



# The ICANN GNSO Business Constituency

SPRING 2020 – MEMBERS

## Meet the BC

*The Commercial User and Business Constituency [BC] at ICANN is a part of the Generic Names Supporting Organization (GNSO). The BC represents the views and concerns of business users – who build, operate, and use the Internet, online applications and services. Its members include global and regional associations of companies with presence around the globe; global corporations, small and mid sized corporations, and micro enterprises.*

**Africa ICT Alliance - AfICTA****Nigeria**

Yusuph Kileo, Cybersecurity and Digital Forensics expert



Yusuph has worked with the Tanzanian Police Force, utilising his skills in digital forensics investigations to improve the Police's cybercrime unit's overall performance and productivity. In this role, he conducted several training sessions and provided insights on cyber security challenges in Tanzania.

He has also worked with Deloitte, an internationally recognized consulting firm, BTG US, and a Tanzania-

based organization that offers cyber security training for managers in different organizations.

Yusuph is recognized as an award-winning expert, having received multiple awards from both local and international organizations. He holds a BSc in computer security from Staffordshire University (UK), where he wrote his final year project, titled: "Intelligent access control system." He has also studied computer science at the Dar Es Salaam Institute of Technology, and holds an IT essentials certification with Cisco.

**AIM - European Brands Association****Belgium**

Marie Pattullo, Senior Trade Marks and Brand Protection Manager



After qualifying as a solicitor in the City of London, Marie moved to Brussels in 1993 and worked in private practice before joining AIM, the European Brands Association, in 2000. As AIM represents the branded goods industries in Europe on key issues which affect the ability of brand

manufacturers to design, distribute and market their brands, Marie's role encompasses coordination of the association's vital brand protection work. AIM is, inter alia, a founder member of the EUIPO User Group and of the European Observatory on Infringements of IPRs,

an observer to the EUIPO's Management Board and an observer at WIPO and the WCO. AIM also coordinates the Anti-Counterfeiting Committee, bringing together AIM's members with other right holders and their associations in the largest such network actively fighting counterfeiting and piracy at European level. Marie thus works closely with all European institutions engaged in IP and brand protection matters as well as the relevant experts, particularly in trademark administration, protection and enforcement, from the members of AIM and the wider industry. Marie holds dual British and Belgian nationalities and speaks, and works in, English and French.

**Altronics****USA**

B. Heimbecker

**Amazon.com \*****USA**

Chris Wilson, Senior Manager of Public Policy



Chris Wilson is a seasoned government affairs professional with over 20 years of experience in public policy, with particular focus on telecommunications, intellectual property, and Internet governance law.

Chris currently is Senior Manager, Public Policy, for the Amazon Corporation. Chris is the company's primary person responsible for regulatory and policy matters related to Internet governance, including matters concerning ICANN.

Prior to joining Amazon, Chris served as Vice President, Government Affairs for 21st Century Fox. Chris chaired the BC during his tenure at 21st Century Fox where he led the company's Internet governance advocacy.

Chris also served as Vice President, Public Policy, for Time Warner Inc. At Time Warner, Chris represented the company before the U.S. Congress and other federal

policymakers and served as a company advocate and expert on mass media, telecommunications, and Internet governance (e.g., ICANN, IGF) policy issues.

Previously, Chris managed a broad portfolio of policy work for the Technology Association of America (TechAmerica), covering matters related to telecommunications, intellectual property, and Internet governance. He also served as an Associate in the telecommunications practice of Wiley Rein LLP and worked for Drinker Biddle & Reath LLP as a government affairs professional.

Chris began his career as a legislative aide for the late U.S. Senator Arlen Specter.

Chris received his J.D., cum laude, from American University, Washington College of Law, where he served on the Administrative Law Review. He received his B.A. in Public Policy Studies from Vanderbilt University.

**AMGlobal Consulting****USA**

Andrew Mack, Principal



Andrew Mack is Principal of AMGlobal Consulting, a specialized Washington, DC-based consulting firm that helps companies and NGOs do more business – and better business – in Emerging Markets.

A former World Bank project manager and banker with experience in more than 80 countries, Mack is internationally-recognized for his work on emerging markets and international development issues – with a special focus on Corporate Social Responsibility, public-private partnerships and Internet policy in Africa, Latin America and other regions of the global south.

Mr. Mack has worked with clients including Fortune 100 corporations like Chevron, Oracle, and Motorola, as well as the World Bank, USAID, and international NGOs.

The firm has also specialized on work in the Internet space, working with clients including the Public Interest Registry (which manages .org, .ngo and .ong), .green, the proposed AU-supported .Africa registry and others.

A frequent speaker on Internet issues around the world, Mack has appeared at conferences, and on TV and radio in Kenya, Colombia, Morocco, Brazil, South Africa and many other nations. He leads the Business Constituency's outreach efforts aimed at helping bring representatives of new geographies and SMEs into the BC, as well as the BC's credentials committee.

Mr. Mack holds a Bachelor of Arts Magna Cum Laude from Amherst College and a Masters in International Relations/International Economics from the Johns Hopkins School of Advanced International Studies. He speaks and works in Spanish, French and Portuguese.

**Andalucia.com****Spain**

Chris Chaplow, Managing Director



Chris Chaplow is the founder and Managing Director of two award-winning Internet-related companies in Andalucia, Southern Spain.

Andalucia.com, established in 1996, is the world's leading portal for Southern Spain. The website enjoys 350,000 unique visitors a month and is principally financed by direct advertising sales. In 2008 andalucia.com was awarded Company of the Year by the Innovation Agency of the Andalusian Regional Government.

Andalucia Web Solutions specializes in web design and development for international business. This includes ecommerce, SEO, Social Media, internet marketing campaigns, and multilingual Drupal CMS. Mr. Chaplow's business philosophy as Managing Director has always been first and foremost to be adaptable to change, and

to promote integrity, fairness, honesty and trust towards employees, clients and business partners.

He has been a member of the ICANN Business Constituency since June 2008 and has served on a number of work teams including Communications and Coordination (CCT) and the Inter Registrar Transfer Policy B (IRTP-B). In 2010 he was elected as the BC Vice Chair for Finance & Operations. A longtime member of the British Chamber of Commerce in Spain (BCCS), he was elected to its Governing Council in 2008 and was subsequently appointed BCCS National Press Officer and, in the second term, Secretary.

Chris Chaplow was awarded an Honours degree in Civil Engineering at King's College, London, and he worked in management on a number of European construction projects, before venturing into internet technology in southern Spain.

**Associação Brasileira das Empresas de Software (ABES)****Brazil**

Paulo Milliet Roque, Co-founder and Vice President



Co-Founder and Vice-president (pro-bono) of ABES, the Brazilian Software Association, founded in 1986. ABES is the most representative entity in the sector with approximately 2 thousand associated companies, distributed in 23 Brazilian states and in the Federal District, generating more than 200

thousand direct jobs and a turnover of US \$ 24 billion per year, representing approximately 85% of the sales of the segment of development and commercialization of software in Brazil.

Solid experience in international trade with technology companies, has made agreements with more than

100 companies in several countries (USA, UK, Ireland, France, Taiwan, China, among others). Speaker with several lectures on vision, products and services. Founder and owner of several companies and entities.

Member of COTEC, the Government Technical PKI-Brazil Steering Committee (digital IDs). Director of AARB – Brazilian Registrar Authorities Association.

Co-founder of Digiforte (2014), Certification Authority that issues official digital IDs. In 1987, he co-founded Brasoftware, the largest Brazilian software dealer.

Paulo is a civil engineer who graduated in 1976 from the Escola Politécnica da Universidade de São Paulo (USP).

**Automatic \*****USA**

Paolo Belcastro

**AT&T****USA**

Claudia Selli, Executive Director of European Political and Legislative Affairs



Claudia Selli is the Executive Director of European Political and Legislative Affairs and Head of the Brussels' AT&T International External & Regulatory Affairs office. She advocates for AT&T positions in Brussels towards European institutions as well as other European Member States. Claudia is

active in international organizations such as the Internet Corporation for Assigned Names and Numbers (ICANN), where she chairs the Business Constituency (BC). In Brussels, she is also the current Chair of the Digital

Economy Committee at the American Chamber of Commerce to the EU (AMCHAM EU).

Prior to joining AT&T, Claudia worked at the European Commission's Directorate General for Information Society, where she actively took part in the negotiations with the European Parliament on several telecom files. She has also worked in the European Parliament.

Claudia holds a Master's degree in International Politics from the Université libre de Bruxelles and graduated from La Tuscia University in Viterbo, Italy. Claudia speaks Italian, English, French and German.

**Autoridade Certificadora e Serviços de Certificação Digital Ltda (TARC)****Brazil**

Nivaldo Cleto, Chief Executive Officer and Founder



Mr. Cleto is CEO and founder of TARC Autoridade Certificadora e Serviços de Certificação Digital Ltda, a Brazilian company based in São Paulo, SP founded in 2007, which provides PKI-based solutions to financial institutions, governments, and enterprises that utilize unsecured IP networks to link business

processes, exchange information, and conduct banking and commerce transactions. TARC's main products include a broad line of PKI platforms and technologies, including VeriSign, Brazil PKI and private label and a wide range of products and services anchored on its PKI technology. It also deals with Identity Management System (IMS) which allows corporate clients to manage key backup and recovery services while integrating with Microsoft Active Directory (AD).

Mr. Cleto majored in Engineering and Accounting at Mackenzie University and Alvares Penteado Accounting School (Fecap). Among many other attributions, Mr. Cleto is the former president of the Board of Trade in the State of São Paulo (Jucesp) – Brazil.

He is a member of the Steering Committee of ICP-Brazil, which works as a virtual identity that allows safe and unambiguous identification of the author of a message or transaction made in electronic media such as the web. The Infrastructure of Brazilian Public Keys (ICP-Brazil) is a chain of command and confidence that enables the issuance of digital certificates to virtual identification of the citizen. Note that the model adopted by Brazil was certification with single root, and the ITI, and play the role of Root Certifying Authority (CA Root), also has the role of accrediting and disqualifying the other chain participants supervise and audit processes.

He is also a member of the CGI.br – Brazilian Internet Steering Committee and one of the members responsible for the Brazilian Civil Rights Framework for the Internet (the first Civil rights framework approved in the world).

The Brazilian Internet Steering Committee (CGI.br) was created with the purpose of coordinating and integrating all Internet service initiatives in Brazil, as well as promoting technical quality, innovation and the dissemination of the services available. The CGI.br is comprised of members from the government, the corporate sector, the third sector and the academic community, and as such constitutes a unique Internet governance model for the effective participation of society in decisions involving network implementation, management and use. Based on the principles of multilateralism, transparency and democracy, since July 2004 the CGI.br has been democratically electing representatives from the civil society to participate in discussions and to debate priorities for the Internet together with the government.

Mr. Cleto was the Technology Director (2000 – 2006) from FENACON – Brazil's National Federation of Services Companies. Affiliated to the National Confederation of Commerce (CNC), Fenacon has established itself as a legitimate leader in the representation of the service sector. The Entity acts directly to combat the high tax burden, reduce bureaucracy, generate more jobs, and strive for public policies that guarantee more development for Brazilian companies, especially micro and small companies.

He also has been covering the CES – Las Vegas, since 2012, and working as an evangelist of new technologies and procedures in Brazil.

**Axiom Consulting Limited**

Nigeria

Adetola Sogbesan

**Canadian International Pharmacy Association**

Canada

Tim Smith

**Castello Cities Internet Network, Inc**

USA

Michael Castello, Chief Executive Officer and President



Michael Castello is CEO and President of Castello Cities Internet Network, Inc. CCIN owns, manages and develops some of the most recognized Geo and Generic domain name brands in the world including PalmSprings.com, Nashville.com and Traveler.com. He is also the owner of Daycare.com

which he and his wife Sheri Castello founded in 1997. Michael has spoken internationally at many conferences including TRAFFIC, Borrell Advertising Conference, GEO Domain Expo and the Internet Marketing & Domaining Conference in Punta del Este Uruguay among others. He

was inducted into the Targeted TRAFFIC Hall of Fame in 2009 and Geo Domain Hall of Fame 2010. Michael was on the Board of Director for both Associated Cities and Geo Publishers and has been an active member of ICANN's Business Users Constituency since 2008 and previously a member of the DNSO since 2000.

In prior years, Castello was a singer songwriter having learned his skills from legendary Tin Pan Alley songwriter Lou Stallman in New York City and produced the nationally syndicated gospel radio show Gospel Traxx for fifteen years which was nominated by Billboard Magazine, for top R&B Syndicated Radio.

**Clarivate Analytics**

USA

Statton Hammock, Vice-President



Statton currently serves as Vice-President, Head of IP Strategy, Government & Industry Relations for Clarivate Analytics' Intellectual Property Group which includes leading IP companies: CompuMark®, Derwent®, Techstreet® and MarkMonitor®.

Statton leads a highly functioning team that helps companies establish, expand and protect their most

valuable intellectual property assets - trademarks, copyrights, patents, and domain names. He advocates at ICANN, International Trademark Association (INTA) and before government agencies around the world for stronger regulations and policies that support the rights of intellectual property owners. Previously, Statton served as legal counsel for several registrars, registries, and aftermarket providers in the domain name industry including Network Solutions, Enom, Rightside, and NameJet.

**CNA Consulting**

USA

Susan Kawaguchi, Principal

**cPanel**

USA

David Snead

**Credible Context****USA**

John Berard, Chief Executive Officer



Credible Context is a public relations consultancy rooted in the idea that products, services, ideas, companies, institutions and individuals earn endorsement on the strength of who they are, what they deliver and how they affect the way people work and live. Telling that story requires more

than simple statistics.

The old model of communications is just that, old. It used to be that the most important quality was to be responsive without saying too much. Better to smooth the way for the unencumbered pursuit of corporate goals than getting caught up in divisive scientific, cultural and social battles. As Michael Jordan is reported to have said, “Why would I get involved, “even Republicans buy shoes.”

That won’t do any longer. Customers now expect companies to have a point-of-view. When that view is popularly or passionately held, it can lead to increased revenue. Just do the math. While smaller groups can exert outsized influence (like electing a President with fewer votes), commercial success relies on reaching the widest market.

Self-interest is leading many companies to not avoid but to engage. Taking a stand on matters of broad public interest, like climate change, diversity, privacy and immigration reform, can be good business.

This is new behavior for many companies. Made difficult because just changing spots won’t make a leopard a lion. Credibility needs to be rooted in context — the sum

of culture, marketplace practices and product value over time. Context, and the credibility it can confer, cannot be created as much as revealed.

Credible Context is more than a methodology for communicating in a noisy, data-driven market. It is a strategic approach to communications, at a time when consumer trust is elusive and finance, government and technology are reshaping our world.

In founding this consultancy, I drew upon my experience in the financial and corporate communications landscape of New York City, the issues-driven meeting rooms of Washington, D.C. and the technology arenas in San Francisco. In doing so, I have created a context for helping companies find their voice.

Creating my own community context, I have served as a member of the board of the D.C. Hotline, the Washington, D.C. crisis counseling service, as a communications advisor to the National Capital Food Bank, also in Washington, D.C., a counselor to the San Francisco Food Bank for four years before serving two terms on the board and then a member of the board of The Market Street Railway, the private support organization for historic street cars in San Francisco.

Professionally, John was a founding member of the board of TRUSTe, the online privacy rights group and served on the board until the end of 2004. I have also been a member of the board of the IAPP, the International Association of Privacy Professionals and remain a member of the organization for corporate and governmental professionals engaged in privacy.

**Diamond Security Consulting****Côte d’Ivoire**

Laicana Coulibaly

**Digimedia****USA**

Jay Chapman, President



Jay is the President of Digimedia.com, LP, the domain development organization founded in 1997. An entrepreneur cultivating the value, use and future for the company’s highly regarded domain name portfolio,

he leads Digimedia’s mission to develop, advise and invest in emerging and established companies and

organizations. With a background in law and two decades of experience in domain-related intellectual property, he also attends as the company’s general counsel. Jay serves others through efforts via church, nonprofit boards, public service projects, the Business Constituency and working groups within ICANN. He resides in Oklahoma City.

**Digisphere Ltd.****Nigeria**

Arinola Akinyemi, Chief Executive Officer



In 2011, Arinola opened a small tech firm called DigiSphere Investment Limited (registered with the Federal Government of Nigeria with operational headquarters in Abuja, Nigeria). Her firm has since evolved into the company now known as Digisphere.

Arinola is a quiet achiever; calm and focused; highly motivated; and enthusiastic. She possesses a unique blend of visionary leadership and executive business savvy with competencies to spearhead strategic planning and bottom line results. A creative, dynamic and accomplished entrepreneur with firm believes in qualitative leadership and teamwork to design and execute solutions thereby creating value, is committed

to the highest levels of professional and personal excellence.

Arinola is a frontline advocate of information and communications technology (ICT) for development and economic growth. She serves on the board of several organizations (both ICT and non-ICT related) within Nigeria and abroad.

She has over 20 years experience in the IT industry and a strong track record in strategic and operational management solutions to achieve set goals and objectives. Her areas of expertise include project management, outsourcing, network design and deployment, capacity building, resource management, renewable energy deployment, data security and storage solutions, and IT policy advocacy.

**DomainTools****USA**

Tim Chen

**Ebay****USA**

Olga Yaguez, Senior Global Domain Name Manager

Olga Yaguez is the Senior Global Domain Name Manager for eBay and its subsidiaries and has been managing the eBay Domain Portfolio since 2007. She has seventeen years of consulting experience in global corporate Domain Name strategy and management with extensive experience in the management of multiple brands,

escalated enforcements, recoveries and acquisitions. Olga began her domain name career as a Platinum Level Domain Assessor for GreatDomains before transitioning to Client Relations Manager with VeriSign's Digital Brand Management Services team where she managed the eBay relationship as well as other high profile accounts.



**European Telecommunications Network Operators Association (ETNO)****Belgium**

Lise Fuhr, Director General



Lise is ETNO's Director General. Prior to that, she was Chief Operating Officer of DK Hostmaster and DIFO, the company managing the .dk domain name. In the period between September 2014 and December 2015 she also chaired the Cross Community Working Group for the IANA Stewardship Transition, building

on her strong network within the internet community. She has recently been appointed to the Internet Society Public Interest Registry Board of Directors for a three year term starting in July 2016.

Lise has 10+ years of experience in the telecom industry. She started her career at the Danish Ministry of Science, Technology & Innovation (1996-2000) where she wrote and implemented regulation for the telecommunication markets. After that, she worked for the telecoms operator Telia Networks (2000-2009), where she led various teams dealing with issues as diverse as interconnection agreements, mobile services and industry cooperation.

Lise is a Danish national.

**Facebook****USA**

Denise Michel

**Focus IP, Inc. (AppDetex)****USA**

Faisal Shah, AppDetex Chief Executive Officer

**Focus IP, Inc. (AppDetex)****USA**

Fred Felman, AppDetex Chief Marketing Officer



Fred Felman brings 30 years of success in product and marketing roles at high-growth private and public companies to AppDetex. He has extensive experience in branding and leading global

marketing strategies and is an active participant in policy development in the ICANN community.

Fred served as the CMO of MarkMonitor before and after its acquisition by Thomson Reuters.

**Google****USA**

Andy Abrams, Senior Trademark Counsel



Andy Abrams is a Senior Trademark Counsel in the San Francisco office of Google. His primary focus is on Google's Cloud, Apps, Open Source, and Domain businesses, and his responsibilities include developing platform policies, handling disputes, negotiating licenses,

managing the company's trademark portfolio, and advising clients on various branding and marketing issues.

Andy has been a member of ICANN's Business Constituency since 2012.

**Governance Primer****Brazil**

Mark Datysgeld, Founder



Mark W. Datysgeld is a consultant based in Brazil acting under the Governance Primer brand, providing advice and support for the private sector's participation in Internet Governance. Within the Business Constituency he has often dedicated himself to adding

his International Relations background to the group's strengths, leading and helping draft policies that relate to ICANN's processes and structure, as well as engaging the Latin American business community in the Constituency's work.

His efforts within the broader Internet ecosystem are

frequently tied to the Universal Acceptance initiative, where he holds an Ambassador status and produces evidence-based research to further the acceptance of all domain names on the Internet. He conducted the first study that looked into Universal Acceptance compliance in Latin American and proceeded to coordinate the global research on the same theme.

Mark holds a Master's degree and is a lecturer and course developer that seeks to make matters of technology more accessible to the general public, also supporting programs that increase the participation and inclusion of youth in international arenas.

**Global Telecommunications Technology (GTT)****Egypt**

Alaa Abou El Seoud

**Handy Networks LLC****USA**

Jay Sudowski, Co-Founder



Jay has been involved in the web hosting and data center industries since 1997. He is the co-founder and CTO of Handy Networks, LLC, a privately held Denver based managed cloud hosting company. Jay has wide ranging, extensive experience in all

facets of the industry and is one of the few individuals worldwide to have achieved cPanel's Master level certification. In addition, Jay has long been involved

in internet governance at many levels, having attended ARIN, IGF and ICANN meetings. Jay is serving on NomCom 2017. Additionally, he has spoken on panels at HostingCon and IGF on a variety of topics – everything from how to handle network abuse to issues around the multistakeholder model.

Jay has served as the BC's Nominating Committee (NomCom) SME representative for two consecutive terms. Additionally, Jay is the vice-chair of the i2Coalition's ICANN working group.

**HSBC****United Kingdom**

Kevin Audritt

**InsightSoft****Uganda**

Moses Basaza, Partner



Moses is a Partner at Insightsoft, an IT Consulting and software development company that delivers custom and platform-based solutions to large and mid-sized companies within the East African region.

Insightsoft specializes in areas of ERP, Data Analysis, Farming/Agriculture, and Collaboration & Knowledge Management. Since 2015, the company has been registered in Rwanda and Uganda, and partners with several internationally recognized vendors to deliver quality data driven solutions that meet world standards.

**Instituto Latinoamericano de Comercio Electrónico – elInstituto****Argentina**

Gabriela Szlak, Lawyer



Gabriela is a lawyer (University of Buenos Aires - UBA, with honors) with postgraduate degrees in eBusiness Management from Georgetown University and the University of Salvador. She is a registered Mediator and an Intellectual Property Agent in

Argentina. Her experience combines Commercial Law and its relationship with new technologies and innovative ventures with international projection.

Gabriela is a Founder Partner at Lerman & Szlak where she leads the New Technologies and Corporate Law, Startups, Privacy Law and Data Protection branches. Having been a digital entrepreneur herself, she now advises companies, investors and entrepreneurs in corporate, commercial and contractual matters. She also specializes in the legal aspects of digital businesses, including digital marketing, e-commerce, fintech, intellectual property, data protection and domain names.

At the ICANN Business Constituency she represents eCommerce Institute, a federation of eCommerce Chambers in Latin America since 2012. eCommerce Institute currently has dozens of active programs to enhance the Digital Economy Ecosystem in Latin

America. Gabriela has also been a member of the LAC Steering Committee at ICANN and has been serving as an Outreach Committee member and has served as a Councilor for the BC (2013-2015). As part of her work for outreach Gabriela was part of the team of experts organized by AMGLOBAL Consulting for the Study on “Building Sustained Business Constituency Participation in Latin America” with the end goal of helping the BC become more diverse and globally representative, with long term, active and sustainable participation from business representatives from around the world.

Gabriela is a speaker at local and international events in the field of law and new technologies, and a pioneer in online dispute resolution in Latin America. At INTA Gabriela has been a member of the Internet Committee and of the Data Protection Committee. She has also been a fellow at the National Center for Technology and Dispute Resolution at UMass. She is a member of the Argentine Chamber of E-commerce (CACE) legal commission, and a Lecturer on Legal Aspects of Digital Businesses, including topics such as IP, Consumer Protection, eCommerce, Fintech, Privacy and GDPR at two Masters’ Degrees in Strategic Management of Digital Business—one at the University of Buenos Aires, and the other at Universidad del Salvador.

**Internet Commerce Association****USA**

Zak Muscovitch, General Counsel



Zak Muscovitch is General Counsel to the Internet Commerce Association (the “ICA”). Founded in 2006, the Internet Commerce Association (ICA) is a non-profit trade organization representing domain name registrants, domain name investors, website developers and domain name brokers, secondary marketplaces, and related service providers. The ICA is made up of responsible businesses and individuals who have joined together to improve public confidence in Internet commerce. Based in Washington D.C., the ICA’s mission is to promote and share best practices among participants in the domain name industry and to educate consumers, policy makers, lawmakers and the media about the value and benefits of the domain name industry.

In addition to serving as General Counsel to the ICA, Zak has been practicing business and IP law for clients around the globe for over 20 years. As a solicitor, regularly counsels and represents small, medium, and multinational companies in commercial transactions spanning both bricks and mortar businesses to online platforms.

As a barrister, Zak was lead counsel in numerous precedent-setting court cases, including the Toronto.

com case (2000), wherein he successfully defended against one of the first attempts in Federal Court to obtain an interlocutory injunction against a domain name registrant. Zak was defence counsel in the Sweetsuccess.com case (2001), one of the first decisions to establish the convenient forum for international domain name disputes. Zak was instructing counsel for the registrant of the defendant domain name in the Technodome.com case (2002), which was the first in rem decision under the United States ACPA. Zak was counsel in one of the first court cases overturning an ICANN UDRP commenced by Molson in the Canadian.biz case (2002). Zak represented the owner of CheapTickets.ca (2008), wherein he defended a descriptive domain name by successfully obtaining the cancelation of a plaintiff’s trademark for “Cheap Tickets”.

Zak is an expert on the UDRP, having represented hundreds of complainants and respondents before UDRP arbitrations. Zak is the author of several articles on domain name law, such as “A Guide to ICANN Procedure and Policy (2000). Zak wrote, “Taxation of Internet Commerce” (1996). It was the first published legal treatise on the taxation of Internet commerce.

Zak received his BA at Western University in London, Ontario, Canada and his JD from Osgoode Hall Law School in Toronto.

**Internet Marketing Services****USA**

John Colascione, Founder

**IT-NUM****Benin**

Wilfried Quenum, Chief Executive Officer



Wilfried is the CEO of IT-NUM, an ICT engineering company based in Cotonou, Benin. He is also a member of the

College International of AFNIC, and was formerly a senior advisor of the Internet Governance Forum in Benin.

**Jamil and Jamil****Pakistan**

Zahid Jamil, Partner and Senior Partner



Zahid previously served on ICANN's Nominating Committee and on ICANN's GNSO as the Business Constituency's elected representative to the Council. As a member of ICANN's new gTLD Implementation Recommendations Team and the Special Trademark Issues

Working Group he advocated for greater protection for brand owners and businesses in the new gTLD Rights Protection Mechanisms and improvements with respect to the Registrar Accreditation Agreements (including the implementation of recommendations by law enforcement). He also serves on the Multistakeholder Advisory Group to the UN Secretary General.

Zahid qualified as a Barrister from Gray's Inn and is currently practicing law in Pakistan specializing in Corporate and Commercial law, Technology, IPR, Litigation and Alternative Dispute Resolution (ADR).

He drafted the Electronic Transactions Ordinance 2002 and assisted the drafting of the Payment Systems and Electronic Funds Transfer Act, 2007. As a CEDR Accredited Mediator Teacher Trainer he is involved in Mediating disputes and is the founding Chairman of the Domain Name Dispute Resolution Center which deals with domain name disputes under the .pk ccTLD. Currently he serves on the Advisory Board of the .pk ccTLD (PKNIC), the Board of ICC's Pakistan National Committee and Chairperson the National Committee's EBITT Commission, Chairs the Joint Legal Working Group of AFACT, and Cybersecurity Advisory Committee of the Federal Investigation Agency.

In conjunction with the Council of Europe, he is providing legislative assistance on Pakistan's Cybercrime legislation and has assisted the Commonwealth IGF with putting together and obtaining Heads of Government Approval for the Commonwealth Cybercrime Initiative.

**Key West Magazine****USA**

Bill Semich

**Kontemporary Konsulting Ltd.****Nigeria**

Jimson Olufuye, Chief Executive Officer



Jimson has more than 25 years experience in the national, regional and global ICT industry. He is the Founder and CEO of Kontemporary Konsulting Ltd, an ICT consulting firm based in Abuja, Nigeria. He is also the Founder and immediate past Chair of the

32-nation concerned private sector-led Africa Information and Communication Technologies Alliance – AfICTA.

He was the first African Business person to serve in the United Nation Secretary-General's Multi-stakeholder Advisory Group (MAG) on Internet Governance Forum (IGF) (2011-2013) and in the Commission on Science and Technology for Development (CSTD) Working Group on Improvement to IGF (2011-2012)/Retreat 2016; and on Enhanced Cooperation (WGEC) on International Public Policy issues pertaining to the Internet (2013-2018).

He was formerly the President of the Information Technology (Industry) Association of Nigeria and Vice-Chair of the World Information Technology and Services Alliance (WITSA).

He serves as the Vice-Chair, Finance and Operations, Business Constituency of the Internet Corporation for Assigned Names and Numbers (ICANN) (2014-2020) and as a board member of the Internet Governance Forum Support Association (IGFSA) (2014 - present). He is actively involved in African IGF and the Nigerian IGF.

He holds a BSc degree in Applied Mathematics and Statistics (UNILAG), MTech degree in Computing (FUTMinna) and a PhD Strategic Management (IUBS, Ireland). Mr. Olufuye is a PRINCE2 certified Project Management Professional (UK), Certified Information System Auditor (CISA) (USA), Certified Information Security Manager (CISM) (USA) and Certified Risk and Information Systems Control (CRISC) (USA) professional.

**La Caixa****Spain**

Mario Maawad, IT Professional



Mario Maawad has worked in IT for 15 years, the last 10 in Information Security. Since 2004, he has been working in “La Caixa”, the third financial institution in Spain, as security manager of the electronic channels which includes, the home banking Security, credit card fraud and security, new channels security such as mobile banking security.

He received a B.S. degree in Computer Science from the Politecnic University of Catalonia (Barcelona, 1997) and MS in Laws , Lawyer, from the Open University of Catalonia (Barcelona 2010). Received also a Postgraduate Diploma in Business Banking from

Pompeu Fabra University (Barcelona 2009), and has several Security Certifications such as CISSP 2005, or GCIH 2006. After a year working at “La Caixa,” in 2005, he was a co-founder of the Computer Incident Response Team (CSIRT) responsible for handling all the incidents or attacks that can come from the Internet.

He is a member and has participated actively creating and managing initiatives within the Antiphishing Working Group (APWG) and Forum of Internet Response Teams (FIRST). One of the priorities of “La Caixa” is to become a reference in mobile banking where security is an important issue that has to be treated in depth from the beginning, for this reason Mario Maawad is also chairing the Security Task Force within the Mobey Forum.

**Lookingglass Cyber****USA**

Albert Shin

**Louis Vuitton****France**

Hadrien Huet

**Mecloud Technologies****Nigeria**

Marcus Eke

**MediaWiz****India**

Samit Madan

**Microboss****Nigeria**

Lawrence Olawale-Roberts, Founder and Chief Executive Officer



Lawrence is the CEO of MicroBoss Technologies, a premier Internet Service and technology solutions provider with its headquarters in Abuja, Nigeria. He leads the business across four core commercial areas of Internet and networked content services, training and capacity building, software and process automation as well as domain services.

Bearing vast experience in business and management, Lawrence is an ICT Technocrat, Innovator and Administrator. Selflessly representing a voice for business of African descent at global forums and events, he also wears the prestigious badge of an ICANN Fellow besides representing the BC on the Nominating Committee of ICANN, now in his second term.

Lawrence has been actively involved in the Internet Governance space for years, intervening at the IGF

globally, regionally and in Nigeria. He also serves on the faculty of the African School of Internet Governance. He is currently a member of the board of Directors on Nigeria's ccTLD, NiRA. He is an African, with a lifelong interest and involvement with the Internet, and boasts of over 18 years of progressive, broad management experience in the nongovernmental, public and private sectors including service in a commission under the Presidency of Nigeria.

An alumnus of the Petroleum Training Institute, Effurun, Delta State where he studied Electrical Electronics Engineering, Lawrence is currently a member of the Business Constituency's Credentials Committee and serves on its Outreach Committee. He brings a much needed and diverse perspective to debates, representing the small businesses of the developing world, especially the global south.

**Microsoft****USA**

Paul Mitchell, Senior Director and Technology Policy



In his twenty-eight years with Microsoft, Paul has held diverse roles spanning numerous products and technologies including Microsoft's first C++ development system, the launch of MSN, Microsoft's digital television platforms including Mediaroom (now owned by Ericsson), numerous media standards, digital rights management systems for content protection, and wireless technologies. Mr. Mitchell leads Microsoft's engagement strategy with the International Telecommunication Union.

He holds fourteen issued US patents related to wireless communications and has 11 pending. He led the team that developed Microsoft's TV White Space trial programs with the goal of making Internet access possible for those

that remain unconnected today, and he was responsible for Microsoft's spectrum observatory project - now transitioned to the University of Washington/National Science Foundation as an open platform for spectrum studies.

He is currently a member of the US International Telecommunication Advisory Committee for the 2016-2018 term and also serves as a Commissioner on the ITU/UNESCO Broadband Commission for Sustainable Development. He has previously served on the board of directors of BET.com as well as Vision TV and SVOX in Canada. He holds an MPA from, and is on the advisory board for, the Evans School of Public Policy and Governance at the University of Washington.

**LVMH Moët Hennessy Louis Vuitton SE**

France

Claudia Martinuzzi, Policy Officer of Corporate Affairs



Claudia Martinuzzi is a policy officer in LVMH's Corporate Affairs department based in Paris, France. Her work involves positioning and advocacy on priority policy issues for the business of the LVMH Group and its 75+ Maisons, with a focus on Internet governance and intellectual property. She has been a

member of ICANN's Business Constituency since 2016, previously representing Louis Vuitton, LVMH's primary subsidiary in its Fashion and Leather Goods division.

Claudia has lived in five (5) different countries and speaks four (4) languages. She graduated *Phi Beta Kappa* from Vassar College and also holds an advanced degree in International Business Law & Management from ESSEC Business School in France.

**Motion Picture Association of America**

USA

Franck Journoud

**NetChoice**

USA

Steve DelBianco, President <http://blog.netchoice.org>

Steve has become a well-known expert on Internet governance, online consumer protection, and Internet taxation. He's provided expert testimony in 25 Congressional hearings and many more state legislative sessions.

Steve is frequently quoted on technology issues in the media, including a segment on 60 Minutes exposing barriers to innovation in residential real estate. Steve has also debated online issues in the Wall Street Journal, on CNN, CNBC, PBS, CBS, and Marketplace Radio.

In addition to Steve's leadership at ICANN, he's participated in all meetings of the UN's Internet Governance Forum (IGF) and is a lead organizer at the IGF-USA.

Before leading NetChoice, Steve was founder of Financial Dynamics, an IT consulting business that was acquired by a national firm. Today, Steve continues to advise and invest in early stage companies as a partner in venture capital funds.

Steve holds degrees in Engineering and in Economics from the University of Pennsylvania, plus an MBA from the Wharton School.

**Network Software Technologies (NSAT)**

Democratic Republic of the Congo (DRC)

Bope Domilongo Christian

**Neustar\***

USA

Judy Song



**Perkins Coie LLP****USA**

Mason Cole, Internet Governance Advisor



Mason Cole is an Internet Governance Advisor at the law firm of Perkins Coie, where he is part of the Trademark, Copyright, Internet and Advertising practice. He strategizes for clients with interests in internet domain name governance and business matters. For nearly 20 years, Mason has participated

in the work of ICANN, including serving three terms as chair of the Registrar Stakeholder Group, a term as vice chair of the GNSO Council, and two terms as the GNSO's liaison to the GAC.

A longstanding innovator and leader in the internet oversight community, Mason is the founding chair of the Healthy Domains Initiative, the Domain Name Association's ambitious program of registry and registrar self-regulation. He also has contributed to the policy work of the Internet Infrastructure Coalition and Internet Commerce Association.

Prior to joining Perkins Coie, Mason was Vice President of Communications and Industry Relations at Donuts Inc., a domain name registry, where he worked with company co-founders to secure hundreds of the top-level domains the company now administers and helped manage the company's ICANN relationship. As Donuts' company spokesperson, he established proof-of-concept for new domains with media coverage from CNN, The Wall Street Journal, Al-Jazeera and other worldwide outlets. Mason held a similar role with Oversee.net, where he fully supervised the company's interactions with ICANN and other regulatory authorities. During his time with Oversee, he also successfully prosecuted patent claims in the United States, Canada and China. Mason also was the founding publisher and editor of *State of the Domain*, the first-of-its-kind statistical analysis of domain name growth and trends.

**Reciprocity, Inc****USA**

Scott McCormick

**Secure Reach Consult Limited****Ghana**

Roger Oteng Baah, Chief Executive Officer



Roger Oteng Baah is an IT Professional with Specialization in networks, security and data center design and management. He has over 10 years experience in the IT industry and is the CEO of Secure Reach Consult Ltd., an IT and Security consulting firm based in

Accra, Ghana.

He is a member of the ICANN – Business Constituency (BC), Internet Society of Ghana (ISOC), African Network Information Center (ARINIC). He is also a past ICANN fellow, AFRINIC fellow, and a fellow with European Summer school on Internet Governance (EUROSSIG). He is also a regular contributor to the IETF Working Group and Internet Governance Forum (IGF) policy development process (PDP).

He is involved in Internet governance and diplomacy related activities both locally and globally, a member of the Ghana Internet Governance Forum (gIGF) and the immediate past vice president of the Internet Society's (ISOC) Ghana Chapter. He is currently researching a paper titled, "The Impact of Internet Governance Policies on Economic Development in Emerging Economies." He holds a Masters in Telecommunications Management and a BSc in Management and Computer Studies.

Roger also holds the following industry professional certifications: PRINCE2 Project Management, ISO 27001 Lead Auditor Certificate, Certified Data Centre Design Professional (CDCDP) BTEC Level 5, IT Service Management (ITIL V3), Cisco Information Security Specialist (CISS), and Cisco Certified Network Professional (CCNP).

**Talal Abu-Ghazaleh & Co. International****Jordan**

Mahmoud Lattouf, Executive Director



Mahmoud Lattouf holds a BEng. Honours Degree in Computing and Communication Systems Engineering from the University of Manchester. He is currently an Executive Director at Abu-Ghazaleh Intellectual Property (AGIP), the leading intellectual property firm and

an ICANN accredited registrar based in Jordan. During the past 16 years, Mahmoud has worked extensively with clients from around the globe to help protect their brands online through formalizing online brand protection strategies. Mahmoud is also experienced in the protection of intellectual property rights.

**TechNation****Afghanistan**

Omar Mansoor Ansari

**Telepathy Inc.****USA**

Nat Cohen, Founder and Owner



Nat Cohen is the founder and owner of Telepathy Inc and StateVentures LLC. Nat is a long-time board member of the Internet Commerce Association (ICA) and a frequent writer and speaker on Internet policy matters, in particular the Uniform Domain Name Dispute

Resolution Policy (UDRP).

Telepathy Inc. has been investing in domain names as premium digital assets for nearly 20 years, and manages one of the world's most valuable domain name portfolios. StateVentures LLC develops destination websites, with a focus on the Mid-Atlantic region of the United States.

Nat has a degree in Philosophy and Mathematics from St. John's College and an MBA in Finance from the University of Maryland. He lives in Washington, DC.

**The Walt Disney Company****USA**

Drew Bennett



Drew is responsible for global public policy analysis and strategy at the Walt Disney Company. He focus is on Internet policy, media regulation, and other major public policy issues impacting the digital economy.

Prior to joining Disney, Drew served for eight years in the federal government promoting international trade and development. He produced market analysis for U.S. exporters, served as a technical expert

in multilateral trade negotiations, and led trade initiatives for energy, telecom, and technology companies around the world. He also led business relations for the U.S. government's largest public private partnership program, which has helped spur over \$18 billion in financing for energy infrastructure projects in Africa.

Drew is a graduate of Middlebury college and Tufts University's Fletcher School of Law and Diplomacy, where his graduate studies focused on global ICT policy and development economics.

**United States Council for International Business****USA**

Barbara Wanner, Vice President of ICT Policy



Barbara Wanner directs USCIB's work on information, communications and technology policy issues. In that capacity, she works with corporate members and government officials on a wide range of international business issues. These include: (1) advocating to

ensure the continuation of the multistakeholder model of Internet governance and policies aimed at promoting the stability, openness, and innovative flexibility of the Internet; (2) promoting privacy and security regulations that are grounded in risk management and enhance user trust; and (3) pressing for the conclusion of trade agreements that foster cross-border flows of data and information, among other issues. By working through USCIB's international affiliations and directly with the U.S. government, Wanner provides an American business perspective at international negotiations on ICT issues. She represents USCIB members' interests in several

international forums, including ICANN, the OECD, the United Nations and UN specialized agencies and Asia Pacific Economic Cooperation (APEC) forum.

Wanner currently serves on the ICANN Business Constituency's Executive Committee as the BC's representative to the broader Commercial Stakeholders Group.

Prior to joining USCIB in October 2012, Wanner served as director of the Global Services Summit at the Coalition of Service Industries (CSI), where she planned all aspects of CSI's annual international summit and staffed CSI's ICT working group. Wanner has also held policy positions at the U.S. Asia Pacific Council of the East-West Center, the International Electronics Manufacturers and Consumers of America, the Japan Economic Institute, and on Capitol Hill. She holds a master's degree from Columbia University and bachelor's degree from Bucknell University and a certificate in International Business from Georgetown University.

**Vans Scientific Information Pvt. Ltd.****India**

Vivek Goyal, Co-Founder, and Chief Operating Officer



Vivek is the co-founder and COO of LdotR, a brand protection services company that helps brands safeguard their digital assets in the ever-expanding and rapidly changing internet space.

Providing both monitoring and enforcement services, LdotR helps clients assess the threat to their brand assets, quantify the threat and take necessary action to recover digital assets and mitigate damage to their brand.

LdotR has offices in New Delhi, Bengaluru and Mumbai.

Vivek started his career as a software engineer, working with large insurance companies in the USA for over three

years. In 2010, he was recruited by Reliance Industries Limited to build a new brand for the largest telecom company in India – Jio. He managed the acquisition and preservation of digital assets for Jio and managed four applications during the first round of gTLDs.

He has worked as a consultant in strategy, branding, marketing, and IT Technology for new ventures and large companies in India, Sri Lanka, and Thailand. He was selected to be an ICANN Fellow for ICANN 48 in Buenos Aires. Vivek holds an MBA (Marketing) and an M.S. (Information Technology) degree from Boston University Questrom School of Business and a Bachelor's degree in Computer Engineering from Pune University, India.

**Wells Fargo Bank, N.A****USA**

Mark Sloan

**WhoGoHost****Nigeria**

Oluwatoba Obaniyi

## Meet the BC Executive Committee

Chair: Claudia Selli

Vice Chair, Policy Coordination: Steve DelBianco

Vice Chair, Finance & Operations: Jimson Olufuye

CSG Representative: Barbara Wanner

GNSO Councilor: Marie Pattullo

GNSO Councilor: Scott McCormick

## BC Appointees to the Nominating Committee

Lawrence Olawale-Roberts (Small Business Seat)

Paul Mitchell (Large Business Seat)

## BC Credentials Committee

Arinola Akinyemi (Chair), Andrew Mack,

Adetola Sogbesan, John Berard,

Lawrence Olawale-Roberts

## BC Finance Sub Committee

Jimson Olufuye (Chair), Arinola Akinyemi,

Chris Chaplow, Tim Smith

## BC Secretariat

Chantelle Doerksen

## Outreach Committee Members:

Adetola Sogbesan, Andrew Mack,

Arinola Akinyemi, Gabriela Szlak,

Lawrence Olawale-Roberts,

Omar Mansoor Ansari

## Mission Statement

### The mission of the Business Constituency is to ensure that:

- The Constituency fully represents the views of the Internet business user community,
- ICANN policy positions are consistent with the development of business via an Internet that is stable, secure and reliable while promoting consumer confidence.
- ICANN policy positions derive from broad stakeholder participation in a common forum for suppliers and users.

Members of the Business Constituency use the Internet to conduct business.

The Business Constituency is a constituency representing customers of providers of connectivity, domain names, IP addresses, protocols and other services related to electronic commerce in its broad sense.

**If you would like to become a member of the BC, please contact the BC Secretariat at:**  
[info-bc@icann.org](mailto:info-bc@icann.org)