Topic	Туре	Text	BC Comment
2.2.1: Continuing Subsequent Procedures (full WG)	Preliminary Recommendation	2.2.1.c.1: The Working Group recommends no changes to the existing policy calling for subsequent application rounds introduced in an ongoing, orderly, timely and predictable manner.	Agreed, although the BC reiterates our position that ICANN complete any previously committed reviews of the prior new gTLD expansion prior to opening subsequent rounds.
2.2.1: Continuing Subsequent Procedures (full WG)	Question	2.2.1.e.1: The 2007 Final Report noted that success metrics would be developed around the New gTLD Program. What are some specific metrics that the program should be measured against?	Some success metrics that the program could measure against:  • Increase in the number of active domains in new gTLDs by region/country  • Participation in the program by region defined as increase in the number of applications by region  • Number of languages represented by new applicants;  • measures of awareness (e.g. downloads of application materials, press mentions or other related metrics)  Agree to increase in the number of active domain names but used in a manner that is beneficial and that does not create a security concern. Low level of abuse in general (or same level as .com for example).
2.2.2: Predictability (full WG)	Preliminary Recommendation	2.2.2.c.1: Currently, as a result of consensus recommendations made by the GNSO, the ICANN Board endorsed the GNSO's Policy and Implementation Recommendations, including those related to the Consensus Policy Implementation Framework (CPIF) for governing the implementation phase of GNSO policies. If issues arise during this phase, the GNSO could seek to utilize the GNSO Expedited Policy Development Process or the GNSO Guidance Process, as defined in the ICANN Bylaws. However, there is support in the Working Group for a recommendation that the New gTLD Program, once launched (i.e., after the Implementation Review Team), should be subject to a new Predictability Framework, to address issues that arise regarding the introduction of new gTLDs.  Among other recommendations, the Working Group believes that as part of the Predictability Framework, a Standing Implementation Review Team (IRT) should be constituted after the publication of the Applicant Guidebook to consider changes in the implementation, execution and/or operations of the new gTLD program after its launch, and the introduction of any further evaluation guidelines not available to applicants when applications were submitted. The Predictability Framework is intended to provide guidance to the Standing IRT in how issues should be resolved, which could include recommending that the GNSO Council initiate GNSO processes provided by the ICANN Bylaws. Please see sub-section d for full text of the Predictability Framework.	Few people outside of ICANN world will know when the guidebook is finished and/or when marketing materials are ready. Why not have a global public event/day which officially starts the process?  A standing IRT to deal with issues as they arise or a similar mechanism would be beneficial to the next round. But whatever mechanism is used, it should be fully representative of the community.  For example, an IRT could be created, but would have to include representatives of all communities and the participation would be representative of that community similar to how the Temp Spec ePDP is structured. Individuals acting on their own would be problematic.
2.2.2: Predictability (full WG)	Question	2.2.2.e.1: Does the concept of a Predictability Framework make sense to address issues raised post-launch?	We need more input on how the Predicability Framework is created and how the work is performed.
2.2.2: Predictability (full WG)	Question	2.2.2.e.2: How should launch be defined? Ideas considered by the WG include Board adoption of the new Applicant Guidebook or the first day in which applications are accepted.	The launch of the program be considered when the completed guidebook is launched which should be after all the supporting programs are ready, including marketing, with defined timelines for end users.
2.2.2: Predictability (full WG)	Question	2.2.2.e.3: A component of the Predictability Framework includes the identification or criteria to determine whether an issue can be handled through existing mechanisms or whether it can/should be handled by a Standing IRT. What are potential criteria that can be applied to help distinguish between types of issues and resolution mechanism?	This framework must be representational of the community. A determination could be made on level of impact to the existing policies and processes. Perhaps a ranking of impact of the change needed could help determine the mechanism required. A change to a process that does not violate policy may not need as much review as a change that would require a new policy.

Topic	Туре	Text	BC Comment
2.2: Predictability (full WG)	Question	2.2.2.e.4: Do you have thoughts on the open questions/details related to the Standing IRT panel discussed in section (f) below? Is there a different structure, process, or body (possibly already existing) that might help provide needed predictability in addressing issues raised post-launch?	
2.2.2: Predictability (full WG)	Question	2.2.2.e.5: How do you see the proposed Predictability Framework interacting with the existing GNSO procedures known as the GNSO Input Process, GNSO Guidance Process, and GNSO Expedited PDP?	GNSO would govern whatever mechanism is used in the Predictability Framework. Since the GNSO Council is currently reviewing PDP processes and we now have a working ePDP process, we should keep these in mind for the Predictability Framework.
2.2.2.2: Clarity of Application Process (WT1)	Preliminary Recommendation	2.2.2.2.c.1: When substantive/disruptive changes to the Applicant Guidebook or application processing are necessary and made through the Predictability Framework discussed above, there should be a mechanism that allows impacted applicants the opportunity to either (a) request an appropriate refund or (b) be tracked into a parallel process that deals with the discrete issues directly without impacting the rest of the program.	As much as possible, any changes to the AGB should be avoided after launch, since it may severely impact business/communities that have based their business plans on the guidelines in the AGB. If there are changes, we support the preliminary recommendation.  However, if it is a substantive change that would change an applicant's business model a transparent process should be in place to allow the request to be submitted. The decision making process should involve the community.  Agree few/no changes to AGB, but we do need a way to "get a ruling" or clarification in the case of unforeseen cases. This process should be clearly explained so that a non-lawyer, non-insider can both ask and get answers wherever possible.
2.2.2.2: Clarity of Application Process (WT1)	Question	2.2.2.2.e.1: Is ICANN organization capable of scaling to handle application volume and, if not, what would have to happen in order for ICANN organization to scale?	The BC questions whether ICANN can scale to process, say, 10,000 applications.
2.2.3: Applications Assessed in Rounds (full WG)	Preliminary Recommendation	2.2.3.c.1: The Working Group recommends that the next introduction of new gTLDs shall be in the form of a "round." With respect to subsequent introductions of the new gTLDs, although the Working Group does not have any consensus on a specific proposal, it does generally believe that it should be known prior to the launch of the next round either (a) the date in which the next introduction of new gTLDs will take place or (b) the specific set of criteria and/or events that must occur prior to the opening up of the subsequent process. For the purposes of providing an example, prior to the launch of the next round of new gTLDs, ICANN could state something like, "The subsequent introduction of new gTLDs after this round will occur on January 1, 2023 or nine months following the date in which 50% of the applications from the last round have completed Initial Evaluation."	We support the Preliminary Recommendation, as it will help businesses and communities to plan their involvement and use of the gTLD program.  From the perspective of historically underserved communities, a series of clearly defined rounds is likely better than an ongoing open window.  However, as noted above, ICANN should show that it can scale to handle thousands of applications in a scheduled round.
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.1: Conduct one additional "round" followed by an undefined review period to determine how future applications for new gTLDs should be accepted.	The BC does not agree with the undefined review period. We should perform the Specific Review (from AoC and now in ICANN Bylaws) that is already defined for new rounds of gTLD expansion.

Topic	Туре	Text	BC Comment
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.2: Conduct two or three additional application "rounds" separated by predictable periods for the purpose of major "course corrections," to determine the permanent process for the acceptance of new gTLDs in the future. For illustration purposes only, this could include commencing an application window in Q1 of Year 1, a second application window in Q1 of Year 2, and a final application window in Q1 of Year 3 followed by a lengthy gap to determine the permanent process moving forward after Year 3.	
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.3: Conduct all future new gTLD procedures in "rounds" separated by predictable periods for the purpose of course corrections indefinitely. Policy development processes would then be required to make substantial, policy-driven changes to the program and would then only apply to the opening of the application round following the date in which the PDP recommendations were adopted by the ICANN Board.	
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.4: Conduct one additional "round" followed by the permanent opening up of a first-come, first-served process of new gTLD applications.	
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.5: Commence two or three additional application "rounds" separated by predictable periods for the purpose of major course corrections, followed shortly thereafter by the permanent opening up of a first-come, first-served process of accepting new gTLD applications.	
2.2.3: Applications Assessed in Rounds (full WG)	Option	2.2.3.d.6: Immediately commence a permanent first-come, first-served process of accepting new gTLD Applications.	
2.2.3: Applications Assessed in Rounds (full WG)	Question	2.2.3.e.1: Of the models described above, which model do you believe should be employed, if any? Please explain.	Clearly defined rounds with a short period of review scheduled in between.
2.2.3: Applications Assessed in Rounds (full WG)	Question	2.2.3.e.2: For the model you have selected, what are some mechanisms that can be employed to mitigate any of the listed (or unlisted) downsides.	
2.2.3: Applications Assessed in Rounds (full WG)	Question	2.2.3.e.3: Is there a way to assess the demand for new gTLDs to help us determine whether the subsequent new gTLD process should be a "round" or a "first-come first-served process? (e.g. Do we introduce an Expressions of Interest process?)	We doubt many companies would want to announce their interest until they are able to apply.
2.2.3: Applications Assessed in Rounds (full WG)	Question	2.2.3.e.4: If we were to have a process where a certain date was announced for the next subsequent procedure, what would be the threshold for the community to override that certain date (i.e., Is a different process needed if the number of applications exceeds a certain threshold in a given period of time?)	To the issue of scale, has ICANN expressed any thoughts on how many applications they are capable of processing in one round?

Topic	Туре	Text	BC Comment
2.2.4: Different TLD Types (full WG)	Preliminary Recommendation	2.2.4.c.1: The Working Group recommends that each of the categories recognized by the 2012 Applicant Guidebook, both explicitly and implicitly, continue to be recognized on a going forward basis. These include standard TLDs, community-based TLDs, TLDs for which a governmental entity serves as the registry operator, and geographic TLDs. In addition, the Working Group also	Given that .Brand gTLDs form a large part of the new gTLDs launched since 2012 and they have unique needs in terms of application process, and execution, a separate category for them is essential.  One of the ways that global south actors from the business community
		recognizes that Specification 13 .Brand TLDs should also be formally established as a category. The ramifications of being designated a specific category are addressed throughout this Initial Report as applicable.	may participate is through associations – whether trade associations, sector associations or other mechanisms. We may also want to explore some sort of additional category for them or research on their needs as part of this process
			However, more categories would likely mean more complexity, so proceed with caution.
2.2.4: Different TLD Types (full WG)	Question	2.2.4.e.1: The Working Group did not reach agreement on adding any additional categories of gTLDs. What would be the benefit of adding a further category/further categories? Should additional categories of TLDs be established and if so, what categories? Why or why not?	
2.2.4: Different TLD Types (full WG)	Question	2.2.4.e.2: To the extent that you believe additional categories should be created, how would applications for those TLDs be treated differently from a standard TLD throughout the application process, evaluation process, string contention process, contracting, post-delegation, etc.	Can we anticipate any different treatment for a .Brand category, other than Spec 13?
2.2.4: Different TLD Types (full WG)	Question	2.2.4.e.3: If you have recommended additional categories of TLDs, what would be the eligibility requirements for those categories, how would those be enforced and what would be the ramifications of a TLD that qualified for a newly created category failing to continue to meet those qualifications?	Eligibility requirements should be stricter and allow for validation that the application does adhere to the requirements of that specific category.
2.2.5 Applications Submission Limits (full WG)	Preliminary Recommendation	2.2.5.c.1: Although some members of Working Group supported the notion of putting limits into place, ultimately the Working Group concluded that there were no effective, fair and/or feasible mechanisms to enforce such limits. It therefore concluded that no limits should be imposed on either the number of applications in total or the number of applications from any particular entity.	Agree
2.2.6: Accreditation Programs (WT1)	Preliminary Recommendation	2.2.6.c.1: Work Track 1 recommends using the term "pre-approval" as opposed to "accreditation." To a number of Work Track members, the term "accreditation" implies having a contract in place with ICANN and other items for which there is no agreement within the Work Track. "Pre-approval" on the other hand does not have those same implications, but merely connotes applying the same standards, evaluation criteria and testing mechanisms (if any) at a point in time which is earlier than going through the standard process.	
2.2.6: Accreditation Programs (WT1)	Preliminary Recommendation	2.2.6.c.2: The Work Track generally agrees that there should be a registry service provider (RSP) pre-approval process, which must be in place at least three (3) months prior to the opening of the application period.	As recommended earlier in the Reply to Questionnaire from new gTLD Subsequent Procedures PDP, we suggest that the RSP program should be launched at least 6 months in advance of the next round of gTLDs. The pre-approval process should be launched accordingly, if it is different than the core RSP program.
2.2.6: Accreditation Programs (WT1)	Preliminary Recommendation	2.2.6.c.3: The RSP pre-approval process shall have technical requirements equal to the Technical and Operational Capabilities Evaluation (as established in section 2.7.7 on Applicant Reviews: Technical/Operational, Financial and Registry Services), but will also consider the RSP's overall breadth of registry operator support.	Would this impact a large company that decides to provide their own technical and operational services in-house? We agree that 3rd party service providers should be vetted. But would want to ensure that a large company that has never provided technical services for a registry would be allowed to apply and provide their own RSP.

Topic	Туре	Text	BC Comment
2.2.6: Accreditation	Preliminary	2.2.6.c.4: The RSP pre-approval process should be a voluntary program and the	Should be mandatory for all RSP. Specific criteria pertaining to providing
Programs (WT1)	Recommendation	existence of the process will not preclude an applicant from providing its own	registry services should be established and a mechanism in place to audit
		registry services or providing registry services to other New gTLD Registry	and track the criteria.
		Operators.	
2.2.6: Accreditation	Preliminary	2.2.6.c.5: The RSP pre-approval process should be funded by those seeking pre-	Agreed
Programs (WT1)	Recommendation	approval on a cost-recovery basis.	
2.2.6: Accreditation	Question	2.2.6.e.1: Should the pre-approval process take into consideration the number	
Programs (WT1)		and type of TLDs that an RSP intends to support? Why or why not?	
2.2.6: Accreditation	Question	2.2.6.e.2: If so, how would the process take that into consideration? What if the	
Programs (WT1)		number of applications submitted during the TLD application round exceed the	
		number of TLDs for which the RSP indicated it could support?	
2.2.6: Accreditation	Question	2.2.6.e.3: Should RSPs that are pre-approved be required to be periodically	Ongoing audits of abiity to provide registry services should be conducted
Programs (WT1)		reassessed? If so, how would such a process work and how often should such a	and issues discovered should be measured and tracked.
		reassessment be conducted?	
2.2.6: Accreditation	Question	2.2.6.e.4: If RSPs that go through the pre-approval process are required to go	May want to consider auditing the registry and not their service provider.
Programs (WT1)		through a reassessment process, should RSPs/applicants that do not take part in	This would place the responsibility with a contracted party, the registry,
		the pre-approval program (e.g., providing registry services for its own registry or	to provide a stable, secure and responsive envirnonment. If not, then
		other registries) also be required to go through the reassessment process? Do	should require the RSP's to enter into a contract with ICANN.org.
		you feel it will lead to inconsistent treatment of RSPs otherwise?	
2.2.6: Accreditation	Question	2.2.6.e.5: Existing RSPs: Should existing RSPs be automatically deemed "pre-	Yes, pre-approved
Programs (WT1)		approved"? Why or why not? If not automatically pre-approved, should existing	
		RSPs have a different process when seeking to become pre-approved? If so,	
		what would the different process be? Are there any exceptions to the above?	
		For example, should a history of failing to meet certain Service Levels be	
		considered when seeking pre-approval? Please explain.	
2.2.6: Accreditation	Question	2.2.6.e.6: What is the appropriate amount of time to allow for the submission of	6 months
Programs (WT1)		an application in order for the new RSP to be reviewed, so it can be added to	
		the list of the approved registrars? What is an appropriate amount of time for	
		that review to conclude?	
2.3.2: Global Public	Preliminary	2.3.2.c.1: Mandatory PICs: The Work Track is considering a recommendation to	Agree.
Interest (WT2)	Recommendation	codify the current implementation of mandatory PICs as policy	
		recommendations. In addition, such mandatory PICs should be revisited to	
		reflect the ongoing discussions between the GAC Public Safety Working Group	
		and Registries as appropriate.	
2.3.2: Global Public	Preliminary	2.3.2.c.2: Voluntary PICs: The Work Track recommends continuing the concept	Agreed. If an Applicant volunteers a PIC in their application and this is
Interest (WT2)	Recommendation	of voluntary Public Interest Commitments and asking applicants to state any	taken into consideration when approving the application, the applicant
		voluntary PICs in their application. In addition, the Work Track supports the	should be required to implement the PIC and it should be included in their
		ability of applicants to commit to additional voluntary PICs in response to public	registry agreement.
		comments, GAC Early Warnings and/or GAC Advice. The Work Track	
		acknowledges that changes to voluntary PICs may result in changing the nature	
		of the application except where expressly otherwise prohibited in the Applicant	
		Guidebook and that this needs further discussion.	

Topic	Туре	Text	BC Comment
2.3.2: Global Public Interest (WT2)	Preliminary Recommendation	2.3.2.c.3: At the time a voluntary PIC is made, the applicant must set forth whether such PIC is limited in time, duration and/or scope such that the PIC can adequately be reviewed by ICANN, an existing objector (if applicable) and/or the GAC (if the voluntary PIC was in response to a GAC Early Warning or GAC Advice).	Agreed
2.3.2: Global Public Interest (WT2)	Preliminary Recommendation	2.3.2.c.4: To the extent that a Voluntary PIC is accepted, such PIC must be reflected in the applicant's Registry Agreement. A process to change PICs should be established to allow for changes to that PIC to be made but only after being subject to public comment by the ICANN community. To the extent that the PIC was made in response to an objection, GAC Early Warning and/or GAC Advice, any proposed material changes to that PIC must take into account comments made by the applicable objector and/or the applicable GAC member(s) that issued the Early Warning, or in the case of GAC Advice, the GAC itself.	Agreed
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.1: Does you believe that there are additional Public Interest Commitments that should be mandatory for all registry operators to implement? If so, please specify these commitments in detail.	More needs to be done to promote understanding of the PIC process generally, especially in traditionally underserved markets.  If a PIC wouldn't change an application, no need to reopen the comment, but if it is addressing a particular weakness or concern of the community, important to see that the PIC actually addresses that concern and has clear success/completion metrics.
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.2: Should there be any exemptions and/or waivers granted to registry operators of any of the mandatory Public Interest Commitments? Please explain.	
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.3: For any voluntary PICs submitted either in response to GAC Early Warnings, public comments, or any other concerns expressed by the community, is the inclusion of those PICs the appropriate way to address those issues? If not, what mechanism do you propose?	
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.4: To what extent should the inclusion of voluntary PICs after an application has been submitted be allowed, even if such inclusion results in a change to the nature of the original application?	Each PIC has to be evaluated on a case by case basis to determine how it is changing the original application. If there is significant change, the PIC should be rejected unless a change has been made to the application first. The normal change process should be followed to evaluate the changes to the application in view of the new PIC
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.5: If a voluntary PIC does change the nature of an application, to what extent (if any) should there be a reopening of public comment periods, objection periods, etc. offered to the community to address those changes?	If so, these rounds should be shorter in order to promote a more dynamic process that remains competitive.
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.6: The Work Track seeks to solicit input in regards to comments raised by the Verified TLD Consortium and National Association of Boards of Pharmacy that recommended a registry should be required to operate as a verified TLD if it 1) is linked to regulated or professional sectors; 2) is likely to invoke a level of implied trust from consumers; or 3) has implications for consumer safety and well-being. In order to fully consider the impact and nature of this recommendation, the WG is asking the following questions:	Unsure what is meant by "likely to invoke a level of implied trust from consumers". We recommend this be clarified
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.6.1: How would such a registry be recognized to be in line with these three criteria and who would make such a judgement?	

Topic	Туре	Text	BC Comment
2.3.2: Global Public Interest (WT2)	Question	2.3.2.e.6.2: What types of conditions should be placed upon a registry if it is required to operate as a verified TLD?	At the very least they should abide with their own standards and not allow fake or false information to be provided to register a domain name.
			In the last round many registries imposed additional requirements to register a domain name. When the actual brand could not truthfully fulfill those requirements, third parties were allowed to register and claim rights to the trademark and to the associated information needed to register the domain name.
2.3.3: Applicant Freedom of Expression (WT3)	Preliminary Recommendation	2.3.3.c.1: Work Track 3 discussed the protection of an applicant's freedom of expression rights and how to ensure that evaluators and dispute resolution service providers (DSRPs) performed their roles in such a manner so as to protect these fundamental rights. The Work Track generally believes that the implementation guidelines should be clarified to ensure that dispute resolution service providers and evaluators are aware that freedom of expression rights are to be considered throughout the evaluation and any applicable objection processes as well as any Requests for Reconsideration and/or Independent Review Panel proceedings. To do this, each policy principle should not be evaluated in isolation from the other policy principles, but rather should involve a balancing of legitimate interests where approved policy goals are not completely congruent or otherwise seem in conflict. Applicant freedom of expression is an important policy goal in the new gTLD process and should be fully implemented in accordance with the applicant's freedom of expression rights that exist under law.	Agreed
2.3.3: Applicant Freedom of Expression (WT3)	Question	2.3.3.e.1: What specific advice or other guidance should dispute resolution service providers that adjudicate objections proceedings and other evaluators be given to ensure that the policy principle of protecting applicant freedom of expression can be effectively implemented in the overall program?	
2.3.3: Applicant Freedom of Expression (WT3)	Question	2.3.3.e.2: When considering Legal Rights Objections, what are some concrete guidelines that can be provided to dispute resolution service providers to consider "fair use," "parody," and other forms of freedom of expression rights in its evaluation as to whether an applied for string infringes on the legal rights of others?	The proposed domain must not be a clear attempt at typosquatting, doppelganger domain or IDN phishing.
2.3.3: Applicant Freedom of Expression (WT3)	Question	2.3.3.e.3: In the evaluation of a string, what criteria can ICANN and/or its evaluators apply to ensure that the refusal of the delegation of a particular string will not infringe an applicant's freedom of expression rights?	
2.3.4: Universal Acceptance (WT4)	Preliminary Recommendation	2.3.4.c.1: Amended Principle B: Some new generic top-level domains should be internationalised domain names (IDNs), although applicants should be made aware of Universal Acceptance challenges in ASCII and IDN TLDs and given access to all applicable information about Universal Acceptance currently maintained on ICANN's Universal Acceptance Initiative page, through the Universal Acceptance Steering Group, as well as future efforts.	Agreed. All IDN applicants should receive a letter /memo from Universal Acceptance Steering Group which should describe the up-to-date status of the efforts of the group and the future plans. It should also detail out the different challenges that IDNs face. The IDN applicants should be required to confirm their willingness to continue with application after the receipt of the memo.
2.3.4: Universal Acceptance (WT4)	Question	2.3.3.e.1: Work Track 4 is not proposing any additional work beyond that being done by the Universal Acceptance Initiative and the Universal Acceptance Steering Group. Do you believe any additional work needs to be undertaken by the community?	The community needs to involve itself more in the outreach efforts related to these matters. In regions in which IDNs are not broadly deployed, there is still poor support and understanding, which reduces their effectiveness.

Topic	Туре	Text	BC Comment
2.4.1: Applicant	Preliminary	2.4.1.c.1: Work Track 1 generally agreed that an Applicant Guidebook (AGB) of	Agreed. Anything possible we can do to lessen the complexity of
Guidebook (WT1)	Recommendation	some form should continue to be utilized in future waves of applications. The	completing the application – including making it less English-dependent –
		Work Track generally agreed, however, that the Applicant Guidebook should be	is a benefit to enhancing adoption. Research shows language complexity
		made more user friendly.	(ICANN-speak + English) is a barrier.
2.4.1: Applicant	Preliminary	2.4.1.c.2: In order to enhance accessibility for ease of understanding, especially	
Guidebook (WT1)	Recommendation	for non-native English speakers and those that are less familiar with the ICANN	
		environment, the Work Track believes that the AGB should:	
2.4.1: Applicant	Preliminary	2.4.1.c.2.1: Be less focused on historical context and to the extent it is included,	Agreed
Guidebook (WT1)	Recommendation	concentrate this content in appendices if possible.	
2.4.1: Applicant	Preliminary	2.4.1.c.2.2: Be less about policy, with a stronger focus on the application	Agreed
Guidebook (WT1)	Recommendation	process.	
2.4.1: Applicant	Preliminary	2.4.1.c.2.3: Be focused on serving as a practical user guide that applicants can	Agreed. There should be a clear process for an applicant to determine
Guidebook (WT1)	Recommendation	utilize in applying for a TLD. For instance, step-by-step instructions, possibly by	their application type based on the string they are applying for. For cases
		type of application with a 'choose your own adventure' methodology.	which are not clear, there should be a process via which they can get a
			definitive answer before starting the application process.
			This should be an interactive component hosted on ICANN's website,
			which can be coded relatively easily and be cross-compatible via HTML5.
2.4.1: Applicant	Preliminary	2.4.1.c.2.4: Have an improved Table of Contents, include an index and the	Agreed
Guidebook (WT1)	Recommendation	online version should contain links to appropriate sections, definitions, etc.	
2.4.1: Applicant	Preliminary	2.4.1.c.2.5: The online version could have sections that apply specifically to the	Agreed
Guidebook (WT1)	Recommendation	type of application being applied for with the ability to only print those related	
		sections.	
2.4.1: Applicant	Preliminary	2.4.1.c.2.6: In conjunction with the above, the online version should allow for	Agreed
Guidebook (WT1)	Recommendation	advanced indexing of an omnibus text. A core set of standard provisions may be	
		applicable to everyone, but additional provisions may only be applicable to	
		some. If the text is tagged and searchable, users could more easily locate the	
		parts of the text that are relevant to them.	
2.4.1: Applicant	Preliminary	2.4.1.c.2.7: Any Agreements/Terms of Use for systems access (including those	Agreed
Guidebook (WT1)	Recommendation	required to be "clicked-through" should be finalized in advance and included in	
		the Applicant Guidebook with the goal of minimizing obstacles and/or legal	
		burdens on applicants (see section 2.4.3 on Systems).	
2.4.2:	Preliminary	2.4.2.c.1: Program Information, Education and Outreach: The Work Track	Agreed
Communications	Recommendation	believes that for the next round of new gTLDs there should continue to be a	
(WT1)		minimum of four (4) months from the time in which the final Applicant	
		Guidebook is released and the time until which applications would be finally	
		due.	
2.4.2:	Preliminary	2.4.2.c.2: Program Information, Education and Outreach: There should be a	Agreed. The outreach should have a definitive program for each region to
Communications	Recommendation	sufficient period of time available prior to the opening of the application	ensure that regions that need support are well equipped to take
(WT1)		submission period to allow for outreach efforts related to Applicant Support and	advantage of the new round.
		other program elements and execution of the Communication Plan	
		("Communications Period").	
2.4.2:	Preliminary	2.4.2.c.2.1: The Communications Period for the next round of new gTLDs should	The length of the communication period is inversely proportional to the
Communications	Recommendation	be at least six (6) months.	amount of effort is put in getting the work out. Using previous
(WT1)			communication efforts as benchmark and assessing the efforts available
. ,			for the next round of gTLD, a fair communication period should be
			ascertained.
	1		1

8

Topic	Туре	Text	BC Comment
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.2.2: In the event that following the next round of new gTLDs, application opportunities are organized as a series of application windows, the Communications Period may be shortened to three (3) months.	The communication effort for the first round should be significant, and can be less for subsequent rounds.
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.3: Program Information, Education and Outreach: Publish all program information on the main icann.org website (as opposed to https://newgtlds.icann.org), along with other related ICANN information and links to improve usability and accessibility.	Agreed
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.4: Program Information, Education and Outreach: Leverage Global Stakeholder Engagement staff to facilitate interaction between regional ICANN organization teams and potential applicants from these regions.	Agreed.  Recommend we do more to track the effectiveness of communication in the run-up to launch of a new round, and that we have more time for market sensitization (given the need to bring new audiences to the table).  Be aware of business cycles (e.g. much of Latin America closes for business 12/15-1/15 each year)  Push out more content through local partners, too.
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.5: Communications with Applicants: Provide a robust online knowledge base of program information that is easy to search and navigate, updated in a timely manner, and focused on issues with wide-reaching impact. Offer an opt-in notification service that allows applicants to receive updates about the program and their application in real or near real time.	Agreed
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.6: Communications with Applicants: Display and provide updates in a timely manner on expected response times on the website, so that applicants know when they can expect to receive a reply, as well as information about how applicants can escalate inquiries that remain unresolved.	Agreed
2.4.2: Communications (WT1)	Preliminary Recommendation	2.4.2.c.7: Communications with Applicants: Facilitate communication between applicants and the ICANN organization by offering real-time customer support using a telephone "help line," online chat functionality, and other online communication tools.	Real-time customer support should be reserved for those applicants that have demonstrated willingness to go through the entire application process as compared to opening the support to those that may be contemplating applying for one.  It is essential to keep the cost of such support manageable and provide support where it is most required.
2.4.2: Communications (WT1)	Question	2.4.2.e.1: Do you have any suggestions of criteria or metrics for determining success for any aspects of the new gTLD communications strategy?	support where it is most required.
2.4.2: Communications (WT1)	Question	2.4.2.e.2: The communications period prior to the 2012 round of new gTLDs was approximately six months. Was this period optimal, too long or too short? Please explain.	
2.4.2: Communications (WT1)	Question	2.4.2.e.3: If ICANN were to launch new application windows in regular, predictable windows, would a communications period prior to the launch of each window be necessary? If so, would each communications period need to be the same length? Or if the application windows are truly predictable, could those communication periods be shorter for the subsequent windows?	As answered in 2.4.2.c.2.2
2.4.3: Systems (WT1)	Preliminary Recommendation	2.4.3.c.1: The ICANN organization should ensure that enough time is provided for development and testing before any system is deployed.	Agreed

9

Topic	Туре	Text	BC Comment
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.2: Systems should undergo extensive, robust Quality Assurance (QA),	Agreed
	Recommendation	User Interface (UI), and Penetration testing to ensure that they are stable and	
		secure, and that data is properly protected and kept confidential where	
2.12.2.1.10.11	- II .	appropriate.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.3: Applicant-facing systems should be usable and integrated, ideally with	Agreed
2.4.2. (	Recommendation	a single login.	A
2.4.3: Systems (WT1)	Preliminary Recommendation	2.4.3.c.4: Once a system is in use, the ICANN organization should be transparent	Agreed
	Recommendation	about any system changes that impact applicants or the application process. In the event of any security breach, ICANN should immediately notify all impacted	
		parties.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.5: The ICANN organization should offer prospective system end-users	Agreed
	Recommendation	with the opportunity to beta-test systems while ensuring no unfair advantages	19.000
		are created for individuals who test the tools. It may accomplish this by setting	
		up an Operational Test and Evaluation environment.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.6: As stated in section 2.4.1 above, "Any Agreements/Terms of Use for	Agreed
	Recommendation	systems access (including those required to be "clicked-through") should be	
		finalized in advance and included in the Applicant Guidebook with the goal of	
		minimizing obstacles and/or legal burdens on applicants.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.7: Implementation Guidance regarding technical systems: Applicants	The certain fields should be clearly indicated in the AGB, to avoid any
2.4.2.6	Recommendation	should be able to enter non-ASCII characters in certain fields.	confusion during the application process.
2.4.3: Systems (WT1)	Preliminary Recommendation	2.4.3.c.8: Implementation Guidance regarding technical systems: Applicants	Agreed
	Recommendation	should be able to access live (real time) support using tools such as a phone helpline or online chat to address technical system issues.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.9: Implementation Guidance regarding technical systems: A single	Agreed
2.4.5. Systems (VVII)	Recommendation	applicant should be able to submit and access multiple applications without	Agreeu
		duplicative data entry and multiple logins.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.10: Implementation Guidance regarding technical systems: Applicants	Agreed
	Recommendation	should be able to receive automated confirmation emails from the systems.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.11: Implementation Guidance regarding technical systems: Applicants	Agreed
	Recommendation	should be able to receive automated application fee related invoices.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.12: Implementation Guidance regarding technical systems: Applicants	Agreed
	Recommendation	should be able to view changes that have been made to an application in the	
		application system.	
2.4.3: Systems (WT1)	· ·	2.4.3.c.13: Implementation Guidance regarding technical systems: Applicants	Agreed
2.4.2. (	Recommendation	should be able to upload application documents in the application system.	A
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.14: Implementation Guidance regarding technical systems: Applicants	Agreed
	Recommendation	should be able to update information/documentation in multiple fields without having to copy and paste information into the relevant fields.	
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.15: Implementation Guidance regarding technical systems: Applicants	Disseminating one answer across multiple application can result in
2.7.3. Systems (VVII)	Recommendation	should be able to specify additional contacts to receive communication about	unknown mistakes and may increase chances of errors in the application.
	ccommendation	the application and/or access the application and be able to specify different	Each application should be treated independently.
		levels of access for these additional points of contact. The systems should	The state of the s
		provide means for portfolio applicants to provide answers to questions and	
		then have them disseminated across all applications being supported.	

Topic	Туре	Text	BC Comment
2.4.3: Systems (WT1)	Preliminary	2.4.3.c.16: Implementation Guidance regarding technical systems: The systems	All questions should be routed through a central system, which can use
	Recommendation	should provide clearly defined contacts within the ICANN organization for	the questions being asked to update the knowledge database and keep
		particular types of questions.	track of the efficiency and the effectiveness with which the queries are
			answered.
2.5.1: Application	Preliminary	2.5.1.c.1: Work Track 1 is considering proposing that the New gTLD Program	Agree.
Fees (WT1)	Recommendation	continue to be self-funding where existing ICANN activities are not used to	There need to be ICANN points of contact, but also service standards
		cross-subsidize the new gTLD application, evaluation, pre-delegation and	(defining timely response in the case of questions from a potential
		delegation processes.	applicant).
			For variable fees, need to bear in mind the cost of currency conversion
			and fluctuations which can be significant barriers (e.g. recent devaluations
			in markets like Brazil/Argentina). Can the process mitigate this in some
			way (e.g. with some sort of a hedge for applications in process)?
2.5.1: Application	Preliminary	2.5.1.c.2: In addition, the Work Track generally believes that the application fee	
Fees (WT1)	Recommendation	amount should continue to be based on the "revenue neutral" principal, though	
		the accuracy should be improved to the greatest extent possible. Although the	
		2012 New gTLD Applicant Guidebook remained silent on what should happen	
		with any excess fees obtained through the application process, the Work Track	
		is leaning towards recommending that absent the use of an application fee floor	
		(described in 3 below) excess fees should be refunded back to applicants. If a	
		deficit arises, the Work Track considered several options (see deliberations	
		below), but there seemed to be support for ICANN recovering the majority of	
		funds in future TLD application windows.	
2.5.1: Application	Preliminary	2.5.1.c.3: The Work Track also is considering proposing that if in the event that	
Fees (WT1)	Recommendation	the estimated application fee, based on the "revenue neutral" principal, falls	
		below a predetermined threshold amount (i.e., the application fee floor), the	
		actual application fee will be set at that higher application fee floor instead. The	
		purpose of an application fee floor, as more fully discussed below, would be to	
		deter speculation, warehousing of TLDs, and mitigating against the use of TLDs	
		for abusive or malicious purposes, that could more easily proliferate with a low	
2.5.4. A	Dar-line in a m	application fee amount.	A
2.5.1: Application	Preliminary	2.5.1.c.4: The application fee floor is a predetermined value that is the	Agree
Fees (WT1)	Recommendation	minimum application fee. By definition, an application fee floor will not meet	
		the revenue neutral principle as the floor amount will be greater than the	
		application fees creating an excess. In the event that an application fee floor is used to determine the application fee, excess fees received by ICANN if the	
		application fee floor is invoked should be used to benefit the following	
		categories: Support general outreach and awareness for the New gTLD Program	
		(e.g., Universal Awareness and Universal Acceptance initiatives); Support the	
		gTLD long-term program needs such as system upgrades, fixed assets, etc.;	
		Application Support Program; Top-up any shortfall in the segregated fund as	
		described below.	
2.5.1: Application	Preliminary	2.5.1.c.5: To help alleviate the burden of an overall shortfall, a separate	
Fees (WT1)	Recommendation	segregated fund should be set up that can be used to absorb any shortfalls and	
(/		topped-up in a later round. The amount of the contingency should be a	
		predetermined value that is reviewed periodically to ensure its adequacy.	

Topic	Туре	Text	BC Comment
2.5.1: Application	Question	2.5.1.e.1: To the extent that warehousing/squatting of TLDs has taken place and	
Fees (WT1)		may occur in the future, what other restrictions/methodologies, beyond pricing,	
		might prevent such behavior?	
2.5.1: Application	Question	2.5.1.e.2: What happens if the revenue-cost neutral amount results in a refund	
Fees (WT1)		that is greater than the application fee floor value? Should it be only the	
		difference between the cost floor and the amount refunded? Should there be	
		any minimum dollar value for this to come into effect? i.e. the amount of the	
		refund is a small amount, and if so, should this excess be distributed differently,	
		i.e. Universal Awareness, Applicant Support, other?	
2.5.1: Application	Question	2.5.1.e.3: What are the considerations/implications if we move to continuous	
Fees (WT1)		rounds, in this case limited to how it relates to ensuring the program is run in a	
		revenue neutral manner?	
2.5.1: Application	Question	2.5.1.e.4: Are there policy, economic, or other principles or factors that might	
Fees (WT1)		help guide the establishment of the floor amount?	
2.5.1: Application	Question	2.5.1.e.5: Under the circumstance where the application fee is set at the floor	
Fees (WT1)		amount, do you have additional suggestions or strategy on the disbursement of	
		excess funds?	
2.5.1: Application	Question	2.5.1.e.6: Are we acknowledging and accepting of ICANN being a so-called	
Fees (WT1)		"registry of registries" (i.e., does the community envision ICANN approving a	
		few thousand / hundreds of thousands / millions of gTLDs to be added to the	
0 - 4 - 11 - 11		root? Should there be a cap?)	
2.5.1: Application	Question	2.5.1.e.7: Is there a way in which the application fee can be structured such that	
Fees (WT1)	O	it can encourage competition and innovation?	
2.5.1: Application	Question	2.5.1.e.8: How do we address the timely disbursement of excess funds? Can this	
Fees (WT1)		happen prior to the "end" of the evaluation process for all applications? If yes,	
		please explain. If not, what is the length of time applicants should expect a refund after the evaluation process is complete?	
2.5.1: Variable Fees	Preliminary	2.5.2.c.1: Though Work Track 1 discussed a number of different possible	The fee should be the same for all applications
(WT1)	Recommendation	alternative approaches, there was no agreement on any alternatives to the	The fee should be the same for all applications
(***11)	necommendation	2012 round; namely that all applications should incur the same base application	
		fee amount regardless of the type of application or the number of applications	
		that the same applicant submits. This would not preclude the possibility of	
		additional fees in certain circumstances, as was the case in the 2012 round of	
		the program (e.g., objections, Registry Service Evaluation Process, etc.).	
2.5.1: Variable Fees	Option	2.5.2.d.1: Different application fees for different types of applications is only	
(WT1)	'	warranted if the cost incurred for processing those different types is significant	
,		(for discussion purposes, 20% was used).	
2.5.1: Variable Fees	Option	2.5.2.d.2: Fees imposed for changing the type of application should be higher	
(WT1)		than applying for the desired TLD type originally (for discussion purposes, the	
		applicant must pay 125% of the difference between the different application	
		types in terms of fees plus any other related processing fees.)	
2.5.1: Variable Fees	Question	2.5.2.d.1: If the number of applications exceed capacity limits and projected	
(WT1)		processing costs (assuming these are limiting factors) should there be an option	
		to increase capacity and costs to meet service expectations? If so, how should	
		capacity vs. increased costs and/or limits be set? What is an acceptable increase	
		and how would the actual percentage be determined?	

Topic	Туре	Text	BC Comment
2.5.1: Variable Fees (WT1)	Question	2.5.2.d.2: Should there be any exception to the rule that all applicants pay the same application fee regardless of the type of application? What exceptions might apply? Why or why not?	No exception
2.5.1: Variable Fees (WT1)	Question	2.5.2.d.3: If different types of applications result in different costs, what value (e.g., amount, percentage, other) would justify having different fees? How could we seek to prevent gaming of the different costs?	
2.5.1: Variable Fees (WT1)	Question	2.5.2.d.4: If fees are imposed for changing the type of application, again what is an acceptable percentage and how should the percentage be determined?	
2.5.3: Application Submission Period (WT1)	Preliminary Recommendation	2.5.3.c.1: For the next round of new TLD applications, applicants should have a minimum of three (3) months from the time in which the application systems open until the time in which applications would become due ("application submission period"). This recommendation would apply if the next application opportunity is structured as a round.	Agree. However, 3 months is likely not long enough in some parts of the world. Consider revisiting this or finding a way to keep non-contentious applications open if they need more time to complete.
2.5.3: Application Submission Period (WT1)	Option	2.5.3.d.1: In section 2.4.2 on Communications, Work Track 1 has recommended that the Communications Period for the next round of new gTLDs should be at least six (6) months. One possible recommendation is that no more than two (2) months of the Communications Period for the next round of new gTLDs should overlap with the application submissions period, leaving at least one (1) month after the closing of the Communications Period and before the closing of the applications submission period.	
2.5.3: Application Submission Period (WT1)	Option	2.5.3.d.2: In the event that following the next round of new gTLDs, application opportunities are organized as a series of application windows, steps related to application processing and delegation should be able to occur in parallel with the opening of subsequent application windows.	
2.5.3: Application Submission Period (WT1)	Option	2.5.3.d.3: In the event that following the next round of new gTLDs, application opportunities are organized as a series of application windows, the Applications submission period may be shortened to two (2) months.	
2.5.3: Application Submission Period (WT1)	Question	2.5.3.e.1: For the next round, is having the applicant submission period set at three (3) months sufficient?	Yes
2.5.3: Application Submission Period (WT1)	Question	2.5.3.e.2: Is the concept of a fixed period of time for accepting applications the right approach? Why or why not? Does this help facilitate a predictable schedule for submission and objections/comments?	Yes

Topic	Туре	Text	BC Comment
2.5.4: Applicant	Preliminary	2.5.4.c.1: In the 2012 round, although anyone could apply, applicants that	The ASP should consider different kinds of support, including
Support (WT1)	Recommendation	operated in a developing economy were given priority in the Applicant Support Program (ASP). The Work Track generally agreed that Applicant Support should continue to be open to applicants regardless of their location so long as they meet the other criteria.	financial/pricing, technical and business plan support. Business plan support would include helping potential applicants decide how to structure their TLD for local impact and growth, and take advantage of best practice to date/models around how past round applicants have structured their proposed TLDs.
			Agree with metrics both ex ante and ex post – we should track users and other sustainability measures, as well as the number of new TLDs that are returned/not activated.
			For mentorship, we need a much clearer – and much more visible – process for activating community volunteers and other resources, as many global south applicants had no idea that resources were available where they were.
2.5.4: Applicant	Preliminary	2.5.4.c.2: Geographic outreach areas should not only target the Global South,	Agree, with a clarification request: has this term been formally defined, is
Support (WT1)	Recommendation	but also consider the "middle applicant" which are struggling regions that are further along in their development compared to underserved or underdeveloped regions.	there a reference list of these countries?
2.5.4: Applicant	Preliminary	2.5.4.c.3: Applicants who do not meet the requirements of the ASP should be	
Support (WT1)	Recommendation	provided with a limited period of time (that does not unreasonably delay the program) to pay the additional application fee amount and transfer to the relevant application process associated with their application.	
2.5.4: Applicant Support (WT1)	Preliminary Recommendation	2.5.4.c.4: ICANN should improve the awareness of the ASP by engaging with other ICANN communities and other suitable partners that include, but not limited to, focus on technology and communication industries, especially in underserved regions, while improving awareness through extensive promotional activities.	Yes
2.5.4: Applicant Support (WT1)	Preliminary Recommendation	2.5.4.c.5: ICANN should employ a multifaceted approach based on pre- application support, including longer lead times to create awareness, encouraging participation of insightful experts who understand relevant regional issues and potential ramifications on the related business plans, along with the tools and expertise on how to evaluate the business case, such as developing a market for a TLD.	Agree. Language is a key component to a strategy such as this one. Efforts should be redoubled in attempting to connect actors who can speak the native tongue of a given region.
2.5.4: Applicant Support (WT1)	Preliminary Recommendation	2.5.4.c.6: Support should continue to extend beyond simply financial. ICANN's approach should include mentorship on the management, operational and technical aspects of running a registry such as existing registries/registrars within the region to develop in-house expertise to help ensure a viable business for the long term.	Agree
2.5.4: Applicant Support (WT1)	Preliminary Recommendation	2.5.4.c.7: Additionally, financial support should go beyond the application fee, such as including application writing fees, related attorney fees, and ICANN registry-level fees.	Agree
2.5.4: Applicant Support (WT1)	Preliminary Recommendation	2.5.4.c.8: ICANN should evaluate additional funding partners, including through multilateral and bilateral organizations, to help support the ASP.	Agree

Topic	Туре	Text	BC Comment
2.5.4: Applicant	Preliminary	2.5.4.c.9: ICANN should consider whether additional funding is required for the	Agree
Support (WT1)	Recommendation	next round opening of the Applicant Support Program.	
2.5.4: Applicant	Question	2.5.4.e.1: Work Track 1 generally agreed that the Applicant Support Program	The eligibility criteria should take into account the benefits to the
Support (WT1)		(ASP) should be open to applicants regardless of their location (see	community/region that the application hopes to provide, irrespective of
		recommendations 2.5.4.c.1 and 2.5.4.c.2 above). How will eligibility criteria	the region.
		need to be adjusted to accommodate that expansion of the program?	
2.5.4: Applicant	Question	2.5.4.e.2: Metrics: What does success look like? Is it the sheer number of	Metrics should not be only focused on the application process but also
Support (WT1)		applications and/or those approved? Or a comparison of the number that	the success of the gTLD once launched.
		considered applying vs. the number that actually completed the application	
		process (e.g., developed its business plan, established financial sustainability,	
		secured its sources of funds, ensured accuracy of information?)	
2.5.4: Applicant	Question	2.5.4.e.2.1: What are realistic expectations for the ASP, where there may be	In such cases, generating awareness about new domains might be more
Support (WT1)		critical domain name industry infrastructure absent or where operating a	important than producing an expressive volume of applications.
		registry may simply not be a priority for the potential applicants?	
2.5.4: Applicant	Question	2.5.4.e.3: If there are more applicants than funds, what evaluation criteria	The number of points earned in the evaluation process should be an
Support (WT1)		should be used to determine how to disperse the funds: by region, number of	important if not definitive criteria.
		points earned in the evaluation process, type of application, communities	
		represented, other?	
2.5.4: Applicant	Question	2.5.4.e.4: Did the ASP provide the right tools to potential program participants?	
Support (WT1)		If not, what was missing?	
2.5.4: Applicant	Question	2.5.4.e.5: How can we best ensure the availability of local consulting resources?	Regional ICANN managers should be encouraged to contact community
Support (WT1)			members and partners who have proven knowledge of the ICANN
2544 !: .	0 .:		environment and act as conduits to involving them in the process.
2.5.4: Applicant	Question	2.5.4.e.6: How can we improve the learning curve – what ideas are there	Fostering discussion hubs composed by regional players in which
Support (WT1)	0 .:	beyond mentorship?	collective strategies can be devised and common concerns gathered.
2.5.4: Applicant	Question	2.5.4.e.7: How do we penalize applicants who may try to game the system?	
Support (WT1)	0	25 4 - 0. And the control of the cont	
2.5.4: Applicant	Question	2.5.4.e.8: Are there any considerations related to string contention resolution	
Support (WT1)	0	and auctions to take into account?	N-
2.5.4: Applicant	Question	2.5.4.e.9: Should there be a dedicated round for applicants from developing	No.
Support (WT1)	Overtion	countries?  2.5.4.e.10: What should the source of funding be for the ASP? Should those	
2.5.4: Applicant	Question	funds be considered an extra component of the application fee? Should ICANN	
Support (WT1)		use a portion of any excess fees it generates through this next round of new	
		gTLDs to fund subsequent Application Support periods?	
2.5.4: Applicant	Question	2.5.4.e.11: Are there any particular locales or groups that should be the focus of	
Support (WT1)	Question	outreach for the ASP (e.g., indigenous tribes on various continents)?	
2.5.5: Terms and	Preliminary	2.5.5.c.1: Work Track 2 believes that there should continue to be a Terms and	
Conditions (WT2)	Recommendation	Conditions document separate and apart from the Registry Agreement.	
Conditions (VV12)	Recommendation	Although the majority of the Terms and Conditions contained in the 2012 round	
		were generally acceptable, the Work Track is considering proposing the	
		following changes.	

Topic	Туре	Text	BC Comment
2.5.5: Terms and Conditions (WT2)	Preliminary Recommendation	Section 3 of the 2012 Terms and Conditions states that ICANN may deny any new TLD application for any reason at its sole discretion. It also allows ICANN to reject any application based on applicable law. The Work Track believes: 2.5.5.c. 2: Unless required under specific law or the ICANN Bylaws, ICANN should only be permitted to reject an application if done so in accordance with the Terms and Conditions of the Applicant Guidebook.	Agreed.
2.5.5: Terms and Conditions (WT2)	Preliminary Recommendation	Section 3 of the 2012 Terms and Conditions states that ICANN may deny any new TLD application for any reason at its sole discretion. It also allows ICANN to reject any application based on applicable law. The Work Track believes: 2.5.5.c. 3: In the event an application is rejected, the ICANN organization should be required to cite the reason in accordance with the Applicant Guidebook, or if applicable, the specific law and/or ICANN Bylaw for not allowing an application to proceed.	Agreed
2.5.5: Terms and Conditions (WT2)	Preliminary Recommendation	2.5.5.c.4: Section 6 currently gives ICANN a broad disclaimer of representations and warranties, but also contains a covenant by the applicant that it will not sue ICANN for any breach of the Terms and Conditions by ICANN. In general, the Work Track was not comfortable with the breadth of this covenant to not sue and Work Track members disagreed with the covenant not to sue as a concept. However, if the covenant not to sue ICANN is maintained, there must be a challenge/appeal mechanism established above and beyond the general accountability provisions in the ICANN Bylaws that allows for substantive review of the decision. This mechanism should look into whether ICANN (or its designees/contractors) acted inconsistently (or failed to act consistently) with the Applicant Guidebook (see section 2.8.2 on Accountability Mechanisms for further detail).	Agree
2.5.5: Terms and Conditions (WT2)	Preliminary Recommendation	2.5.5.c.5: Section 14 allows ICANN to make reasonable updates to the Applicant Guidebook at its discretion. The Work Track generally agrees that to the extent that substantive changes are made to the Applicant Guidebook or program processes, applicants should be allowed some type of recourse, including if applicable, the right to withdraw an application from ICANN's consideration in exchange for a refund. A framework for ICANN to make transparent changes to the Applicant Guidebook as well as available recourse to change applications or withdraw for applicants should be laid out.	Agree.
2.5.5: Terms and Conditions (WT2)	Question	2.5.5.e.1: Are there any other changes that should be made to the Applicant Terms and Conditions that balances ICANN's need to minimize its liability as a non-profit organization with an applicant's right to a fair, equitable and transparent application process?	In the last gTLD expansion, we observed several applicants applied for multiple strings with the intention of selling or auctioning their contention position to other applicants. In subsequent rounds, applicants should transparently declare whether they intend to operate the registry, or whether they anticipate selling some of their pending applications to others.
2.5.5: Terms and Conditions (WT2)	Question	2.5.5.e.2: Under what circumstances (including those arising relative to the sections referenced above) should an applicant be entitled to a full refund?	

Topic	Туре	Text	BC Comment
2.5.5: Terms and	Question	2.5.5.e.3: Some in the Work Track have noted that even if a limited	The covenant to not sue can be removed if there is an appeals process in
Conditions (WT2)		challenge/appeals process is established (see preliminary recommendation 2	place.
		above), they believe the covenant to not sue the ICANN organization (i.e.,	
		Section 6 of the Terms and Conditions) should be removed. Others have noted	
		the importance of the covenant not to sue, based on the ICANN organization's	
		non-profit status. Do you believe that the covenant not to sue should be	
		removed whether or not an appeal process as proposed in section 2.8.2 on	
		Accountability Mechanisms is instituted in the next round? Why or why not?	
2.6.1: Application	Preliminary	2.6.1.c.1: ICANN should not attempt to create a "skills-based" system like	Agree
Queuing (WT2)	Recommendation	"digital archery" to determine the processing order of applications.	
2.6.1: Application	Preliminary	2.6.1.c.2: ICANN should apply again for an appropriate license to conduct	Agree
Queuing (WT2)	Recommendation	drawings to randomize the order of processing applications.	
2.6.1: Application	Preliminary	2.6.1.c.3: If ICANN is able to secure such a license, applications should be	Applicants should not be required to "buy" a ticket. All applicants should
Queuing (WT2)	Recommendation	prioritized for Initial Evaluation using a prioritization draw method similar to the	have the option to participate or not to participate in a "draw".
		method ultimately adopted in the 2012 round. Namely: Applicants who wish to	
		have their application prioritized may choose to buy a ticket to participate in the	
		"draw"; Applicants who choose not to buy a ticket will participate in a later	
		draw to be held after the prioritized applicants; Assignment of a priority number	
		is for the processing of the application and does not necessarily reflect when	
		the TLD will be delegated.	
2.6.1: Application	Preliminary	2.6.1.c.4: If an applicant has more than one application, they may choose which	Agree
Queuing (WT2)	Recommendation	of their applications to assign to each priority number received within their	
		portfolio of applications.	
2.6.1: Application	Preliminary	2.6.1.c.5: To the extent that it is consistent with applicable law to do so, ICANN	Agree
Queuing (WT2)	Recommendation	should include in the application amount the cost of participating in the drawing	
		or otherwise assign a prioritization number during the application process	
		without the need for a distinctly separate event.	
2.6.1: Application	Preliminary	2.6.1.c.6: All applications submitted in the next round (regardless whether	Agree
Queuing (WT2)	Recommendation	delegated or not) must have priority over applications submitted in any	
		subsequent rounds/application windows even if the evaluation periods overlap.	
2.6.1: Application	Question	2.6.1.e.1: If there is a first-come, first-served process used after the next	
Queuing (WT2)		application window, how could ICANN implement such a process?	
2.6.1: Application	Question	2.6.1.e.2: In subsequent procedures, should IDNs and/or other types of strings	
Queuing (WT2)		receive priority in processing? Is there evidence that prioritization of IDN	
		applications met stated goals in the 2012 round (served the public interest and	
		increased DNS diversity, accessibility and participation)?	
2.6.1: Application	Question	2.6.1.e.3: If ICANN is unable to obtain a license to randomize the processing	
Queuing (WT2)		order of applications, what are some other mechanisms that ICANN could adopt	
	<u> </u>	to process applications (other than through a first-come, first-served process)?	
2.6.1: Application	Question	2.6.1.e.4: Some members have suggested that the processing of certain types of	
Queuing (WT2)		applications should be prioritized over others. Some have argued that .Brands	
		should be given priority, while others have claimed that community-based	
		applications or those from the Global South should be prioritized. Do you	
		believe that certain types of applications should be prioritized for processing?	
		Please explain.	

Topic	Туре	Text	BC Comment
2.7.1: Reserved	Preliminary	2.7.1.c.1: Reservation at the top level: Keep all existing reservations, but add:	
Names (WT2)	Recommendation		
2.7.1: Reserved	Preliminary	2.7.1.c.1.1: The names for Public Technical Identifiers (i.e., PTI,	
Names (WT2)	Recommendation	PUBLICTECHNICALIDENTIFIERS, PUBLICTECHNICALIDENTIFIER).	
2.7.1: Reserved	Preliminary	2.7.1.c.1.2: Special-Use Domain Names through the procedure described in IETF	
Names (WT2)	Recommendation	RFC 6761.	
2.7.1: Reserved	Preliminary	2.7.1.c.2: Reservations at the second level: Keep all existing reservations, but	
Names (WT2)	Recommendation	update Schedule 5 to include the measures for Letter/Letter Two-Character	
		ASCII Labels to Avoid Confusion with Corresponding Country Codes adopted by	
		the ICANN Board on 8 November 2016.	
2.7.1: Reserved	Preliminary	2.7.1.c.3: The Work Track is also considering a proposal to remove the	
Names (WT2)	Recommendation	reservation of two-character strings at the top level that consist of one ASCII	
		letter and one number (e.g., .O2 or .3M), but acknowledges that technical	
		considerations may need to be taken into account on whether to lift the	
		reservation requirements for those strings. In addition, some have expressed	
		concern over two characters consisting of a number and an ASCII letter where	
		the number closely resembles a letter (e.g., a "zero" looking like the letter "O"	
		or the letter "L" in lowercase looking like the number "one").	
2.7.1: Reserved	Question	2.7.1.e.1: The base Registry Agreement allows registry operators to voluntarily	
Names (WT2)		reserve (and activate) up to 100 strings at the second level which the registry	
		deems necessary for the operation or the promotion of the TLD. Should this	
		number of names be increased or decreased? Please explain. Are there any	
		circumstances in which exceptions to limits should be approved? Please explain.	
2.7.1: Reserved	Question	2.7.1.e.2: If there are no technical obstacles to the use of 2-character strings at	
Names (WT2)		the top level consisting of one letter and one digit (or digits more generally),	
		should the reservation of those strings be removed? Why or why not? Do you	
		believe that any additional analysis is needed to ensure that these types of	
		strings will not pose harm or risk to security and stability? Please explain.	
2.7.1: Reserved	Question	2.7.1.e.3: In addition to the reservation of up to 100 domains at the second	
Names (WT2)		level, registry operators were allowed to reserve an unlimited amount of second	
		level domain names and release those names at their discretion provided that	
		they released those names through ICANN-accredited registrars.	
2.7.1: Reserved	Question	2.7.1.e.3.1: Should there be any limit to the number of names reserved by a	
Names (WT2)		registry operator? Why or why not?	
2.7.1: Reserved	Question	2.7.1.e.3.2: Should the answer to the above question be dependent on the type	
Names (WT2)		of TLD for which the names are reserved (e.g., .Brand TLD, geographic TLD,	
		community-based TLD and/or open)? Please explain.	
2.7.1: Reserved	Question	2.7.1.e.3.3: During the 2012 round, there was no requirement to implement a	If the names that were earlier reserved are released after the sunrise
Names (WT2)		Sunrise process for second-level domain names removed from a reserved	period, an independent sunrise period should be held for those names
		names list and released by a registry operator if the release occurred after the	
		general Sunrise period for the TLD. Should there be a requirement to implement	
		a Sunrise for names released from the reserved names list regardless of when	
		those names are released? Please explain.	

Topic	Туре	Text	BC Comment
2.7.1: Reserved Names (WT2)	Question	2.7.1.e.4: Some in the community object to the Measures for Letter/Letter Two-Character ASCII Labels to Avoid Confusion with Corresponding Country Codes, adopted by the ICANN Board on 8 November 2016. Is additional work needed in this regard?	
2.7.2: Registrant Protections (WT2)	Preliminary Recommendation	2.7.2.c.1: Maintain the existing EBERO mechanism including triggers for an EBERO event and the critical registry functions that EBEROs provide as well as each of the other protections identified above.	
2.7.2: Registrant Protections (WT2)	Preliminary Recommendation	2.7.2.c.2: Single registrant TLDs (including those under Specification 13) should be exempt from EBERO requirements.	Yes
2.7.2: Registrant Protections (WT2)	Preliminary Recommendation	2.7.2.c.3: Continue to allow publicly traded companies to be exempt from background screening requirements as they undergo extensive similar screenings, and extend the exemption to officers, directors, material shareholders, etc. of these companies.	Agree
2.7.2: Registrant Protections (WT2)	Preliminary Recommendation	2.7.2.c.4: Improve the background screening process to be more accommodating, meaningful, and flexible for different regions of the world, for example entities in jurisdictions that do not provide readily available information.	Agree. Background checks should include a thorough review of prior complaints and breaches involving DNS activities by the applicant and its executives.
2.7.2: Registrant Protections (WT2)	Question	2.7.2.e.1: The deliberations section below discusses several alternate methods to fund the EBERO program. Please provide any feedback you have on the proposed methods and/or any other methods to fund EBERO in subsequent procedures.	
2.7.2: Registrant Protections (WT2)	Question	2.7.2.e.2: Should specific types of TLDs be exempt from certain registrant protections? If yes, which ones should be exempt? Should exemptions extend to TLDs under Specification 9, which have a single registrant? TLDs under Specification 13, for which registrants are limited to the registry operator, affiliates, and trademark licensees? If you believe exemptions should apply, under what conditions and why? If not, why not?	
2.7.2: Registrant Protections (WT2)	Question	2.7.2.e.3: ICANN's Program Implementation Review Report stated that it may be helpful to consider adjusting background screening requirements to allow for meaningful review in different circumstances. Examples cited include newly formed entities and companies in jurisdictions that do not provide readily available information. Please provide feedback on ICANN's suggestion along with any suggestions to make applicant background screenings more relevant and meaningful.	Background checks should include a thorough review of prior complaints and breaches involving DNS activities by the applicant and its executives.
2.7.2: Registrant Protections (WT2)	Question	2.7.2.e.4: Should publicly traded companies be exempt from background screening requirements? If so, should the officers, directors, and material shareholders of the companies also be exempt? Should affiliates of publicly traded companies be exempt?	Should exempt publicly-traded companies. This would lighten the workload with no real risks.
2.7.2: Registrant Protections (WT2)	Question	2.7.2.e.5: The Work Track is considering a proposal to include additional questions (see directly below) to support the background screening process. Should these questions be added? Why or why not?  - Have you had a contract with ICANN terminated or are being terminated for compliance issues?  - Have you or your company been part of an entity found in breach of contract with ICANN?	Agree that these questions should be added. Background checks should include a thorough review of prior complaints and breaches involving DNS activities by the applicant and its executives. In the prior gTLD expansion, we believe there was insufficent attention to prior activities.

Topic	Туре	Text	BC Comment
2.7.3: Closed	Preliminary	2.7.3.c.1: The subject of Closed Generics has proved to be one of the most	
Generics (WT2)	Recommendation	controversial issues tackled by Work Track 2 with strong arguments made by	
		both those in favor of allowing Closed Generics in subsequent rounds and those	
		opposing Closed Generics and in favor of keeping the current ban. Because this	
		PDP was charged not only by the GNSO Council to analyze the impact of Closed	
		Generics and consider future policy, a number of options emerged as potential	
		paths forward with respect to Closed Generics, though the Work Track was not	
		able to settle on any one of them. These options are presented in (d) below. The	
		Work Track notes that there may be additional options that are not included in	
		this list and welcomes suggested alternatives.	
2.7.3: Closed	Option	2.7.3.d.1: No Closed Generics: Formalize GNSO policy, making it consistent with	
Generics (WT2)		the existing base Registry Agreement that Closed Generics should not be	
		allowed.	
2.7.3: Closed	Option	2.7.3.d.2: Closed Generics with Public Interest Application: As stated above, GAC	
Generics (WT2)		Advice to the ICANN Board was not that all Closed Generics should be banned,	
		but rather that they should be allowed if they serve a public interest goal. Thus,	
		this option would allow Closed Generics but require that applicants	
		demonstrate that the Closed Generic serves a public interest goal in the	
		application. This would require the applicant to reveal details about the goals of	
		the registry. Under this option, Work Track 2 discussed the potential of an	
		objections process similar to that of community-based objections challenging	
		whether an application served a public interest goal. The Work Track recognized	
		how difficult it would be to define the criteria against which such an application	
		would be evaluated.	
2.7.3: Closed	Option	2.7.3.d.3: Closed Generics with Code of Conduct: This option would allow Closed	
Generics (WT2)		Generics but require the applicant to commit to a code of conduct that	
		addresses the concerns expressed by those not in favor of Closed Generics. This	
		would not necessarily require the applicant to reveal details about the goals of	
		the registry, but it would commit the applicant to comply with the Code of	
		Conduct which could include annual self-audits. It also would establish an	
		objections process for Closed Generics that is modelled on community	
2720	0 11	objections.	
2.7.3: Closed	Option	2.7.3.d.4: Allow Closed Generics: This option would allow Closed Generics with	Agree
Generics (WT2)		no additional conditions but establish an objections process for Closed Generics	
2.7.2. Class d	0	that is modelled on community objections.	Outing 4 is not for the control of t
2.7.3: Closed	Question	2.7.3.e.1: What are the benefits and drawbacks of the above outlined options?	Option 1 is not feasible, as it may do more harm than good by not
Generics (WT2)			allowing those domains that may be quite beneficial to the internet
			community.
			Allowing closed generics with objection will allow the closed generics to
			be used but with objection mechanism to keep a check on its misuse.
			See BC's earlier position on the issue, at https://www.bizconst.
			org/assets/docs/positions-statements/bc-comment-on-closed-generic-
			tlds.pdf
			rius.pui

Topic	Туре	Text	BC Comment
2.7.3: Closed	Question	2.7.3.e.2: Work Track 2 noted that it may be difficult to develop criteria to	
Generics (WT2)		evaluate whether an application is in the public interest. For options 2 and 3	
		above, it may be more feasible to evaluate if an application does not serve the	
		public interest. How could it be evaluated that a Closed Generic application	
		does not serve the public interest? Please explain.	
2.7.3: Closed	Question	2.7.3.e.3: For option 2.7.3.d.4 above, how should a Code of Conduct for Closed	
Generics (WT2)		Generics serving the public interest be implemented? The Work Track sees that	
		adding this to the existing Code of Conduct may not make the most sense since	
		the current Code of Conduct deals only with issues surrounding affiliated	
		registries and registrars as opposed to Public Interest Commitments. The Work	
		Track also believes that this could be in a separate Specification if Closed	
		Generics are seen as a separate TLD category. Would it be better to modify the	
		current Code of Conduct or have a separate Code of Conduct for Closed	
		Generics? Please explain.	
2.7.4: String	Preliminary	2.7.4.c.1: Work Track 3 recommends adding detailed guidance on the standard	
Similarity (WT3)	Recommendation	of confusing similarity as it applies to singular and plural versions of the same	
		word, noting that this was an area where there was insufficient clarity in the	
		2012 round. Specifically, the Work Track recommends:	
2.7.4: String	Preliminary	2.7.4.c.1.1: Prohibiting plurals and singulars of the same word within the same	Agree
Similarity (WT3)	Recommendation	language/script in order to reduce the risk of consumer confusion. For example,	
		the TLDs .CAR and .CARS could not both be delegated because they would be	
		considered confusingly similar.	
2.7.4: String	Preliminary	2.7.4.c.1.2: Expanding the scope of the String Similarity Review to encompass	Agree.
Similarity (WT3)	Recommendation	singulars/plurals of TLDs on a per-language basis. If there is an application for	Please see BC's earlier position on the issue, at
		the singular version of a word and an application for a plural version of the	https://cbu.memberclicks.net/assets/docs/positions-statements/singular-
		same word in the same language during the same application window, these	plural-tlds1.pdf
		applications would be placed in a contention set, because they are confusingly	
		similar. An application for a single/plural variation of an existing TLD would not	
		be permitted. Applications should not be automatically disqualified because of a	
		single letter difference with an existing TLD. For example, .NEW and .NEWS	
		should both be allowed, because they are not singular and plural versions of the	
		same word.	
2.7.4: String	Preliminary	2.7.4.c.1.3: Using a dictionary to determine the singular and plural version of	Agree
Similarity (WT3)	Recommendation	the string for the specific language.	
2.7.4: String	Preliminary	2.7.4.c.2: In addition, the Work Track recommends eliminating use of the	
Similarity (WT3)	Recommendation	SWORD Tool in subsequent procedures.	
2.7.4: String	Preliminary	2.7.4.c.3: The Work Track also recommends that it should not be possible to	Agree
Similarity (WT3)	Recommendation	apply for a string that is still being processed from a previous application	
		opportunity.	
2.7.4: String	Question	2.7.4.e.1: Are Community Priority Evaluation and auctions of last resort	
Similarity (WT3)		appropriate methods of resolving contention in subsequent procedures? Please	
		explain.	
2.7.4: String	Question	2.7.4.e.2: Do you think rules should be established to disincentivize "gaming" or	
Similarity (WT3)		abuse of private auctions? Why or why not? If you support such rules, do you	
		have suggestions about how these rules should be structured or implemented?	

Topic	Туре	Text	BC Comment
2.7.4: String	Question	2.7.4.e.3: Should synonyms (for example .DOCTOR and .PHYSICIAN) be included	
Similarity (WT3)		in the String Similarity Review? Why or why not? Do you think the String	
		Similarity Review standard should be different when a string or synonym is	
		associated with a highly-regulated sector or is a verified TLD? Please explain.	
2.7.5: IDNs (WT4)	Preliminary	2.7.5.c.1: General agreement in Work Track 4 that IDNs should continue to be	Agree
	Recommendation	an integral part of the program going forward (as indicated in Principle B of the	
		original Final Report on New gTLDs).	
2.7.5: IDNs (WT4)	Preliminary	2.7.5.c.2: General agreement that compliance with Root Zone Label Generation	
	Recommendation	Rules (RZ-LGR, RZ-LGR-2, and any future RZ-LGR rules sets) should be required	
		for the generation of IDN TLDs and valid variants labels.	
2.7.5: IDNs (WT4)	Preliminary	2.7.5.c.3: General agreement that 1-Unicode character gTLDs may be allowed	
	Recommendation	for script/language combinations where a character is an ideograph (or	
		ideogram) and do not introduce confusion risks that rise above commonplace	
		similarities, consistent with SSAC and Joint ccNSO-GNSO IDN Workgroup (JIG)	
		reports. Please see relevant question in section (f) below.	
2.7.5: IDNs (WT4)	Preliminary	2.7.5.c.4: Implementation Guidance: General agreement that to the extent	
	Recommendation	possible, compliance with IDNA2008 (RFCs 5890-5895) or its successor(s) and	
		applicable Root Zone Label Generation Rules (RZ-LGR, RZ-LGR-2, and any future	
		RZ-LGR rules sets) be automated for future applicants.	
2.7.5: IDNs (WT4)	Preliminary	2.7.5.c.5: Implementation Guidance: General agreement that if an applicant is	
	Recommendation	compliant with IDNA2008 (RFCs 5890-5895) or its successor(s) and applicable	
		LGRs for the scripts it intends to support, Pre-Delegation Testing should be	
		unnecessary for the relevant scripts.	
2.7.5: IDNs (WT4)	Preliminary	The Work Track discussed variants of IDN TLDs and is aware that the	
	Recommendation	community will be tasked with establishing a harmonized framework (i.e., in	
		gTLDs and ccTLDs) for the allocation of IDN variant TLDs of IDN TLDs. There is	
		general agreement on the following: 2.7.5.c.6: IDN gTLDs deemed to be variants	
		of already existing or applied for TLDs will be allowed provided: (1) they have	
		the same registry operator implementing, by force of written agreement, a	
		policy of cross-variant TLD bundling and (2) The applicable RZ-LGR is already	
		available at the time of application submission.	
2.7.5: IDNs (WT4)	Option	2.7.5.d.1: Question 2.7.5.e.2 below regarding "bundling" asks whether the	
		unification of implementation policies with respect to how variants are handled	
		in gTLDs are matters for this PDP to consider or whether those matters should	
		be handled through an Implementation Review Team or by each individual	
		registry operator.	
2.7.5: IDNs (WT4)	Question	2.7.5.e.1: For the recommendation regarding 1-Unicode character gTLDs above,	
		can the more general "ideograph (or ideogram)" be made more precise and	
		predictable by identifying the specific scripts where the recommendation would	
		apply? Please see script names in ISO 15924.	

Topic	Туре	Text	BC Comment
2.7.5: IDNs (WT4) 2.7.5: IDNs (WT4)	Question	2.7.5.e.2: Should the policy of bundling second-level domains across variant TLDs be unified for all future new gTLDs or could it be TLD-specific? If unified, should it be prescribed in the Working Group final report or chosen at implementation? If TLD-specific, could it be any policy that adequately protects registrants, or would it need to be chosen from a menu of possible bundling implementations? Currently known bundling strategies include PIR's .ong/.ngo, Chinese Domain Name Consortium guidance and Latin-script supporting ccTLDs such as .br and .ca.  2.7.5.e.3: Are there any known specific scripts that would require manual	
		validation or invalidation of a proposed IDN TLD?	
2.7.5: IDNs (WT4)	Question	2.7.5.e.4: For IDN variant TLDs, how should the Work Track take into account the Board requested and yet to be developed IDN Variant Management Framework?	
2.7.6: Security and Stability (WT4)	Preliminary Recommendation	2.7.6.c.1: In the 2012-round, some applicants ended up applying for reserved or otherwise ineligible strings, causing them to later withdraw or be rejected. Towards preventing that and streamlining application processing, the Work Track suggests the following as Implementation Guidance: The application submission system should do all feasible algorithmic checking of TLDs, including against RZ-LGRs and ASCII string requirements, to better ensure that only valid ASCII and IDN TLDs can be submitted. A proposed TLD might be algorithmically found to be valid, algorithmically found to be invalid, or verifying its validity may not be possible using algorithmic checking. Only in the latter case, when a proposed TLD doesn't fit all the conditions for automatic checking, a manual review should occur to validate or invalidate the TLD.	Agree. In case of rejection, there should be an option to request a manual review of the string.  Also, there should be defined timelines for the manual review process to enable the applicant to make plans accordingly.
2.7.6: Security and Stability (WT4)	Preliminary Recommendation	2.7.6.c.2: For root zone scaling, the Work Track generally supports raising the delegation limit, but also agrees that ICANN should further develop root zone monitoring functionality and early warning systems as recommended by the SSAC, the RSSAC and the technical community.	
2.7.6: Security and Stability (WT4)	Question	2.7.6.e.1: To what extent will discussions about the Continuous Data-Driven Analysis of Root Stability (CDAR) Report, and the analysis on delegation rates, impact Working Group discussions on this topic? How about the input sought and received from the SSAC, RSSAC, and the ICANN organization discussed below in section (f), under the heading Root Zone Scaling?	
2.7.6: Security and Stability (WT4)	Question	2.7.6.e.2: The SSAC strongly discourages allowing emoji in domain names at any level and the Work Track is supportive of this position. Do you have any views on this issue?	
2.7.7: Applicant Reviews (WT4)	Preliminary Recommendation	2.7.7.c.1: For all evaluations: In pursuit of transparency, publish (during the procedure) any Clarifying Questions (CQ) and CQ responses for public questions to the extent possible.	Mentions that ICANN will not provide financial models or tools – why not make these available as options? That might make the evaluation process simpler and make it easier to prepare an application.  For some applicants, it may be best to create a single purpose vehicle/coalition/entity to apply. In this case, we will need the system to be able to measure the viability of this new entity that may not have full multi-year financials

Topic	Туре	Text	BC Comment
2.7.7: Applicant	Preliminary	2.7.7.c.2: For all evaluations: Restrict scoring to a pass/fail scale (0-1 points	
Reviews (WT4)	Recommendation	only).	
2.7.7: Applicant	Preliminary	2.7.7.c.3: For all evaluations: An analysis of CQs, guidance to the Applicant	
Reviews (WT4)	Recommendation	Guidebook, Knowledge Articles, Supplemental Notes, etc. from the 2012 round	
,		need to be sufficiently analyzed with the goal of improving the clarity of all	
		questions asked of applicants (and the answers expected of evaluators) such	
		that the need for the issuance of Clarifying Questions is lessened.	
2.7.7: Applicant	Preliminary	2.7.7.c.4: For Technical and Operational Evaluation: If an RSP pre-approval	
Reviews (WT4)	Recommendation	program is established (as described in section 2.2.6), a new technical	
( ,		evaluation will not be required for applicants that have either selected a "pre-	
		approved" RSP in its application submission or if it commits to only using a pre-	
		approved RSP during the transition to delegation phase.	
2.7.7: Applicant	Preliminary	2.7.7.c.5: For Technical and Operational Evaluation: Consolidate the technical	
Reviews (WT4)	Recommendation	evaluation across applications as much as feasible, even when not using a pre-	
Neviews (WI+)	Recommendation	approved RSP. For example, if there are multiple applications using the same	
		non-pre-approved RSP, that RSP would only have to be evaluated once as	
		opposed to being evaluated for each individual application.	
2.7.7: Applicant	Preliminary	2.7.7.c.6: For Technical and Operational Evaluation: For applicants that	
Reviews (WT4)	Recommendation	outsource technical or operational services to third parties, applicants should	
Reviews (W14)	Recommendation	specify which services are being performed by them and which are being	
		performed by the third parties when answering questions.	
2.7.7: Applicant	Preliminary	2.7.7.c.7: For Technical and Operational Evaluation: Do not require a full	
Reviews (WT4)	Recommendation	IT/Operations security policy from applicants.	
, ,		11 / 11	
2.7.7: Applicant	Preliminary	2.7.7.c.8: For Technical and Operational Evaluation: Retain the same questions	
Reviews (WT4)	Recommendation	(except Q30b - Security Policy).	
2.7.7: Applicant	Preliminary	2.7.7.c.9: For Technical and Operational Evaluation: "Applicants must be able to	
Reviews (WT4)	Recommendation	demonstrate their technical and operational capability to run a registry	
		operation for the purpose that the applicant sets out, either by submitting it to	
		evaluation at application time or agreeing to use a previously approved**	
		technical infrastructure." **(Could mean in the same procedure or previous	
		procedures if an RSP program exists.)	
2.7.7: Applicant	Preliminary	2.7.7.c.10: For Technical and Operational Evaluation: "The Technical and	
Reviews (WT4)	Recommendation	Operational Evaluation may be aggregated and/or consolidated to the	
		maximum extent possible that generate process efficiencies, including instances	
		both where multiple applications are submitted by the same applicant and	
		multiple applications from different applicants share a common technical	
		infrastructure."	
2.7.7: Applicant	Preliminary	2.7.7.c.11: For Financial Evaluation: To the extent that it is determined that a	
Reviews (WT4)	Recommendation	Continued Operations Instrument will be required, it should not be part of the	
		Financial Evaluation, but rather should only be required at the time of executing	
		a Registry Agreement.	

Topic	Туре	Text	BC Comment
2.7.7: Applicant	Preliminary	2.7.7.c.12: For Financial Evaluation: Substitute the 2012 AGB evaluation of an	
Reviews (WT4)	Recommendation	applicant's proposed business models and financial strength with the following:	
		- An applicant must identify whether the financials in its application apply to all	
		of its applications, a subset of them or a single one (where that applicant	
		(and/or its affiliates have multiple applications).	
		- ICANN won't provide financial models or tools, but it will define goals and	
		publish lists of RSPs, organizations (like RySG and BRG) and consultants.	
		- The goals of a financial evaluation are for the applicant to demonstrate	
		financial wherewithal and assure long-term survivability of the registry.	
		Therefore, the evaluation should look at whether an applicant could withstand	
		not achieving revenue goals, exceeding expenses, funding shortfalls, or inability	
		to manage multiple TLDs in the case of registries that are dependent upon the	
		sale of registrations. However, there should also be a recognition that there will	
		be proposed applications that will not be reliant on the sale of third party	
		registrations and thus should not be subject to the same type of evaluation criteria. In other words, although the goals of the financial evaluation are to	
		determine the financial wherewithal of an applicant to sustain the maintenance	
		of a TLD, the criteria may be different for different types of registries. Criteria	
		should not be established in a "one-size-fits-all" manner.	
		- If any of the following conditions are met, an applicant should be allowed to	
		self-certify that it has the financial means to support its proposed business	
		model associated with the TLD: If the applicant is a company traded on an	
		applicable national public market; If the applicant and/or its Officers are bound	
		by law in its jurisdiction to represent financials accurately; If the applicant is a	
		current Registry Operator that is not in default on any of its financial obligations	
		under its applicable Registry Agreements, and has not previously triggered the	
		utilization of its Continued Operations Instrument.	
		- The applicant is required to provide credible 3rd-party certification of those	
		goals if self-certification above is not used or achievable.	
2.7.7: Applicant	Preliminary	2.7.7.c.13: For Financial Evaluation: To provide further clarity on the proposed	
Reviews (WT4)	Recommendation	financial evaluation model, the following are sample questions of how financials	
		would be evaluated:	
		- Q45: "Identify whether this financial information is shared with another	
		application(s)" (not scored).	
		- Q46: "Financial statements (audited, certified by officer with professional duty	
		in applicant jurisdiction to represent financial information correctly or independently certified if not publicly-listed or current RO in good standing)" (0-	
		1 scoring) (certification posted).	
		- Q47: "Declaration, certified by officer with professional duty in applicant	
		jurisdiction to represent financial information correctly, independently certified	
		if not publicly-listed or current RO in good standing, of financial planning	
		meeting long-term survivability of registry considering stress conditions, such as	
		not achieving revenue goals, exceeding expenses, funding shortfalls or	
		spreading thin within current plus applied-for TLDs." (0-1 scoring) (publicly	
		posted).	
		- No other financial questions.	

Topic	Туре	Text	BC Comment
2.7.7: Applicant	Preliminary	The Work Track proposes the following draft language for consideration, which	
Reviews (WT4)	Recommendation	would amend recommendation 8 from the 2007 Final Report: 2.7.7.c.14: For	
		Financial Evaluation: "Applicants must be able to demonstrate their financial	
		and organizational operational capability in tandem for all currently-owned and	
		applied-for TLDs that would become part of a single registry family."	
2.7.7: Applicant	Preliminary	2.7.7.c.15: For Registry Services Evaluation: Allow for a set of pre-approved	
Reviews (WT4)	Recommendation	services that don't require registry services evaluation as part of the new TLD	
		application.; that set should include at least:	
		- Base contract required services (EPP, DNS publishing etc.)	
		- IDN services following IDN Guidelines	
		- BTAPPA ("Bulk Transfer After Partial Portfolio Acquisition")	
2.7.7: Applicant	Preliminary	2.7.7.c.16: For Registry Services Evaluation: Since the content of Registry	
Reviews (WT4)	Recommendation	Agreement Amendment Templates for Commonly Requested Registry Services	
		(https://www.icann.org/resources/pages/registry-agreement-amendment-	
		templates-2018-01-29-en) satisfies the criteria above, referring to it instead of	
		exhaustively enumerating the list is preferred. Applicants would inform which of	
		the pre-approved services they want to be initially allowed in the registry	
		agreement for that TLD.	
		- The Registry Services Evaluation Process should only be used to assess services	
		that are not pre-approved.	
		- Criteria used to evaluate those non-pre-approved registry services should be	
		consistent with the criteria applied to existing registries that propose new	
		registry services. To the extent possible, this may mean having the same	
		personnel that currently reviews registry services for existing registries be the	
		same personnel that reviews new registry services proposed by applicants.	
		- In order to not hinder innovation, applications proposing non-pre-approved	
		services should not be required to pay a higher application fee, unless it is	
		deemed as possibly creating a security or stability risk requiring an RSTEP	
		(Registry Services Technical Evaluation Panel). In addition, in order to encourage	
		the proposal of innovative uses of TLDs, those proposing new non-approved	
		registry services should not, to the extent possible, be unreasonably delayed in	
2.7.7. Applicant	Dualinainam	being evaluated.	
2.7.7: Applicant	Preliminary	The Work Track proposes the following draft language for consideration for	
Reviews (WT4)	Recommendation	Registry Services Evaluation: 2.7.7.c.17: "Applicants will be encouraged but not	
		required to specify additional registry services that are critical to the operation	
		and business plan of the registry. The list of previously approved registry	
		services (IDN Languages, GPML, BTAPPA) will be included by reference in the	
		Applicant Guidebook and Registry Agreement. If the applicant includes	
		additional registry services, the applicant must specify whether it wants it	
		evaluated through RSEP at evaluation time, contracting time, or after contract	
		signing, acknowledging that exceptional processing could incur additional application fees. If the applicant has not included additional registry services,	
		RSEP will only be available after contract signing."	

Topic	Туре	Text	BC Comment
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.1: While a financial evaluation model reached general agreement, Work Track 4 is seeking feedback on an option with more complex evaluations that was proposed that would be specific to a scenario where there are already many commercial TLDs operating and a number of delegated but yet unlaunched ones. Please see the reasoning for this proposal on the Work Track Wiki and of the model in the "Proposal - Straw Cookie-Monster" section of the document.	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.2: If it is recommended that a registry only be evaluated once despite submitting multiple applications, what are some potential drawbacks of consolidating those evaluations? How can those issues be mitigated?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.3: Which financial model seems preferable and why?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.4: Some in the Work Track have suggested that ICANN provide a list of persons or entities that could assist applicants in establishing a proposed business model. Should ICANN be allowed or even required to maintain such a list?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.5: The requirement to submit financial statements (especially with respect to non-public applicants that generally do not disclose financial information) was one of the main reasons applicants failed their initial evaluations in 2012. Although changes to financial evaluations are potentially being recommended, the Work Track is not suggesting changes to the requirement to submit financial statements. Are there any potential alternate ways in which an applicant's financial stability can be measured without the submission of financial statements? If so, what are they?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.6: In Financial Evaluation, subsection 2.d, an exemption for public-traded companies is suggested. The Work Track hasn't considered whether to include affiliates in that exemption; should it be changed to also allow exemption in such cases?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.7: An alternative to the Registry Services Evaluation was to not allow any services to be proposed at the time of application and instead to require all such services to be requested after contracting. What would be the pros and cons of that alternative?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.8: Not adding cost and time to applications that propose new services likely increases cost and processing time for those applications that do not propose any additional registry services. In other words, it has been argued that applications without additional services being proposed are "subsidizing" applications which do propose new services. Do you see this as an issue?	
2.7.7: Applicant Reviews (WT4)	Question	2.7.7.e.9: Are there any other registry services that should be considered as "pre-approved"? This could include services such as protected marks lists, registry locks, and other services previously approved by ICANN for other registries that have already gone through the RSEP process (https://www.icann.org/resources/pages/rsep-2014-02-19-en). Please explain.	

Topic	Туре	Text	BC Comment
2.7.7: Applicant	Question	2.7.7.e.10: There are some who took the proposed registry services language as	
Reviews (WT4)		changing the 2012 implementation of asking for disclosure of services versus	
		disclosure being required, while others argued it does not, keeping this aspect	
		unchanged. Do you agree with one of those interpretations of the	
		recommendation contained in (c) above? Please explain and, to the extent	
		possible, please provide alternative wording.	
2.7.8: Name	Preliminary	2.7.8.c.1: Include a mechanism to evaluate the risk of name collisions in the TLD	
Collisions (WT4)	Recommendation	evaluation process as well during the transition to delegation phase.	
2.7.8: Name	Preliminary	2.7.8.c.2: Use data-driven methodologies using trusted research-accessible data	
Collisions (WT4)	Recommendation	sources like Day in the Life of the Internet (DITL) and Operational Research Data	
		from Internet Namespace Logs (ORDINAL) .	
2.7.8: Name	Preliminary	2.7.8.c.3: Efforts should be undertaken to create a "Do Not Apply" list of TLD	
Collisions (WT4)	Recommendation	strings that pose a substantial name collision risk whereby application for such	
		strings would not be allowed to be submitted.	
2.7.8: Name	Preliminary	2.7.8.c.4: In addition, a second list of TLDs should be created (if possible) of	
Collisions (WT4)	Recommendation	strings that may not pose as high of a name collision risk as the "Do Not Apply"	
		list, but for which there would be a strong presumption that a specific	
		mitigation framework would be required.	
2.7.8: Name	Preliminary	2.7.8.c.5: Allow every application, other than those on the "do not apply" list, to	
Collisions (WT4)	Recommendation	file a name collision mitigation framework with their application.	
2.7.8: Name	Preliminary	2.7.8.c.6: During the evaluation period, a test should be developed to evaluate	
Collisions (WT4)	Recommendation	the name collision risk for every applied-for string, putting them into 3 baskets:	
		high risk, aggravated risk, and low risk. Provide clear guidance to applicants in	
		advance for what constitutes high risk, aggravated risk, and low risk.	
2.7.8: Name	Preliminary	2.7.8.c.7: High risk strings would not be allowed to proceed and would be	
Collisions (WT4)	Recommendation	eligible for some form of a refund.	
2.7.8: Name	Preliminary	2.7.8.c.8: Aggravated risk strings would require a non-standard mitigation	
Collisions (WT4)	Recommendation	framework to move forward in the process; the proposed framework would be	
		evaluated by an RSTEP panel.	
2.7.8: Name	Preliminary	2.7.8.c.9: Low risk strings would start controlled interruption as soon as such	
Collisions (WT4)	Recommendation	finding is reached, recommended to be done by ICANN org for a minimum	
		period of 90 days (but likely more considering the typical timeline for	
		evaluation, contracting and delegation).	
2.7.8: Name	Preliminary	2.7.8.c.10: If controlled interruption (CI) for a specific label is found to cause	
Collisions (WT4)	Recommendation	disruption, ICANN org could decide to disable CI for that label while the	
		disruption is fixed, provided that the minimum CI period still applied to that	
		string.	
2.7.8: Name	Question	2.7.8.e.1: Is there a dependency between the findings from this Working Group	
Collisions (WT4)		and the Name Collisions Analysis Project (NCAP)? If there is, how should the	
		PDP Working Group and NCAP Work Party collaborate in order to move	
		forward? Or, should the PDP Working Group defer all name collision	
		recommendations to NCAP?	
2.7.8: Name	Question	2.7.8.e.2: In the event that the NCAP work is not completed prior to the next	
Collisions (WT4)		application round, should the default be that the same name collision mitigation	
		frameworks in place today be applied to those TLDs approved for the next	
		round?	

Topic	Туре	Text	BC Comment
2.7.8: Name	Question	2.7.8.e.3: The Work Track generally agreed to keep the controlled interruption	
Collisions (WT4)		period at 90 days due to lack of consensus in changing it. Some evidence	
		indicated a 60-day period would be enough. Though no evidence was provided	
		to require a longer period, other Work Track members argued for a longer 120	
		days. What length do you suggest and why? Note that the preliminary	
		recommendation to have ICANN org conduct CI as early as possible would likely	
		mitigate potential delays to applicants in launching their TLD. Are there	
		concerns with ICANN org being responsible for CI?	
2.7.8: Name	Question	2.7.8.e.4: During the first 2 years following delegation of a new gTLD string,	
Collisions (WT4)		registry operators were required to implement a readiness program ensuring	
, ,		that certain actions be taken within a couple of hours in the event that a	
		collision was found which presented a substantial risk to life. The 2-year	
		readiness for possible collisions was kept as determined in the Name Collision	
		Management Framework, but some in the Work Track felt that the service level	
		for 2012 was too demanding. What would be a reasonable response time?	
2.7.8: Name	Question	2.7.8.e.5: If ICANN were initially required to initially delegate strings to its own	
Collisions (WT4)	Question.	controlled interruption platform and then later delegate the TLD to the registry,	
.,		would that unreasonably increase the changes to the root zone?	
2.7.8: Name	Question	2.7.8.e.6: What threat vectors for name collisions in legacy gTLDs should the	
Collisions (WT4)	Question	Working Group consider, and what mitigation controls (if any) can be used to	
Complete (W14)		address such threats?	
2.7.8: Name	Question	2.7.8.e.7: Regarding the "do not apply" and "exercise care" lists, how should	
Collisions (WT4)	Question	technical standards for these categories be established? Should experts other	
Collisions (W14)		than those involved in NCAP be consulted?	
2.7.0. Name	Ougation		
2.7.8: Name	Question	2.7.8.e.8: As applicants are preliminarily recommended above to be allowed to	
Collisions (WT4)		propose name collision mitigation plans, who should be evaluating the	
		mitigation frameworks put forth by applicants? Should RSTEP be utilized as	
2.0.4. Ohio etia a	Dar-line in a ma	preliminarily recommended above or some other mechanism/entity?	If the control of the
2.8.1: Objections	Preliminary	2.8.1.c.1: A transparent process for ensuring that panelists, evaluators, and	If there are future multiple "independent objectors", recommend
(WT3)	Recommendation	Independent Objectors are free from conflicts of interest must be developed as	including one from an emerging market (ideally with private
		a supplement to the existing Code of Conduct Guidelines for Panelists and	sector/association experience)
2.0.4.01: .:	D 1: :	Conflict of Interest Guidelines for Panelists.	
2.8.1: Objections	Preliminary	2.8.1.c.2: For all types of objections, the parties to a proceeding should be given	
(WT3)	Recommendation	the opportunity to agree upon a single panelist or a three-person panel -	
		bearing the costs accordingly.	
2.8.1: Objections	Preliminary	2.8.1.c.3: ICANN must publish, for each type of objection, all supplemental rules	
(WT3)	Recommendation	as well as all criteria to be used by panelists for the filing of, response to, and	
		evaluation of each objection. Such guidance for decision making by panelists	
		must be more detailed than what was available prior to the 2012 round.	
2.8.1: Objections	Preliminary	2.8.1.c.4: Extension of the "quick look" mechanism, which currently applies to	
(WT3)	Recommendation	only the Limited Public Interest Objection, to all objection types. The "quick	
		look" is designed to identify and eliminate frivolous and/or abusive objections.	
2.8.1: Objections	Preliminary	2.8.1.c.5: Provide applicants with the opportunity to amend an application or	
(WT3)	Recommendation	add Public Interest Commitments in response to concerns raised in an	
		objection.	

Topic	Туре	Text	BC Comment
2.8.1: Objections	Option	2.8.1.d.1: GAC Advice must include clearly articulated rationale, including the	
(WT3)		national or international law upon which it is based.	
2.8.1: Objections	Option	2.8.1.d.2: Future GAC Advice, and Board action thereupon, for categories of	
(WT3)		gTLDs should be issued prior to the finalization of the next Applicant Guidebook.	
		Any GAC Advice issued after the application period has begun must apply to	
		individual strings only, based on the merits and details of the application, not on	
		groups or classes of applications.	
2.8.1: Objections	Option	2.8.1.d.3: Individual governments should not be allowed to use the GAC Advice	
(WT3)		mechanism absent full consensus support by the GAC. The objecting	
		government should instead file a string objection utilizing the existing ICANN	
		procedures (Community Objections/String Confusion Objections/Legal Rights	
		Objections/Limited Public Interest Objections).	
2.8.1: Objections	Option	2.8.1.d.4: The application process should define a specific time period during	
(WT3)		which GAC Early Warnings can be issued and require that the government(s)	
		issuing such warning(s) include both a written rationale/basis and specific action	
		requested of the applicant. The applicant should have an opportunity to engage	
		in direct dialogue in response to such warning and amend the application during	
		a specified time period. Another option might be the inclusion of Public Interest	
		Commitments (PICs) to address any outstanding concerns about the application.	
2.8.1: Objections	Question	2.8.1.e.1: Role of the GAC: Some have stated that Section 3.1 of the Applicant	
(WT3)		Guidebook creates a "veto right" for the GAC to any new gTLD application or	
		string. Is there any validity to this statement? Please explain.	
2.8.1: Objections	Question	2.8.1.e.2: Role of the GAC: Given the changes to the ICANN Bylaws with respect	
(WT3)		to the Board's consideration of GAC Advice, is it still necessary to maintain the	
		presumption that if the GAC provides Advice against a string (or an application)	
		that such string or application should not proceed?	
2.8.1: Objections	Question	2.8.1.e.3: Role of the GAC: Does the presumption that a "string will not	
(WT3)		proceed" limit ICANN's ability to facilitate a solution that both accepts GAC	
		Advice but also allows for the delegation of a string if the underlying concerns	
		that gave rise to the objection were addressed? Does that presumption unfairly	
		prejudice other legitimate interests?	
2.8.1: Objections	Question	2.8.1.e.4: Role of the Independent Objector: In the 2012 round, all funding for	
(WT3)		the Independent Objector came from ICANN. Should this continue to be the	
		case? Should there be a limit to the number of objections filed by the	
		Independent Objector?	
2.8.1: Objections	Question	2.8.1.e.5: Role of the Independent Objector: In the 2012 round, the IO was	
(WT3)		permitted to file an objection to an application where an objection had already	
		been filed on the same ground only in extraordinary circumstances. Should this	
		extraordinary circumstances exception remain? If so, why and what constitutes	
2.0.4.01 : .:	- · · ·	extraordinary circumstances?	
2.8.1: Objections	Question	2.8.1.e.6: Role of the Independent Objector: Should the Independent Objector	
(WT3)		be limited to only filing objections based on the two grounds enumerated in the	
		Applicant Guidebook?	

Topic	Туре	Text	BC Comment
2.8.1: Objections (WT3)	Question	2.8.1.e.7: Role of the Independent Objector: In the 2012 round, there was only one Independent Objector appointed by ICANN. For future rounds, should there be additional Independent Objectors appointed? If so, how would such Independent Objectors divide up their work? Should it be by various subject matter experts?	
2.8.1: Objections (WT3)	Question	2.8.1.e.8: Some members of the ICANN community believe that some objections were filed with the specific intent to delay the processing of applications for a particular string. Do you believe that this was the case? If so, please provide specific details and what you believe can be done to address this issue.	
2.8.1: Objections (WT3)	Question	2.8.1.e.9: How can the "quick look" mechanism be improved to eliminate frivolous objections?	
2.8.1: Objections (WT3)	Question	2.8.1.e.10: ICANN agreed to fund any objections filed by the ALAC in the 2012 round. Should this continue to be the case moving forward? Please explain. If this does continue, should any limits be placed on such funding, and if so what limits? Should ICANN continue to fund the ALAC or any party to file objections on behalf of others?	
2.8.1: Objections (WT3)	Question	2.8.1.e.11: Should applicants have the opportunity to take remediation measures in response to objections about the application under certain circumstances? If so, under what circumstances? Should this apply to all types of objections or only certain types?	
2.8.1: Objections (WT3)	Question	2.8.1.e.12: Who should be responsible for administering a transparent process for ensuring that panelists, evaluators, and independent objectors are free from conflicts of interest?	
2.8.1: Objections (WT3)	Question	2.8.1.e.13: Community Objections: In 2012, some applicants for community TLDs were also objectors to other applications by other parties for the same strings. Should the same entity be allowed to apply for a TLD as community and also file a Community Objection for the same string? If so, why? If not, why not?	
2.8.1: Objections (WT3)	Question	2.8.1.e.14: Community Objections: Many Work Track members and commenters believe that the costs involved in filing Community Objections were unpredictable and too high. What can be done to lower the fees and make them more predictable while at the same time ensuring that the evaluations are both fair and comprehensive?	
2.8.1: Objections (WT3)	Question	2.8.1.e.15: Community Objections: In the Work Track, there was a proposal to allow those filing a Community Objection to specify Public Interest Commitments (PICs) they want to apply to the string. If the objector prevails, these PICs become mandatory for any applicant that wins the contention set. What is your view of this proposal?	

Topic	Туре	Text	BC Comment
2.8.1: Objections	Question	2.8.1.e.16: String Confusion Objections: The RySG put forward a proposal to	
(WT3)		allow a single String Confusion Objection to be filed against all applicants for a	
		particular string, rather than requiring a unique objection to be filed against	
		each application. Under the proposal:	
		- An objector could file a single objection that would extend to all applications	
		for an identical string.	
		- Given that an objection that encompassed several applications would still	
		require greater work to process and review, the string confusion panel could	
		introduce a tiered pricing structure for these sets. Each applicant for that	
		identical string would still prepare a response to the objection.	
		- The same panel would review all documentation associated with the	
		objection. Each response would be reviewed on its own merits to determine	
		whether it was confusingly similar.	
		- The panel would issue a single determination that identified which applications	
		would be in contention. Any outcome that resulted in an indirect contention	
		would be explained as part of the response.	
		Do you support this proposal? Why or why not? Would this approach be an	
		effective way to reduce the risk of inconsistent outcomes?	
2.8.1: Objections	Question	2.8.1.e.17: String Confusion Objections: Some Work Track members have	
(WT3)		proposed that there should be grounds for a String Confusion Objection if an	
		applied-for string is an exact translation of existing string that is in a highly	
		regulated sector, and the applied-for string would not employ the same	
		safeguards as the existing string. Do you support this proposal? Please explain.	
2.8.1: Objections	Question	2.8.1.e.18: Legal Rights Objections: Should the standard for the Legal Rights	
(WT3)		Objection remain the same as in the 2012 round? Please explain.	
2.8.1: Objections	Question	2.8.1.e.19: A Work Track member submitted a strawman redline edit of AGB	
(WT3)		section 3.2.2.2. What is your view of these proposed edits and why?	
2.8.2: Accountability	Preliminary	2.8.2.c.1: ICANN should create a new substantive appeal mechanism specific to	
Mechanisms (WT3)	Recommendation	the New gTLD Program. Such an appeals process will not only look into whether	
		ICANN violated the Bylaws by making (or not making) a certain decision, but will	
		also evaluate whether the original action or action was done in accordance with	
		the Applicant Guidebook.	
2.8.2: Accountability	Preliminary	2.8.2.c.2: The process must be transparent and ensure that panelists,	Agreed.
Mechanisms (WT3)	Recommendation	evaluators, and independent objectors are free from conflicts of interest.	
2.8.2: Accountability	Preliminary	2.8.2.c.3: post-delegation dispute resolution procedures: The parties to a	
Mechanisms (WT3)	Recommendation	proceeding should be given the opportunity to agree upon a single panelist or a	
		three-person panel - bearing the costs accordingly.	
2.8.2: Accountability	Preliminary	2.8.2.c.4: post-delegation dispute resolution procedures: Clearer, more detailed,	
Mechanisms (WT3)	Recommendation	and better-defined guidance on scope and adjudication process of proceedings	
		and the role of all parties must be available to participants and panelists prior to	
		the initiation of any post-delegation dispute resolution procedures.	
2.8.2: Accountability	Question	2.8.2.e.1: Limited Appeals Process: What are the types of actions or inactions	
Mechanisms (WT3)		that should be subject to this new limited appeals process? Should it include	
,		both substantive and procedural appeals? Should all decisions made by ICANN,	
		evaluators, dispute panels, etc. be subject to such an Appeals process. Please	
		explain.	

Topic	Туре	Text	BC Comment
2.8.2: Accountability	Question	2.8.2.e.2: Limited Appeals Process: Who should have standing to file an appeal?	
Mechanisms (WT3)		Does this depend on the particular action or inaction?	
2.8.2: Accountability	Question	2.8.2.e.3: Limited Appeals Process: What measures can be employed to ensure	
Mechanisms (WT3)		that frivolous appeals are not filed? What would be considered a frivolous	
		appeal?	
2.8.2: Accountability	Question	2.8.2.e.4: Limited Appeals Process: If there is an appeals process, how can we	
Mechanisms (WT3)		ensure that we do not have a system which allows multiple appeals?	
2.8.2: Accountability	Question	2.8.2.e.5: Limited Appeals Process: Who should bear the costs of an appeal?	
Mechanisms (WT3)		Should it be a "loser-pays" model?	
2.8.2: Accountability	Question	2.8.2.e.6: Limited Appeals Process: What are the possible remedies for a	
Mechanisms (WT3)		successful appellant?	
2.8.2: Accountability	Question	2.8.2.e.7: Limited Appeals Process: Who would be the arbiter of such an appeal?	
Mechanisms (WT3)			
2.8.2: Accountability	Question	2.8.2.e.8: Limited Appeals Process: In utilizing a limited appeal process, what	
Mechanisms (WT3)		should be the impact, if any, on an applicant's ability to pursue any	
		accountability mechanisms made available in the ICANN Bylaws?	
2.8.2: Accountability	Question	2.8.2.e.9: Limited Appeals Process: Do you have any additional input regarding	
Mechanisms (WT3)		the details of such a mechanism?	
2.9.1: Community	Preliminary	2.9.1.c.1: The Community Priority Evaluation (CPE) process must be more	The BC requests increased clarity around the definition of community in a
Applications (WT3)	Recommendation	transparent and predictable.	community application. Make the outlines of "community" clearer, more
			transparent and less open to interpretation.
2.9.1: Community	Preliminary	2.9.1.c.2: CPE evaluations should be completed in a shorter period of time.	
Applications (WT3)	Recommendation		
2.9.1: Community	Preliminary	2.9.1.c.3: All evaluation procedures should be developed BEFORE the	
Applications (WT3)	Recommendation	application process opens and made easily and readily available.	
2.9.1: Community	Preliminary	2.9.1.c.4: The CPE process should include a process for evaluators to ask	
Applications (WT3)	Recommendation	clarifying questions and where appropriate engage in a dialogue with the	
		applicant during the CPE process.	
2.9.1: Community	Preliminary	2.9.1.c.5: Less restrictive word count for communities to engage in clarifying	
Applications (WT3)	Recommendation	and providing information.	
2.9.1: Community	Question	2.9.1.e.1: During its deliberations, a number of Work Track 3 members	
Applications (WT3)		expressed that they believed the "definition" of community, available in section	
		1.2.3.1 of the Applicant Guidebook, was deficient. A number of attempts were	
		made by the Work Track to better define the term "community," but no	
		definition could be universally agreed upon. Do you believe the current	
		definition of "community" in the AGB is sufficiently clear and flexible to	
		represent the intentions of existing policy about community applications and	
		the various types of communities that may seek priority in the new gTLD program? If not, how would you define "community" for the purposes of	
		community-based applications in the New gTLD Program? What attributes are	
		appropriate? Do you have specific examples where demonstrable community	
		support should or should not award priority for a string? Do you believe	
		examples are useful in developing an understanding of the purpose and goals of	
		any community-based application treatment?	
		Tany community-based application treatment:	

Topic	Туре	Text	BC Comment
2.9.1: Community	Question	2.9.1.e.2: Should community-based applications receive any differential	
Applications (WT3)		treatment beyond the ability to participate in CPE, in the event of string	
		contention?	
2.9.1: Community	Question	2.9.1.e.3: Could/should alternative benefits be considered when scoring below	
Applications (WT3)		the threshold to award the string (e.g., support in auction proceedings)?	
2.9.1: Community	Question	2.9.1.e.4: What specific changes to the CPE criteria or the weight/scoring of	
Applications (WT3)		those criteria should be considered, if the mechanism is maintained?	
2.9.1: Community	Question	2.9.1.e.5: In the 2012 new gTLD round, it was determined that community-	
Applications (WT3)		based applications should have preference over non-community-based	
		applications for the same string. Some have argued that this preference should	
		continue, others have claimed that this preference is no longer needed. Should	
		the New gTLD Program continue to incorporate the general concept of	
		preferential treatment for "community applications" going forward? Is the	
		concept of awarding priority for community-based applications feasible, given	
		that winners and losers are created?	
2.9.1: Community	Question	The Work Track also considered a report on CPE prepared by the Council of	
Applications (WT3)		Europe, which noted the need to refine the definition of community and re-	
		assess the criteria and guidance for CPE in the AGB and CPE Guidelines.	
		Although this paper has not been officially endorsed by the European	
		Commission or the GAC, there are a number of recommendations in this report	
		on community-based applications. The Work Track is seeking feedback from the	
		community on this report and more specifically which recommendations are	
		supported, not supported or which require further exploration. 2.9.1.e.6: Do	
		you agree with the Council of Europe Report, which in summary states, "Any	
		failure to follow a decision-making process which is fair, reasonable, transparent	
		and proportionate endangers freedom of expression and association, and risks	
		being discriminatory." Did the CPE process endanger freedom of expression and	
		association? Why or why not?	
2.9.1: Community	Question	2.9.1.e.7: In regards to recommendation 2.9.1.c.1 in section c above, what does,	
Applications (WT3)		"more transparent and predictable," mean to you? For what aspects of CPE	
		would this apply in particular?	
2.9.1: Community	Question	2.9.1.e.8: Some in the Work Track have noted specific concerns about the way	
Applications (WT3)		the CPE provider performed evaluations, particularly around the validation of	
		letters of support/opposition. To what extent should the evaluators be able to	
		deviate from pre-published guidance and guidelines? For instance, should the	
		evaluators have the flexibility to perform elements of the evaluation in a	
		procedurally different way?	
2.10.1: Base Registry	Preliminary	2.10.1.c.1: Work Track 2 continues to support the original policy	
Agreement (WT2)	Recommendation	recommendations and implementation guidelines upon which the 2012 round	
		was based. However, a clearer, structured, and efficient method for obtaining	
		exemptions to certain requirements of the RA, which allows ICANN to consider	
		unique aspects of registry operators, TLD strings, as well as the ability to	
		accommodate a rapidly changing marketplace is needed.	

Topic	Туре	Text	BC Comment
2.10.1: Base Registry	Question	2.10.1.e.1: If ICANN were to have a "clearer, structured, and efficient methods	
Agreement (WT2)		for obtaining exemptions to certain requirements of the RA," how can such a	
		process be structured to consider unique aspects of registry operators and TLD	
		strings, while at the same time balancing ICANN's commitment to registry	
		operators that it treat each registry operator equitably?	
2.10.1: Base Registry	Question	2.10.1.e.1.1: At a high level, there was a suggestion that for exemptions or	
Agreement (WT2)		exceptions, the proposer could provide the specific problematic provisions, the	
		underlying policy justifications for those provisions, and the reasons why the	
		relief is not contrary to those justifications. Does this seem like a reasonable	
		approach? Why or why not?	
2.10.1: Base Registry	Question	The Public Interest Commitment (PIC) Standing Panel Evaluation Report dated	
Agreement (WT2)		March 17, 2017 in the case of Adobe Systems Incorporated et al. v. Top Level	
		Spectrum, Inc., d/b/a/ Fegistry, LLC et al., states the following: Second, the	
		Panel notes that PIC (3)(a) of Specification 11 imposes no obligation on	
		Respondent as the Registry Operator itself to avoid fraudulent and deceptive	
		practices. Third, the Panel finds that Respondent's Registry Operator Agreement	
		contains no covenant by the Respondent to not engage in fraudulent and	
		deceptive practices. 2.10.1.e.2: Should this Work Track recommend that ICANN	
		include a covenant in the RA that the registry operator not engage in fraudulent	
		and deceptive practices? Please explain.	
2.10.2: Registrar	Preliminary	2.10.2.c.1: Recommendation 19 should be revised to be made current with the	
Non-Discrimination /	Recommendation	current environment: Registries must use only ICANN accredited registrars in	
Registry/Registrar		registering domain names and may not discriminate among such accredited	
Standardization		registrars, unless an exemption to the Registry Code of Conduct is granted.	
(WT2)			
2.10.2: Registrar	Question	2.10.2.e.1: In response to feedback from CC2, Work Track 2 members have	
Non-Discrimination /		suggested that .Brand registries as well as any registry operator granted an	
Registry/Registrar		exemption from the Code of Conduct (as set forth in Specification 9 of the	
Standardization		Registry Agreement), should not only be able to limit the number of registrars	
(WT2)		that they have to use, but should also have the ability to receive a complete	
		exemption from using any ICANN-accredited registrars at all in the operation of	
		their TLD by making them equally exempt from section 2.9 of the Registry	
		Agreement. In connection with the above proposal, the Work Track is soliciting	
2.40.2. Da aistus u	O ti	feedback on the following:	
2.10.2: Registrar	Question	2.10.2.e.1.1: Should a complete exemption be available to these registries?	
Non-Discrimination /		Please explain.	
Registry/Registrar Standardization			
(WT2)			
2.10.2: Registrar	Question	2.10.2.e.1.2: If complete exemptions are granted, are there any obligations that	
Non-Discrimination /	Question	should be imposed on .Brand registries to ensure that any obligations or	
Registry/Registrar		registrant protections normally found in Registrar Accreditation Agreements	
Standardization		that should be included in .Brand Registry Agreements if they elect to not use	
(WT2)		any ICANN-accredited registrars?	
(** 14)		any ionists accidented registrars:	1

Topic	Туре	Text	BC Comment
2.10.2: Registrar Non-Discrimination / Registry/Registrar Standardization (WT2)	Question	2.10.2.e.1.3: Work Track members have suggested that input from the Registrars Stakeholder Group as well as the Brand Registry Group on this topic, would benefit further deliberations and any final recommendations. The Work Track makes note that feedback from all parties will be fully considered and contribute to further developments.	
2.10.2: Registrar Non-Discrimination / Registry/Registrar Standardization (WT2)	Question	2.10.2.e.2: Are there any other additional situations where exemptions to the Code of Conduct should be available?	
2.10.2: Registrar Non-Discrimination / Registry/Registrar Standardization (WT2)	Question	2.10.2.e.3: There are provisions in the Registrar Stakeholder Group Charter that some feel disfavor those who have been granted exemptions to the Code of Conduct. In the preliminary recommendation above, would it be better to phrase it as, "unless the Registry Code of Conduct does not apply" rather than, "unless an exemption to the Registry Code of Conduct is granted"?	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.1: Registry System Testing (RST) should be split between overall registry service provider (RSP) matters and specific application/TLD testing.	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.2: Remove a better part or all self-certification assessments.	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.3: Rely on Service Level Agreement (SLA) monitoring for most if not all overall registry service provider testing.	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.4: Limit Internationalized Domain Name (IDN) testing to specific TLD policies; do not perform an IDN table review in Registry System Testing.	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.5: Include additional operational tests to assess readiness for Domain Name System Security Extensions (DNSSEC) contingencies (key roll-over, zone re-signing).	
2.11.1: Registry System Testing (WT4)	Preliminary Recommendation	2.11.1.c.6: Possible language: "Applicants must be able demonstrate their technical capability to run a registry operation for the purpose that the applicant sets out, either by submitting it to evaluation at application time or agreeing to use a previously approved* technical infrastructure." * Could mean in the same procedure or previous procedures if an RSP program exists.	

Topic	Туре	Text	BC Comment
2.11.1: Registry	Question	2.11.1.e.1: ICANN's Technical Services group provided some recommendations	
System Testing		to Work Track 4 on what it believed were improvements that could be made to	
(WT4)		improve its testing procedures to attempt to detect operational issues that its	
		Service Level Monitoring system has uncovered with some registry service	
		providers. Although the Work Track discussed this letter in some detail, the	
		Work Track has not reached any consensus on whether those recommendations	
		should be accepted. Therefore, we would like feedback from the community on	
		whether any of the recommendations should be adopted by the Work Track in	
		the final report. More specifically, we seek feedback on recommendation	
		numbers 1 (PDT Operational Tests), 2 (Monitoring), 3 (Third-party	
		certifications), 4 (Audits), 6 (Frequency of tests), 7 (Removal of testing IDN	
		tables) and 8 (Consideration of number of TLDs). Some of the other	
		recommendations, including number 4 (RSP pre-approval) are discussed in	
		Section 2.2.6 on Accreditation Programs (e.g., RSP Pre-Approval).	
2.12.1: TLD Rollout	Preliminary	2.12.1.c.1: The ICANN organization should be responsible for meeting specific	
(WT2)	Recommendation	deadlines in the contracting and delegation processes.	
2.12.1: TLD Rollout	Preliminary	2.12.1.c.2: Work Track 2 supports the timeframes set forth in the Applicant	
(WT2)	Recommendation	Guidebook and the base Registry Agreement; namely (i) that successful	
		applicants continue to have nine (9) months following the date of being notified	
		that it successfully completed the evaluation process to enter into a Registry	
		Agreement, and (ii) that Registry Operators must complete all testing	
		procedures for delegation of the TLD into the root zone within twelve (12)	
		months of the Effective Date of the Registry Agreement. In addition, extensions	
		to those timeframes should continue to be available according to the same	
		terms and conditions as they were allowed during the 2012 round.	
2.12.1: TLD Rollout	Question	2.12.1.e.1: One of the reasons the delegation deadline was put into place was to	
(WT2)		prevent the incidence of squatting/warehousing. Is this reason still applicable	
		and/or relevant? Are other measures needed? If so, what measures and how	
		will these measures address the issue?	
2.12.1: TLD Rollout	Question	2.12.1.e.2: For the 2012 round, registry operators were required to complete	
(WT2)		the delegation process within twelve (12) months from the Effective Date of the	
		Agreement. This was the only requirement regarding use of the TLD. Other	
		than delegation (which includes the maintenance of a required NIC.TLD page	
		and a WHOIS.NIC.TLD page), no other use of a TLD is required. Is the definition	
		of use of a TLD from the 2012 round still appropriate or are adjustments	
		needed? If you believe that adjustments are needed, what adjustments are	
24222	5 1: :	necessary and why?	
2.12.3: Contractual	Preliminary	2.12.3.c.1: The Work Track believes that the foundational elements of the	
Compliance (WT2)	Recommendation	Contractual Compliance program put into place by ICANN as well as the relevant	
		provisions in the base Registry Agreement have satisfied the requirements set	
		forth in Recommendation 17. That said, members of the Work Track believe	
		that ICANN's Contractual Compliance department should publish more detailed	
		data on the activities of the department and the nature of the complaints	
		handled.	

## BC comment on Subsequent Procedures PDP Initial Report

Topic	Туре	Text	BC Comment
2.12.3: Contractual	Question	2.12.3.e.1: The Work Track noted that with the exception of a generic	
Compliance (WT2)		representation and warranty in Section 1.3(a)(i) of the Registry Agreement,	
		Specification 12 (for Communities) and voluntary Public Interest Commitments	
		in Specification 11 of the Registry Agreement (if any), there were no	
		mechanisms in place to specifically include other application statements made	
		by Registry Operators in their applications for the TLDs. Should other	
		statements, such as representations and/or commitments, made by applicants	
		be included in the Registry Operator's Agreements? If so, please explain why	
		you think these statements should be included? Would adherence to such	
		statements be enforced by ICANN Contractual Compliance?	
2.12.3: Contractual	Question	2.12.3.e.2: A concern was raised in the CC2 comment from INTA about	
Compliance (WT2)		operational practices, specifically, "arbitrary and abusive pricing for premium	
		domains targeting trademarks; use of reserved names to circumvent Sunrise;	
		and operating launch programs that differed materially from what was	
		approved by ICANN." What evidence is there to support this assertion? If this	
		was happening, what are some proposed mechanisms for addressing these	
		issues? How will the proposed mechanisms effectively address these issues?	