Trademark Claims
Trademark Claims service follows the Sunrise. It is a notification service – mandated by ICANN for all new gTLDs – to warn both domain name registrants as well as trademark holders of possible infringements. This will operate for 90 days from the launch of the domains to the general public.

A potential domain name registrant gets a warning notice when attempting to register a domain name that matches a trademark term in the TMCH. If, after receiving and accepting the notice, the domain name registrant does continue to register the domain name, the trademark holder with a corresponding mark will receive notification of the domain name registration, so they can take any appropriate action if they would like to.

LEARN MORE For more information consult the dedicated website http://trademark-clearinghouse.com where you can download a copy of the “Trademark Clearinghouse Guidelines” 36 page PDF document with plenty of examples.

At Beijing Meeting: attend the presentation on Thursday 11 April 2013 09.00 hrs to 10.00 hrs in Grand Hall A
Business Voice Contributes To ICANN Nominating Committee

by Ron Andruff

The 2012/13 ICANN Nominating Committee (NomCom) started its work at ICANN 45 Toronto. Although NomCom is composed of members from ICANN stakeholder groups, it functions independently. Members act solely on behalf of the interests of the global Internet community and within the scope of the ICANN mission and responsibilities assigned to it by the ICANN Bylaws.

The Business Constituency contributes two members to the NomCom; this year’s representatives are Ron Andruff and Waudo Siganga, who work closely together to present a unified approach from Business in the work of the NomCom.

At the first meeting in Toronto, Business successfully advocated for a new paradigm within the NomCom to make its processes more transparent and accountable. This effort is manifested in the recording of the NomCom sessions (for internal use) as well as the issuance of Report Cards following each meeting so that all ICANN stakeholders are better informed about the work of the committee.

A key activity of the NomCom is Outreach; reaching out to communities around the world to tap the best candidates for consideration for the various ICANN leadership openings. Openings this year are 3 Board Members, 2 GNSO Councilors, 1 ccNSO Councilor, and 3 members of the ALAC. Apart from the face-to-face meetings, the NomCom accomplishes most of its tasks through monthly conference calls and via an email list. The next face-to-face meeting will be held at ICANN 46 Beijing.

African MIG Works and BC Outreach in Africa

by Jimson Olufuye

ICANN Africa in collaboration with the African Union Commission, AfriNIC, AF-TLD, ISOC Africa, ATU, AfRegistars, Africa ICT Business sector, AIGF and AFRALO organized a 2-day conference in Addis-Ababa, Ethiopia on March 7-8, 2013. The conference was preceded by a 2-day Workshop on growing DNS business in Africa. The fulcrum of the meeting was to bolster the DNS business in Africa, promote the Multi-stakeholder Internet Governance approach and review progress on the implementation of the African Strategy unveiled at the Toronto meeting in October 2012.

To enrich the ICANN Africa engagement effort, Mr Chehade announced the creation of six African regional assistants to support Pierre Dandjinou, ICANN Vice-President for Africa. The regions are North, South, East, West, Central and Indian Ocean. He also tasked the African DNS industry to multiply the number of ICANN accredited registrars from 5 to 25 in 2 years. He announced three new time zone compliant ICANN global offices. While LA Office is remains, the others will be located in Istanbul, Turkey and Singapore. “The move is to bring ICANN closer to the stakeholders”, he said. “Africa will be serviced by the Office in Istanbul with IANA liaison that understands Africa”. He further explained.

More than 200 delegates participated in the thought-provoking meeting. Among participants in attendance were ICANN President/CEO, Mr Fadi Chehade, ICANN Board members Mike Sliber, Sebastain Bachollet, Ray Pizak and George Sadowsky. ICT Ministers from Burundi and Uganda were in attendance. Nigerian ICT Minister sent a representative. AU Commissioner for ICT and Infrastructure was also in attendance.

Dr Tarek Kamel, Patrick Jones are some of the ICANN staff on ground. Jimson Olufuye, BC member and Chair, Africa ICT Alliance and Waudo Siganga, Chair computer Society of Kenya participated in the meeting.

by Gabriela Szlak

The Latin American eCommerce Institute (elnstituto) has launched its eGobernanza initiative to raise awareness on crucial Internet Governance issues among LatAm companies.

elnstituto reaches over 80% of businesses of the region with web presence and organizes the highly regarded “eCommerce Day” conferences in 9 countries. The eGobernanza launching event in December 2012, with the BC support, gathered 140 participants from 5 countries to discuss New gTLDs impact for businesses.

In 2013, eGobernanza’s special workshops and outreach activities with industry leaders will foster IG, collaborate with the development of the DNS market in LatAm and help businesses of the region navigate the new challenging Internet scenario.

To learn more please refer to egobernanza@elnstituto.org and follow us at @egobernanza

BC Outreach @ Africa ICT Alliance

AfICTA ICT Summit 2013
Abuja, Nigeria – June 28
ICANN Multi-Stakeholder Model  ICANN的多方受益模式

Back row Left to Right: Sébastien Bachollet (At-Large), Gonzalo Navarro (Nom Com), Bill Graham (GNSO), Thomas Roessler (TLG Liaison) (replaced by Francisco da Silva), Bertrand de La Chapelle (Nom Com), Chris Disspain (ccNSO), Thomas Narten (IETF Liaison), Mike Silber (ccNSO) Front Row Left to Right: Suzanne Woolf (RSSAC Liaison), Judith Duavit Vazquez (Nom Com), Fadi Chehadé – President & CEO, Steve Crocker – Chair (Nom Com), Bruce Tonkin – Vice Chair (GNSO), George Sadowsky (Nom Com), Kuo-Wei Wu (ASO), Cherine Chalaby (Nom Com), Ram Mohan (SSAC Liaison), Raymond A. Plzak (ASO)

Photo taken at ICANN Meeting 44 in Prague (Selecting Organisation in brackets)
Not in photo: Erika Mann (Nom Com), Heather Dryden (GAC Liaison), Francisco da Silva (TLG Liaison)
The GNSO Council is responsible for managing the policy development process of the GNSO.

### Contracted Party House Councilors
- **Registry Stakeholder Group**
  - Jonathan Robinson (Europe) (Chair)
  - Jeff Neuman (North America)
  - Ching Chiho (Asia Pacific)
- **Registrar Stakeholder Group**
  - Mason Cole (N America) (Vice Chair)
  - Volker Greimann (Europe)
  - Yoav Keren (Europe)

### Non-Contracted Party House Councilors
- **Commercial Stakeholder Group**
  - Commercial and Business Users
    - Zahid Jamil (Asia Pacific)
    - John Berard (N America)
  - Intellectual Property Interests
    - Brian Winterfeldt (North America)
    - Petter Rindforth (Europe)
- **Non-Commercial Stakeholder Group**
  - David Cake (Asia)
  - Maria Farrell (Europe)

### Nominating Committee Appointees
- Lanre Ajayi (Africa) (Voting)
- Thomas Rickert (Europe) (Voting)
- Jennifer Wolfe (N America) (Non Voting)
- Alan Greenberg (N America) (ALAC Liaison)
- Panagiota Lee (Asia Pacific) (ccNSO Observer)

### Liaison and Observer
- Alan Greenberg (N America) (ALAC Liaison)
- Han Chuan Lee (Asia Pacific) (ccNSO Observer)

### Internet Service and Connection Providers Constituency
- Wolf-Ulrich Knoben (Europe) (Vice Chair)
- Osvaldo Novoa (Latin America)

### Business Constituency
- Elisa Cooper (Chair)
- Steve DelBianco (Vice Chair-Policy Coord.)
- Chris Chaplow (Vice Chair-Fin. & Ops)
- Marilyn Cade (CSG Liaison)

### Not-for-Profit Operational Concerns Constituency
- Alain Berranger (Chair)
- Cintra Sooknanan (Vice Chair)
- Amber Sterling (Secretariat)
- Eduardo Monge (Comm. Committee Chair)
- Marie-laure Lemineur (Program Comm. Chair)
- Poncelet Ileleji and Olivier Kouami (Co-Chairs)
- Rudi Vansnick (Acting Treasurer)

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*The groups’ officers are omitted here*

**ICANN Policy Staff Supporting the GNSO:**
- David Olive, Glen de Saint Gery, Gisella Gruber, Julie Hedlund, Lars Hoffman, Robert Hoggarth, Susie Johnson, Marika Konings, Brian Peck, Nathalie Peregrine, Carlos Reyes, Barbara Roseman, Steve Sheng
As part of the FY 14 Security, Stability and Resiliency Framework, the Security team has developed the following infographic (on the next page) to provide an overview of the functions of security at ICANN – supporting organizational risk management, facilitating threat awareness of the Internet’s unique identifiers, collaborating and coordinating with partners in the Internet community, and providing subject matter expertise in technical engagement, including training, thought leadership and consultation on technical and policy matters.

All of this activity is part of fostering a healthy, stable and resilient Internet ecosystem.

Edward Beck
Information Technology

Elise Gerich
IANA & Technical Operations

Christopher Gift
Online Community Services

Christopher Mondini
Business Engagement

Maguy M. Serad
Contractual Compliance Services

Christine Willett
gTLD Operations

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**STAKEHOLDER ENGAGEMENT**

Jamie Hedlund North America

Pierre Dandjinou Africa

Rodrigo de la Parra Latin America and the Caribbean

Baher Esmat Middle East

Nigel Hickson Europe

Xiaodong Lee Asia

Veni Markovski Russia/CIS/Eastern Europe

Savenaca Voceau Australasia Pacific Islands

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**Visualising ICANN Security**

by Patrick Jones
ICANN Senior Director, Security

As part of the FY 14 Security, Stability and Resiliency Framework, the Security team has developed the following infographic (on the next page) to provide an overview of the functions of security at ICANN – supporting organizational risk management, facilitating threat awareness of the Internet’s unique identifiers, collaborating and coordinating with partners in the Internet community, and providing subject matter expertise in technical engagement, including training, thought leadership and consultation on technical and policy matters.

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**Upcoming SSR Training**

6-11 April: ICANN Beijing

8-12 April: OECD Work Party on Security and Privacy, Paris, France

22-26 April: DNSSEC training in Tunis, Tunisia

22-26 April: Commonwealth Telecom Organization Cybersecurity conference in Yaounde, Cameroon

25-26 April: Russian IGF, Moscow, Russian Federation

14-17 May: WTPF/WSIS Forum, Geneva, Switzerland

TBD May: Benin IGF
ICANN facilitates the security, stability and resiliency of the Internet’s unique identifier systems through coordination and collaboration. ICANN Security works across the organization and is engaged in technical and policy issues impacting the Internet’s unique identifiers. ICANN’s relationships in these areas guide its engagement with the greater Internet ecosystem.

The Security team members regularly speak as invited subject matter experts on panels and conferences. Topics range from general DNS and Internet security matters to Internet governance.

The Security team provides thought leadership in the form of white papers, blog posts and the annual Security, Stability & Resiliency Framework for ICANN.

Team members represent ICANN at various conferences and events worldwide, speaking on cybersecurity and governance, the Internet’s unique identifiers and ICANN.

The team contributes to scenarios for global cyber exercises, provides advice on operational practices such as with the root server community and DNS technical community.

The team regularly provides input into policy development processes, comments on protocols and open standards managed by others in the Internet ecosystem.

The Security team is regularly invited to speak with community stakeholder groups, and facilitates activity with ICANN’s Supporting Organizations and Advisory Committees.
The mission of the BC:

- The Constituency fully represents the views of the Internet business user community.
- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.
- ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Meet the Secretariat

Benedetta Rossi, based in France, speaks English, Italian, French and Spanish. The duties of the Secretariat include member queries, BC web site management & updates, budget & invoicing services, ICANN meeting logistics, mailing lists, reports and other administrative tasks.

On the road to Beijing continued from front page

Next Generation Directory Services; announcement of the second ATRT (ATRT2); and the output of the regional strategies: Africa; Middle East, and LATIM. Business constituency members participated in their individual capacity in all three regional strategies, and will continue to advance business participation. We look forward to contributing to Asia Pacific strategy by bringing the voice of business users to that dialogue.

During ICANN in Beijing, the BC will join with its sister organizations for a special dialogue with GNSO Board members; meet with the full Board; participate in a cross constituency Tuesday breakfast with the GAC, and on Thursday morning will participate in an ICANN-sponsored outreach event to Chinese business.

On Wednesday, members from business will join others from the stakeholders in a roundtable on Internet governance – advancing how ICANN incorporates our views in their involvement on the global stage.

If you would like to become a member of the BC, please contact the BC Secretariat at: bc-secretariat@icann.org

www.bizconst.org

Executive Committee
Chair: Elisa Cooper
Vice Chair, Policy Coordination: Steve DelBianco
Vice Chair, Finance & Operations: Chris Chaplow
CSG Representative: Marilyn Cade
GNSO Councillor: Zahid Jamil
GNSO Councillor: John Berard

BC Appointees to the Nominating Committee 2013
Ron Andruff
Waudo Siganga

BC Credentials Committee:
Martin Sutton
David Fares
Ron Andruff

BC Finance Sub Committee:
Anders Halvorsen
James Baskin
Angie Graves

Useful Links

BC Charter:
www.bizconst.org/charter.htm
BC Members:
www.bizconst.org/members.htm

Join the BC:
www.bizconst.org/joinus.htm

Acronym Helper:
www.bizconst.org/glossary.htm

Please download our latest Factsheet, published in April 2013, and other resources at bizconst.org